



July 10, 2019, Board of Trustees meeting

Interim Chairman Timothy P. Smucker called the meeting of the Board of Trustees to order on Wednesday, July 10, 2019, at 2:49 p.m.

Members Present: Timothy P. Smucker, Alex Shumate, Cheryl L. Krueger, Brent R. Porteus, Erin P. Hoeflinger, Alexander R. Fischer, Alan A. Stockmeister\*, John W. Zeiger, Jeff M.S. Kaplan, Janice M. Bonsu, Anand Shah, and James D. Klingbeil\*.

*\*Messrs. Klingbeil and Stockmeister joined via phone and therefore did not vote or count toward quorum.*

Members Absent: Abigail S. Wexner, Hiroyuki Fujita, Gary R. Heminger, Elizabeth P. Kessler, Lewis Von Thaeer

Mr. Smucker:

Good afternoon. I would like to convene this meeting of the Board of Trustees and ask the secretary to please note the attendance.

Ms. Eveland:

A quorum is present.

Mr. Smucker:

Thank you. I hereby move that the board recess into executive session to consider business-sensitive trade secrets required to be kept confidential by federal and state statutes, and to discuss the purchase or sale of real property. May I have a second?

Will the secretary please call the roll?

Upon the motion of Mr. Smucker, seconded by Mr. Shumate, the Board of Trustees adopted the foregoing motion by unanimous roll call vote, cast by trustees Mr. Smucker, Mr. Shumate, Ms. Krueger, Mr. Porteus, Mrs. Hoeflinger, Mr. Fischer, Mr. Zeiger, Mr. Kaplan, Ms. Bonsu and Mr. Shah.

Ms. Eveland:

Motion carries. We are recessed.

\*\*\*

Interim Chairman Timothy P. Smucker reconvened the meeting of the Board of Trustees on Wednesday, July 10, 2019, at 4:35 p.m.

Mr. Smucker:

Good afternoon everyone and thank you for being patient. We are doing great business for this university and I can't start any meeting without thanking the university faculty and staff for what they do every day for our students. I've never come to this university without being humbled and impressed with the caliber of work that is being done, so we all know that the best is yet to come.

I'd like to reconvene our meeting of the Board of Trustees and ask the secretary to please note the attendance.

Ms. Eveland:

A quorum is present.

Mr. Smucker:

So that we are able to conduct the business of this meeting in an orderly fashion, I would ask that any sound on cell phones or any other devices be turned off and that I would ask that all members of the audience observe rules of decorum proper to conducting the business at hand. Before I begin with the items on the agenda, I would like to call on President Drake to find out if he has any comments.

President Drake:

I have no formal comments, Chairman Smucker, except to say that we speak often of affordability, access and excellence, and we think all the time about making the university experience affordable for the citizens of Ohio. We also think about how to offer broad access for our young people to come and be able to get the skills that will allow them to contribute to society in the most effective way. And then, we want to make sure we do all we can to have the university be ever more excellent, day by day. The value of our university comes from the quality of the education and the quality of the opportunities that we provide. Affordability and access are important to making sure that that great value is available to our students. So we think about these things every day and I appreciate the board's focus on those issues in the discussions today.

Mr. Smucker:

Thank you, President Drake. To begin our public session, Mike Papadakis and Kris Devine will present the university's proposals for fiscal year 2020 tuition and mandatory fees and fiscal 2020 user fees and charges. These are two separate resolutions but they both connect to the Ohio State Tuition Guarantee and other aspects of affordability. So Mike and Kris will provide a single overview for both items, but we will vote on each of these resolutions separately. I'll turn it over to Mike.

Mr. Papadakis:

Thank you, Tim. I'm going to walk through a couple of slides and then I will hand it over to Kris to go over some details. In slide two of your decks, as Dr. Drake mentioned, we are highly focused on affordability and access, so I just want to spend a minute talking about where today's tuition increase fits in historically. This is actually the third year of the Ohio State Tuition Guarantee Program — we started the program in the fall of 2017. Prior to that, we had actually frozen tuition for about a five-year period. So again, we have been highly focused on affordability and access. If you look at us from a national perspective from in-state students and out-of-state students, we have a very strong track record over the course of the last decade. And actually, we have had the lowest increase nationally for flagship universities for in-state students in the last decade and the fourth lowest for out-of-state students. We are very proud of that and want to continue to focus on that in the future.

All of these things go into consideration whenever we have conversations about setting tuition fees for the next year and I just want to highlight, again, that the students who graduate this spring will be the fourth straight class of students to graduate from Ohio State with no tuition increases during their tenure.

We have also done a lot of aid expansion since 2015. As you can see, we have added more than \$150 million of additional need-based aid, which supports over 33,000 students here at Ohio State. We have done that primarily through the three programs you see here: the Buckeye Opportunity Program, which essentially helps cover any tuition shortfall for Pell-eligible students who are Ohio resident; the President's Affordability Grants, which impacts over 15,000 students here at Ohio State; and the Land-Grant Opportunity Scholarships, which now provide two full-ride scholarships for two students from every county in the state of Ohio for every class.

With regard to our plans for 2019-20, on slide three, we highlight all of the fees we are planning to continue to freeze at the top of the page. So any students who are continuing at Ohio State — whether they are part of the Tuition Guarantee or not — will receive no increase in tuition fees for this fall. We have also frozen all program, course and technology fees. If you recall, last fall we actually went through the process to eliminate 70 percent of our fees at the entire university as well. We are also holding the international student surcharge, with no increase for this fall as well. Last but not least, resident-based tuition for graduate students has also been frozen.

At the bottom of slide three, just to highlight those fees that will be changing for this fall, for incoming freshmen we are proposing a 3.5 percent tuition increase, which includes the allowed 1.5 percent, five-year CPI, plus the additional 2 percent that is currently allowed in the current state budget that is proposed. We are freezing all other mandatory fees at zero so that net impact to students will be a 3.3 percent increase and that is locked in at four years for Ohio residents.

We are proposing that the non-resident surcharge increase this fall for out-of-state students by 4.8 percent. We are also proposing that housing and dining fees are both increased by 2.2 percent. And then the student health insurance, which is a pass-through cost, provided by a third party insurer, would also increase by 2 percent for this fall. Last but not least, we have a series of graduate and professional fees that are market-based rates and Kris is going to go into some detail on those.

And just as a reminder, as we think about undergraduate support at Ohio State, we always like to flash this slide to make sure everyone remembers — if you think about overall support for undergraduate education at Ohio State, about 78 percent comes from tuition and fees, whether it be in-state, non-resident, or international, and about 22 percent of support comes from the state of Ohio. So with that as the backdrop, I'm going to hand it over to Kris to go into a little more detail. Thank you.

Ms. Devine:

For this summary of undergraduate tuition and fees, I want to point out the bottom section of the slide that talks about where we are, assuming this is approved today, compared to other Ohio and Big Ten universities. So if you'd look at in-state tuition, we will be the seventh in the Big Ten for "Most Affordable. Based on the knowledge we have

now of where everyone will end up in the Big Ten, we believe we will continue to be seventh “Most Affordable” next year. In Ohio, if we look at where we land today with this proposed increase compared to 2019 data, we are third amongst Ohio’s six selective universities. But based on what we know that the University of Cincinnati and Kent State University are likely to do, we think we will be the most affordable selective university in Ohio when we are done. For non-residents of the U.S., we will be sixth in the Big Ten — we were fourth most affordable last year, but will be sixth most affordable this time. Internationally, we will be consistent; we will be seventh most affordable in the Big Ten. So the macro story is that we are still profoundly affordable as a public institution — both in Ohio and compared to the Big Ten.

Now I’m going to jump into housing and dining really quickly. Just a little background — we froze housing and dining fees in 2016 and 2017, and the rates were reset in 2018 as part of the Tuition Guarantee structure. Last year, we did a 1.5 percent increase and this year we are proposing a 2.2 percent increase. We have done a lot of work with expansion of the North Residential District and according to Student Life’s research, the marketplace around campus is about a 3 to 5 percent increase on the rates.

For dining, we have done a lot of work with students over the last few years in trying to ensure we are doing a good job of offering solid meal plan options. Again, we are looking at a 2.2 percent increase for our dining. The rates vary based on the quality of the particular room. They looked a lot at the stock last year and the year before to make sure we have all the beds in the right category. Back in 2017, they moved 1,888 beds into a lower rate category, just to make sure we are appropriately pricing each stock that we have for our students. So when all is said and done, the cost comparisons for the most common housing and dining is going to increase \$274, up to \$12,708, and we will be third among Ohio public schools in rate changes.

This really is just a summary across the board of everything we have in price points, if you look at the total cost to attend for in-state students and then where we land relative to your cohort. We are constantly trying to look at where we are this year compared to last year, but also what our trend rate looks like. As Mike mentioned earlier, we are really good on the five-year comparison to our peers.

When it comes to health insurance, all Ohio State students are required to have health insurance. If they don’t have access to outside coverage, we require them to utilize our plan. Most domestic students choose outside health insurance, generally their parents’ insurance (87 percent). International students are required to enroll in the health plan. It is a third-party provider, so it is 100 percent pass-through — we are not making any money on this; it is purely an ability to make sure all our students have insurance. The third-party provider rate negotiation this year is a 2 percent increase. Just for context, last year we had 14,503 students on the plan.

For graduate and professional tuition rates, each graduate and professional college looks at their tuition for market pricing and for demand. Our process internally, just to give you some background, is for each college to bring a fully vetted proposal to the University Senate Fiscal Committee, which is a subcommittee of our faculty senate. It is comprised of deans, students, administrators and faculty, and we review every single proposal that comes forward. It’s a requirement that each proposal says what the cost structure is, how you compare to your market, how you compare in rankings and why

you need additional money. If it's for a re-occurring program, have you vetted that with your students? They have to come forward and show us all that. It is a solid review process. Once that process is complete, there is a recommendation from the Senate Fiscal Committee to the provost or the CFO before these fees would come forward to the Board of Trustees for approval. So I just want to give you comfort that there is a lot of background behind all the proposals.

Differential fees for graduate and professional programs are market-based and reflect the need to continually invest in our academic excellence. Ten programs are seeking increases of new or differential instructional fees. Seven colleges — Business, Dentistry, Law, Nursing, Optometry, Pharmacy and Veterinary Medicine — have requested increases. Two colleges — Law and Nursing — have requested new differentials for existing programs. The Fisher College of Business has requested a differential for a new certificate program — the Graduate Business Leadership Certificate — that will begin in the summer of 2020. In addition, six other colleges are seeking lower than the standard increases to the non-resident surcharge or to hold it flat. Those changes would apply instead of the standard 4.8 percent increase we have talked about previously for non-resident surcharges. So this, again, is just a summary of what all those charges are.

Again, it is a very judicious process as to whether the market can absorb an increase or not, whether it should, how we compare, whether it is needed and what the cost structure looks like. There is more detail in your slide deck if you want.

Mr. Shumate:

You talked about the Big Ten and where we stand. How many universities are now in the Big Ten?

Mr. Papadakis:

There are 14.

Mr. Shumate:

Just to put that into perspective — we are seven out of 14 in some categories, not seven out of 10.

Ms. Devine:

Correct.

Mr. Fischer:

So it's really the "Big Fourteen."

Ms. Devine:

Yes, that's exactly right.

Mr. Smucker:

Thank you, Mike and Kris. Are there any other comments or questions? May I have a motion to approve the Fiscal Year 2020 Tuition and Mandatory Fees? Is there a second?

Will the secretary please call the roll?

Upon the motion of Ms. Bonsu, seconded by Mr. Porteus, the Board of Trustees adopted the foregoing motion by unanimous roll call vote, cast by trustees Mr. Smucker, Mr. Shumate, Ms. Krueger, Mr. Porteus, Mrs. Hoeflinger, Mr. Fischer, Mr. Zeiger, Mr. Kaplan, Ms. Bonsu and Mr. Shah.

Ms. Eveland:

Motion carries.

**APPROVAL OF FISCAL YEAR 2020 TUITION  
AND MANDATORY FEES**

Resolution No. 2020-01

Synopsis: Approval of instructional and mandatory fees and non-residential and international surcharges for undergraduate and graduate students at all campuses of The Ohio State University for the fiscal year 2020, is proposed.

WHEREAS the Board of Trustees of The Ohio State University supports the university's continued implementation of the Academic Plan and its initiatives to meet the needs of Ohio State students; and

WHEREAS the Ohio General Assembly has enacted an interim budget through July 17, 2019, and continues its work on a biennial operating budget for state fiscal years 2020 and 2021; and

WHEREAS the state budget contains higher education funding through the State Share of Instruction and special purpose appropriations; and

WHEREAS the university established the Ohio State Tuition Guarantee program in fiscal year 2018, which sets the cost of tuition, mandatory fees, and room and board rates for each incoming class of Ohio resident students for four years; and

WHEREAS Ohio resident students in the Tuition Guarantee cohorts that began in fiscal years 2018 and 2019 will continue at the rates established for their cohorts and will therefore see no change (0%) in their tuition, mandatory fees, and room and board rates for fiscal year 2020; and

WHEREAS new first-year Ohio resident undergraduate students enrolled at all campuses in 2019-20 will be part of a new Ohio State Tuition Guarantee cohort; and

WHEREAS Ohio Revised Code 3345.48 establishes that institutions with tuition guarantee programs may increase the instructional and mandatory fees for each incoming class of

first-year undergraduate students by the total of inflation (1.5% for fiscal year 2020 as defined by the 60-month average of the Consumer Price Index-Urban) and any tuition flexibility allowed under the State of Ohio biennial budget bill; and

WHEREAS the university administration now presents recommendations for tuition and mandatory fees and non-residential and international surcharges for the Columbus, Lima, Mansfield, Marion and Newark campuses and for the Agricultural Technical Institute (ATI) at Wooster for the fiscal year 2020:

NOW THEREFORE

BE IT RESOLVED, That the Board of Trustees hereby approves the recommendation of the administration and hereby approves rates for the 2019-20 academic year for all campuses, effective autumn semester 2019, as follows and as outlined in the attached document:

- That tuition, mandatory fees, housing rates and dining rates will be part of the Ohio State Tuition Guarantee for new first-year Ohio resident undergraduate students, and that tuition (the instructional fee and general fee) for this cohort will increase by 3.5%, unless such increase is disallowed by the Ohio General Assembly, in which case tuition shall increase by the closest rate allowable in the final State of Ohio biennial budget for state fiscal years 2020 and 2021. Changes to housing and dining rates are addressed in the Fiscal Year 2020 User Fees and Charges resolution; and
- That tuition mandatory fees for continuing Ohio resident undergraduate students — including previous Tuition Guarantee cohorts and students who began prior to the creation of the Ohio State Tuition Guarantee — will not increase; and
- That instructional and mandatory fees for graduate programs will not increase. Changes to differential fees for certain programs are addressed in the Fiscal Year 2020 User Fees and Charges resolution; and
- That the non-resident surcharge for undergraduates and most graduate students will be increased by 4.8%. Exceptions for certain graduate programs are addressed in the Fiscal Year 2020 User Fees and Charges resolution; and
- That the international surcharge for undergraduate students will not increase (0% change).

(See Appendix I for background information, page 15)

\*\*\*

Mr. Smucker:

Thank you. Now, may I have a motion to approve the Fiscal Year 2020 User Fees and Charges? Is there a second? Will the secretary please call the roll?



Upon the motion of Mr. Shumate, seconded by Ms. Krueger, the Board of Trustees adopted the foregoing motion by unanimous roll call vote, cast by trustees Mr. Smucker, Mr. Shumate, Ms. Krueger, Mr. Porteus, Mrs. Hoeflinger, Mr. Fischer, Mr. Zeiger, Mr. Kaplan, Ms. Bonsu and Mr. Shah.

Ms. Eveland:

Motion carries.

**APPROVAL OF FISCAL YEAR 2020  
USER FEES AND CHARGES**

Resolution No. 2020-02

Synopsis: User fees and charges at the Columbus and regional campuses of The Ohio State University for fiscal year 2020 are proposed, effective autumn semester of fiscal year 2020.

WHEREAS the Board of Trustees of The Ohio State University supports the university's continued implementation of the Academic Plan and its initiatives to meet the needs of Ohio State students; and

WHEREAS the university is committed to access, affordability and excellence; and

WHEREAS consultations have taken place within the university to determine the appropriate fees for graduate and professional programs, housing and dining charges, and student health insurance charges, as described in the accompanying text and tables, which have been reviewed and recommended:

NOW THEREFORE

BE IT RESOLVED, That the Board of Trustees hereby approves the recommendation of the administration for the following rates, which are outlined in the attached document and will be effective autumn semester of fiscal year 2020:

- Graduate and professional fees, including differential instruction, program, clinic, tuition deposit, association and graduate course lab fees, as well as the non-resident surcharge; and
- Housing and dining plans; and
- Student health plan.

(See Appendix II for background information, page 69)

\*\*\*

Mr. Smucker:

Thank you. Now I want to ask Mike and Kris to share the request for the Authorization to Create and Manage Pass-Through Tees.

Mr. Papadakis:

Thank you, Mr. Smucker. So today, we come to you with a proposal to hopefully streamline a process to provide additional savings for students. I think many of you know that we have been doing a lot in the digital textbook space over the course of the last couple of years. We've had a couple of pilot programs — in fact, we are continuing a pilot program that is going to finish up here in the fall of 2019. As part of that process, we have actually had to come to the trustees to approve the cost of digital textbooks for every single course. That has been fine from the pilot standpoint because, again, to give context, we are only talking about a couple dozen courses. But going forward, we are talking about hundreds and eventually thousands of courses, so the hope here is to streamline this process. Our suggestion today is to allow the university administration the authority to implement pass-through fees — for this case, digital textbooks — to save students additional money.

On slide two, just to give you an idea of what we have done here on the pilot standpoint, over the last couple of semesters more than 11,000 students have taken part in this program, which will be wrapping up this fall, with savings over \$1 million. And again, that is with just a couple dozen courses. Just imagine what we can achieve up in the thousands of courses. The plan is to roll this out much broader in the spring of 2020. This slide gives you a sense of what the courses were and what the savings were for students. Page 4 is just to highlight the pass-through fees we still have in existence today. Again, none of these pass-through fees are changing, we are just highlighting that those fees are in existence.

Last but not least, as I mentioned earlier, the goal here is to simplify the process and make it streamlined so we can save students money faster. What we are asking you to do today is to give us the authority to do that. What we will commit to do is to come back to the board once a year and give you an update on exactly what pass-through fees are implemented for every course, what they were, how many students took advantage of them, and hopefully what the significant savings were to students. I'm happy to answer any questions, but that's a fairly quick summary of the pass-through fee proposal.

Mr. Smucker:

Are there any questions? Thank you. May I have a motion to approve the request for Authorization to Create and Manage Pass-Through Fees? Will the secretary please call the roll?

Upon the motion of Mr. Zeiger, seconded by Ms. Bonsu, the Board of Trustees adopted the foregoing motion by unanimous roll call vote, cast by trustees Mr. Smucker, Mr. Shumate, Ms. Krueger, Mr. Porteus, Mrs. Hoeflinger, Mr. Fischer, Mr. Zeiger, Mr. Kaplan, Ms. Bonsu and Mr. Shah.

Ms. Eveland:

Motion carries.

**AUTHORIZATION TO CREATE  
AND MANAGE PASS-THROUGH FEES**

Resolution No. 2020-03

Synopsis: Authorization for university leadership to approve and adjust pass-through fees in which the university collects fees to pay for third-party goods and services that benefit students, is proposed.

WHEREAS access, affordability and excellence is a pillar of The Ohio State University's strategic plan; and

WHEREAS the university collects certain fees, known as pass-through fees, that are used to pay third parties for goods and services that directly benefit students; and

WHEREAS the university does not seek to financially benefit from pass-through fees, but collects these fees instead of requiring third parties to bill students directly in circumstances where the university's involvement can reduce student costs, simplify billing for students, provide students with access to credentials or services, or otherwise benefit students; and

WHEREAS the university will be dramatically increasing the use of pass-through fees as part of the CarmenBooks affordability initiative, in which students can access digital textbooks at a significantly discounted rate compared with traditional materials; and

WHEREAS the Board of Trustees approved a CarmenBooks pilot for spring semester 2019 (Resolution 2019-08) and an expanded pilot for summer term and autumn semester 2019 (Resolution 2019-59) that is expected to save students a total of more than \$1 million; and

WHEREAS the continued success of the CarmenBooks pilot and other opportunities to benefit students through pass-through fees would be simplified and streamlined with a more flexible process that would retain accountability to the Board of Trustees:

NOW THEREFORE

BE IT RESOLVED, That the Board of Trustees hereby approves the recommendation of the administration establishing the following authority to establish, increase, decrease, eliminate and otherwise manage pass-through fees under the following circumstances:

- The university has determined that a pass-through fee will directly benefit students by reducing their costs, simplifying billing, providing access to credentials or services, or other means; and
- Funds from pass-through fees are used to pay third-party costs; and
- The creation of any pass-through fee or adjustment to any existing pass-through fee is reviewed and approved by the executive vice president and provost, and senior vice president for business and finance and chief financial officer, in consultation with the president; and
- The administration will provide an annual report to the Board of Trustees that lists all pass-through fees, their uses and their cost to students.

(See Appendix III for background information, page 82)

\*\*\*

Mr. Smucker:

Thank you. Lastly, we have a hand-carry item being brought forward for our consideration. Alex Fischer, the chair of the Master Planning and Facilities Committee, will present the Ratification of the Sixth Amendment Purchasing Agreement. The Board Office has copies of this resolution available for the public if needed. So I will turn it over to Alex Fischer.

Mr. Fischer:

Thank you. By way of background, the Wexner Medical Center in its strategic plan, as you will recall, has identified ambulatory centers throughout central Ohio as a part of its key strategy, specifically recommending three of those centers — two of which have come before the board in recent months — for approval of the purchase of real property in Dublin and in the northeast corner of Columbus. Today we bring a recommendation for the purchase of property in Delaware County. I will note that this was an action taken over a year ago by this board to approve the purchase of this property. It has involved a great partnership with the community, specifically the city of Powell, partnering with the Wexner Medical Center to offer incentives and support to make this facility a reality.

I think everyone is aware of the fast-growing nature of Delaware County and the economic dynamics that make it a very attractive market for the Wexner Medical Center. In the ensuing year of conversation with the city and community leaders, there was in May of this year a land transfer next door to this property to an individual, Gary Schottenstein, who controls a real estate organization. He is the brother of Bobby Schottenstein. As we all know, Bobby serves on the Wexner Medical Center Board and has been instrumental in giving this board advice on all sorts of real estate transactions. The reason we brought this back to the Facilities Committee, and now back to this board, is an acknowledgment that there could — in some eyes — be a perception of a conflict of interest, and we wanted to make sure that we as a board understood the reasons why and went through a process to have total independence.

Very clearly, the Office of Legal Affairs have advised us that there are no legal issues in moving forward. So if anything, this was us being especially cautious. In doing so, we heard a presentation from the Wexner Medical Center leadership that reaffirmed the strategy of investing in these types of facilities. It very specifically walked us through why this specific piece of property is an important acquisition in the estimation of the real estate and market professionals who have studied it. Secondly, we reaffirmed the purchase price, which was guided by two independent appraisals, which actually led to a cost savings of nearly \$1.5 million and the agreement that is in front of you, through very good negotiations by our Office of Real Estate and independent advisors who have helped us with this. Third, we worked with the Office of Compliance just to make doubly sure that we protect both the reputation of the institution and the reputation of a fine leader like Bobby Schottenstein to ensure that we have good separation of this decision in conversations moving forward related to this property. Again, I would stress that you know sometimes perception is reality, and while there is not an actual conflict, we want to protect against that which might be perceived.

The transaction next door occurred a year after our public pronouncement, so it occurred in May of this past year, just as a matter of information. So what we bring forward is a complete re-review of our decision from a year ago to ensure that we still have confidence that this is a piece of property that is strategic, and we believe that it is, as recommended by our professionals; that it is the right site; and that the remuneration for the property is market-based as is required by the state of Ohio statute. So with all of that as background, I'd be happy to answer any questions. But maybe by order of protocol, I would bring from the Facilities Committee a motion that we approve the purchase of this strategic piece of property in partnership with the community in the northern part of central Ohio.

**RATIFICATION OF THE REAL ESTATE PURCHASE  
AND SALE CONTRACT FOR REAL PROPERTY**

Resolution No. 2020-04

LOCATED AT SAWMILL PARKWAY AND  
HOME ROAD IN DELAWARE COUNTY, OHIO

Synopsis: Ratification of the Real Estate Purchase and Sale Contract, as may have been or will be amended, for approximately 29.56 acres of unimproved real property in Southern Delaware County, Ohio.

WHEREAS the property is located at the northeast corner of Sawmill Parkway and Home Road in Delaware County, Ohio; and

WHEREAS the property will be utilized for the construction of an ambulatory care facility, which is a key component of the Wexner Medical Center's strategic plan; and

WHEREAS the Ohio State University Board of Trustees approved the purchase of said property on June 8, 2018 through passage of Resolution No. 2018-141, authorizing the president and/or senior vice president for Business and Finance to take any action required to effect the sale of the property and to negotiate a purchase contract containing terms and conditions deemed to be in the best interest of the university; and

WHEREAS since passage of Resolution No. 2018-141, the university has undergone a thorough due diligence of the property and acquired new or updated information about said property – including encumbrances, zoning information, affiliation with owner's association and other development issues - which resulted in several amendments to the Real Estate Purchase and Sale Contract and significant enough to warrant further review of the purchase by the Board of Trustees; and

WHEREAS upon further review, it has been recommended by the Master Planning and Facilities Committee of the Board of Trustees, in coordination with the Wexner Medical Center, that the university proceed with the purchase of the land:

NOW THEREFORE

BE IT RESOLVED, That the Board of Trustees hereby ratifies and approves Real Estate Purchase and Sale Contract, together with any and all amendments thereto, for real property located at Sawmill Parkway and Home Road in Delaware County, Ohio, and authorizes the president and/or senior vice president for Business and Finance to take any further action required to effect the sale of the property and to negotiate and finalize any additional amendments containing terms and conditions deemed to be in the best interest of the university.

Mr. Smucker:

Thank you, Alex. Since you made the motion, I will ask someone to second it. And now, I will open it to comments that anyone might have. John?

Mr. Zeiger:

I think that we should publicly state that this has been thoroughly examined, not only by the committee that Alex heads. But that with their recommendation, the full board has reviewed this extensively and, speaking for myself, I'm very comfortable that it is clearly in the best interest of the university to proceed with this transaction and that there is no "taint" to it that would in any way cause us to back away from it.

Mr. Smucker:

Thank you, John, and I second that comment. Any other thoughts or comments? With that, I will ask the secretary to please call the roll.

Upon the motion of Mr. Fischer, seconded by Mr. Shumate, the Board of Trustees adopted the foregoing motion by unanimous roll call vote, cast by trustees Mr. Smucker, Mr. Shumate, Ms. Krueger, Mr. Porteus, Mrs. Hoefflinger, Mr. Fischer, Mr. Zeiger, Mr. Kaplan, Ms. Bonsu and Mr. Shah.

Ms. Eveland:

Motion carries.

Mr. Smucker:

Is there any further business that anyone would like to share? If none, let me wish you all a good rest of your summer and I will call this meeting adjourned.

Attest:

Timothy P. Smucker  
Chairman

Jessica A. Eveland  
Secretary

Appendix I



**THE OHIO STATE UNIVERSITY**

---

# Tuition, fees and other rates

Michael Papadakis, SVP and CFO

Board of Trustees | July 10, 2019



# Background: Affordability at Ohio State

## Controlling tuition

- Since FY17, incoming in-state students benefit from the Ohio State Tuition Guarantee
  - Provides predictability for each entering cohort by locking rates for four years
- University has frozen base tuition and fees for existing resident students since 2012-13
  - No. 1 flagship for lowest in-state increases over past decade; No. 4 out-of-state
  - A fourth straight class of resident students will graduate this spring with no increases

## Expanding aid

- More than \$150 million in additional need-based aid supports 33,000 students since FY15
  - Buckeye Opportunity Program covers tuition and fees for Ohio Pell students
  - 15,000 President's Affordability Grants for low- and middle-income Ohioans
  - Land Grant Opportunity Scholarships doubled, starting in Autumn 2018





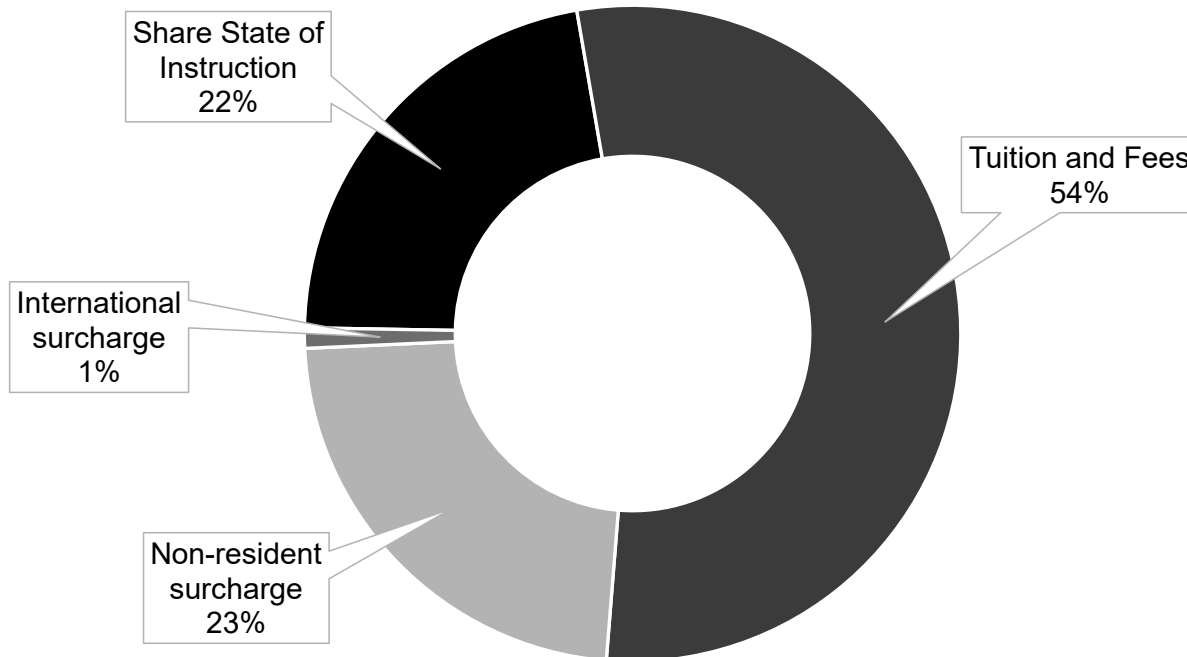
## Proposed tuition and fees for 2019-20

| Proposed freezes   | Rate           |
|--|----------------|
| Resident (base) tuition & fees – continuing undergraduate students | 0% - no change |
| Program, course and technology fees                                |                |
| International surcharge  |                |
| Resident (base) tuition & fees – graduate degrees                  |                |

| Proposed increases  | Rate  |
|---|---|
| Resident (base) tuition & fees – incoming first year undergraduates (to be frozen for four years under Tuition Guarantee) | 3.5% tuition (2.0% + CPI of 1.5%);<br>0% other mandatory fees |
| Non-resident surcharge  | 4.8%  |
| Housing   | 2.2%  |
| Dining  | 2.2%  |
| Student health insurance  | 2.0% (pass through/private vendor)                            |
| Graduate and professional   | Market-driven   |

## Undergraduate support

Nearly 78% of revenue is from undergraduate tuition; state provides 22%





# Undergraduate tuition



## Summary: Undergraduate tuition/fees for FY20

|                                     | Freshmen                                  | Continuing students | Notes  |
|-------------------------------------|---|---------------------|--|
| Base tuition                        | 3.5% frozen for 4 yrs (Tuition Guarantee) | 0%                  | Cap - 2.0% + CPI - 1.5%                      |
| Non-resident surcharge              | 4.8%                                      |                     | Consistent with previous years               |
| International surcharge             | 0%  |                     | Last increased in 2017                       |
| Program, course and technology fees | 0%  |                     | 70% of course fees eliminated in Spring 2019 |

### COST COMPARISONS\* – TOTAL TUITION AND MANDATORY FEES FOR FRESHMEN

|                   | FY20     | Change  | Comparison to FY19 peers (1=most affordable)  |
|-------------------|----------|---------|---|
| Ohio residents    | \$11,084 | \$358   | 7 <sup>th</sup> in Big Ten (same as FY19);<br>3 <sup>rd</sup> among Ohio's 6 selective universities |
| U.S. non-resident | \$32,061 | \$1,319 | 6 <sup>th</sup> in Big Ten (4 <sup>th</sup> in FY19)  |
| International     | \$34,989 | \$1,319 | 7 <sup>th</sup> in Big Ten (same as FY19)   |

\*Rates shown are for Columbus campus



# Housing and Dining



## Background: Housing and Dining (Columbus)

- Housing and Dining rates were frozen in FY16 and FY17
- Rates were reset in FY18 as part of new Tuition Guarantee structure
  - 6% housing increase and 3% dining increase
- Rates increased 1.5% in FY19 for new incoming students as part of Tuition Guarantee

### **HOUSING**

- Rates support operations, repair and maintenance costs, and debt payments
- Efficiencies keep increases well below North Residential District financial model
- Off-campus benchmarking shows 3-5% increases for market

### **DINING**

- Based on student input, university has simplified and enhanced meal plan options
  - Declining Balance plan introduced in FY17 for second year and above
  - Increased dining dollars discount to 35% at campus locations
  - Meal exchanges in retail restaurants increased \$3 to current value of \$8



# Proposed for Housing and Dining

2.2% increase to cover operating, repair and maintenance, and debt costs

| Housing  | FY19    | FY20    | Proposed Increase |
|----------|---------|---------|-------------------|
| Rate I   | \$8,472 | \$8,658 | \$186             |
| Rate II  | \$7,058 | \$7,214 | \$156             |
| Rate IIA | \$6,832 | \$6,982 | \$150             |
| Rate III | \$6,596 | \$6,742 | \$146             |

| Dining             | FY19    | FY20    | Proposed Increase |
|--------------------|---------|---------|-------------------|
| Scarlet 14         | \$4,720 | \$4,824 | \$104             |
| Declining Balance  | \$4,212 | \$4,304 | \$92              |
| Gray 10            | \$3,962 | \$4,050 | \$88              |
| Unlimited          | \$3,866 | \$3,952 | \$86              |
| McConnell (Newark) | \$2,760 | \$2,820 | \$60              |

## COST COMPARISONS – MOST COMMON HOUSING AND DINING

|                  | FY20     | Change | Comparison to FY19 peers (1=most affordable)                 |
|------------------|----------|--------|--|
| Rate I & Gray 10 | \$12,708 | \$274  | 3 <sup>rd</sup> among <sup>23</sup> Ohio publics (unchanged) |



# Undergraduate Summary



# Summary: Undergraduate rates (Columbus)

## OHIO STATE TUITION GUARANTEE - COLUMBUS

### TOTAL OF BASE (RESIDENT) TUITION, MANDATORY FEES, HOUSING & DINING

| DESCRIPTION    | FY15 | FY18     | FY19     | FY20     | 1-year change |      | Frozen through |
|----------------|------|----------|----------|----------|---------------|------|----------------|
| Cohort 2017-18 | NA   | \$22,843 | \$22,843 | \$22,843 | \$0           | 0.0% | FY21           |
| Cohort 2018-19 | NA   |          | \$23,160 | \$23,160 | \$0           | 0.0% | FY22           |
| Cohort 2019-20 | NA   |          |          | \$23,792 | \$632         | 2.7% | FY23           |

## UNDERGRADUATE TUITION & FEES - COLUMBUS

| DESCRIPTION | FY15 | FY18 | FY19 | FY20 | 1-year change |  | 5 YEAR CAGR |
|-------------|------|------|------|------|---------------|--|-------------|
|-------------|------|------|------|------|---------------|--|-------------|

### BASE (RESIDENT) TUITION AND MANDATORY FEES

|                            |          |          |          |          |       |      |      |
|----------------------------|----------|----------|----------|----------|-------|------|------|
| Continuing (pre-Guarantee) | \$10,037 | \$10,037 | \$10,037 | \$10,037 | \$0   | 0.0% | NA   |
| Cohort 2017-18             |          | \$10,591 | \$10,591 | \$10,591 | \$0   | 0.0% | 1.1% |
| Cohort 2018-19             |          |          | \$10,726 | \$10,726 | \$0   | 0.0% | 1.3% |
| Cohort 2019-20             |          |          |          | \$11,084 | \$358 | 3.3% | 2.0% |

### U.S. NON-RESIDENT TUITION AND FEES

|                            |          |          |          |          |         |      |      |
|----------------------------|----------|----------|----------|----------|---------|------|------|
| Continuing (pre-Guarantee) | \$26,537 | \$29,141 | \$30,053 | \$31,014 | \$961   | 3.2% | NA   |
| Cohort 2017-18             |          | \$29,695 | \$30,607 | \$31,568 | \$961   | 3.1% | 3.1% |
| Cohort 2018-19             |          |          | \$30,742 | \$31,703 | \$961   | 3.1% | 3.6% |
| Cohort 2019-20             |          |          |          | \$32,061 | \$1,319 | 4.3% | 3.9% |

### INTERNATIONAL TUITION AND FEES

|                            |          |          |          |          |         |      |      |
|----------------------------|----------|----------|----------|----------|---------|------|------|
| Continuing (pre-Guarantee) | \$30,161 | \$31,073 | \$31,985 | \$32,946 | \$961   | 3.0% | NA   |
| Cohort 2017-18             |          | \$32,623 | \$33,535 | \$34,496 | \$961   | 2.9% | 4.2% |
| Cohort 2018-19             |          |          | \$33,670 | \$34,631 | \$961   | 2.9% | 4.7% |
| Cohort 2019-20             |          |          |          | \$34,989 | \$1,319 | 3.9% | 4.9% |

### HOUSING AND DINING (rates for previous Tuition Guarantee cohorts continue to be frozen)

|                            |          |          |          |          |       |      |      |
|----------------------------|----------|----------|----------|----------|-------|------|------|
| Housing (Rate I plan)      | \$6,560  | \$8,348  | \$8,472  | \$8,658  | \$186 | 2.2% | 5.7% |
| Dining (Gray 10 plan)      | \$3,700  | \$3,904  | \$3,962  | \$4,050  | \$88  | 2.2% | 1.8% |
| Total - housing and dining | \$10,260 | \$12,252 | \$12,434 | \$12,708 | \$274 | 2.2% | 4.4% |

For new first year students in FY18 and FY19, rates of change are calculated against rate charged for closest comparison group.

CAGR = Compound Annual Growth Rate



# Health Insurance



# Overview: Student Health Insurance

- All Ohio State students are required to have health insurance
  - Domestic (U.S.) students may choose outside insurance
    - Most domestic students (87%) choose outside insurance
    - International students are required to enroll in Ohio State’s plan
- Rates cover cost of third-party vendor; 100% is passed through

## PROPOSAL FOR FY20

| Comprehensive Health Plan | FY19                  | FY20     | Change |
|---------------------------|-----------------------|----------|--------|
| Student                   | \$3,252               | \$3,316  | 2.0%   |
| Student & Spouse          | \$6,504               | \$6,632  | 2.0%   |
| Student & Children        | \$9,756               | \$9,948  | 2.0%   |
| Student & Family          | \$13,008 <sup>7</sup> | \$13,264 | 2.0%   |

# Graduate and Professional Tuition and Fees



# Graduate/professional proposals for 2019-20

➤ Board has traditionally supported market-based pricing

| Topic   | Proposal   |
|---|--|
| Professional school differential fees                               | 9 programs seek increases;<br>1 new program also seeks a fee   |
| Dentistry: Clinic fees  | Fund pre-clinical and clinical costs   |
| Education & Human Ecology: Program Fee                              | New program; fund operating costs and salaries needed to meet the accreditation requirement by the State of Ohio |
| Optometry: Tuition deposit fee                                      | Charged with applications;<br>is applied toward tuition if students attend                                       |
| Optometry: Association fee  | Charged to all students as a pass-thru for membership to American Optometric Student Association (AOSA)          |
| Anatomy: Graduate course fees <span style="float: right;">29</span> | Cover costs of labs  |



# 2019-20 Proposed Differential Fees

NOTE: DIFFERENTIAL FEES ARE SHOWN AT THE PER-SEMESTER RATE; SCHEDULE VARIES BY PROGRAM

| College             | Fee Name                                 | Current   | Proposed                                 | Proposed Increase       | Proposed Increase %     | Non-Resident: Current                   | Non-Resident: Proposed                  | Non-Resident: Proposed Increase |
|---------------------|--|---|--|-------------------------|-------------------------|---|---|---------------------------------|
| Business            | MBOE                                     | \$53,485<br>(One-time fee-entire degree)                                    | \$54,585<br>(One-time fee-entire degree) | \$1,100                 | 2.1%                    | \$15                                    | \$15                                    | 0.0%                            |
|                     | Graduate Business Leadership Certificate | N/A<br>New program  | \$25,000<br>(One-time fee-entire degree) | N/A<br>New program      | N/A<br>New program      | N/A<br>New program                      | \$0                                     | N/A<br>New program              |
| Dentistry           | Dentistry - Rank 1                       | See Dentistry section, which includes differential and clinic fee proposals |  |                         |                         |   |   |                                 |
|                     | Dentistry - Ranks 2-4                    |   |  |                         |                         |   |   |                                 |
| Law                 | Doctor of Jurisprudence (J.D.)           | \$14,992  | \$15,292                                 | \$300                   | 2.0%                    | \$7,476                                 | \$7,476                                 | 0.0%                            |
|                     | Master in Study of Law (MSL)             | N/A<br>New differential   | \$2,312                                  | N/A<br>New differential | N/A<br>New differential | \$7,476                                 | \$7,476                                 | 0.0%                            |
| Nursing             | Doctor of Nursing Practice Program       | N/A<br>New differential   | \$2,000                                  | N/A<br>New differential | N/A<br>New differential | \$5                                     | \$5                                     | 0.0%                            |
|                     | Master of Science in Nursing Program     | N/A<br>New differential   | \$2,000                                  | N/A<br>New differential | N/A<br>New differential | \$11,252<br>(in person) /<br>\$5 online | \$11,792<br>(in person) /<br>\$5 online | 4.8% / 0.0%                     |
| Optometry           | Optometry - Ranks 1-2                    | \$13,204  | \$13,468                                 | \$264                   | 2.0%                    | \$10,528                                | \$10,528                                | 0.0%                            |
|                     | Optometry - Ranks 3-4                    | \$11,724  | \$11,956                                 | \$232                   | 2.0%                    | \$8,912                                 | \$8,912                                 | 0.0%                            |
| Pharmacy            | Pharmacy Ranks 1-4                       | \$11,248  | \$11,696                                 | \$448                   | 4.0%                    | \$11,848                                | \$12,417                                | 4.8%                            |
| Veterinary Medicine | Veterinary Medicine - Ranks 1-4          | \$15,460  | \$15,768                                 | \$308                   | 2.0%                    | \$19,188                                | \$19,668                                | 2.5%                            |

## Dentistry: Differential and clinic education support fees

- Funds modern instruments, technology and services (such as sterilization)
  - Resources are essential to attract top students and faculty
- Continued compliance with Commission on Dental Accreditation standards

NOTE: FEES ARE SHOWN AT THE PER-SEMESTER RATE; RANK 1 IS 2 SEMESTERS; OTHER RANKS ARE 3

| Fee Name | Current | Proposed | Proposed Increase | Proposed Increase % | Non-Resident: Current | Non-Resident: Proposed | Non-Resident: Proposed Increase |
|----------|---------|----------|-------------------|---------------------|-----------------------|------------------------|---------------------------------|
|----------|---------|----------|-------------------|---------------------|-----------------------|------------------------|---------------------------------|

### Differentials

|                       |          |          |       |      |          |          |      |
|-----------------------|----------|----------|-------|------|----------|----------|------|
| Dentistry - Rank 1    | \$17,388 | \$18,170 | \$782 | 4.5% | \$20,592 | \$21,210 | 3.0% |
| Dentistry - Ranks 2-4 | \$15,420 | \$15,960 | \$540 | 3.5% | \$18,260 | \$18,808 | 3.0% |

### Clinic Fees

|                       |         |         |       |       |    |    |    |
|-----------------------|---------|---------|-------|-------|----|----|----|
| Dentistry - Rank 1    | \$1,476 | \$1,993 | \$517 | 35.0% | NA | NA | NA |
| Dentistry - Ranks 2-4 | \$1,309 | \$1,636 | \$327 | 25.0% | NA | NA | NA |

### Overall

|                       |          |          |         |      |          |          |      |
|-----------------------|----------|----------|---------|------|----------|----------|------|
| Dentistry - Rank 1    | \$18,864 | \$20,163 | \$1,299 | 6.9% | \$20,592 | \$21,210 | 3.0% |
| Dentistry - Ranks 2-4 | \$16,729 | \$17,596 | \$867   | 5.2% | \$18,260 | \$18,808 | 3.0% |

## COST COMPARISONS – BIG TEN

|          | FY20     | Change  | Comparison to FY19 peers (1=most affordable) |
|----------|----------|---------|--|
| Rank 1   | \$20,163 | \$1,299 | 2 <sup>nd</sup> of 8 Big Ten programs        |
| Rank 2-4 | \$17,596 | \$867   | 5 <sup>th</sup> of 8 Big Ten programs        |

## Education & Human Ecology: Program Fee

- New master's program fee for specialization in Couple and Family Therapy
- \$832 per semester funds operating costs and salaries needed to meet the accreditation requirement by the State of Ohio

| College                   | Fee Name                          | Current            | Proposed | Proposed Increase  | Proposed Increase % |
|---------------------------|-----------------------------------|--------------------|----------|--------------------|---------------------|
| Education & Human Ecology | Master in Couple & Family Therapy | N/A<br>New program | \$832    | N/A<br>New program | N/A<br>New program  |

### COST COMPARISONS – Peer Group

|                         | Cost per Semester | No. of Semesters | Total Cost |
|-------------------------|-------------------|------------------|------------|
| <b>Ohio State</b>       | \$ 6,796          | 6                | \$ 40,776  |
| <b>Akron</b>            | \$ 4,900          | 9                | \$ 44,100  |
| <b>Purdue Northwest</b> | \$ 7,632          | 9                | \$ 68,688  |
| <b>Kentucky</b>         | \$ 15,112         | 6                | \$ 90,672  |



# Optometry: Tuition deposit and association fee

## TUITION DEPOSIT

- Deposit holds a space in incoming class; fee is applied toward students' tuition
- Proposal would increase incentive to ensure students are serious applicants
- \$750 would align with peers: UC Berkeley, Illinois, State University of New York
  - Nine other programs charge \$1,000 or higher

## ASSOCIATION FEE

- Ohio State collects pass-through fee for American Optometric Student Association
  - Benefits include job assistance and scholarship information

| College                        | Fee Name              | Current | Proposed | Proposed Increase | Proposed Increase % | Non-Resident: Current | Non-Resident: Proposed | Non-Resident: Proposed Increase |
|--------------------------------|-----------------------|---------|----------|-------------------|---------------------|-----------------------|------------------------|---------------------------------|
| <b>Deposit</b>                 |                       |         |          |                   |                     |                       |                        |                                 |
| Optometry                      | Optometry - Ranks 1-2 | \$500   | \$750    | \$250             | 50.0%               | NA                    | NA                     | NA                              |
|                                | Optometry - Ranks 3-4 | \$500   | \$750    | \$250             | 50.0%               | NA                    | NA                     | NA                              |
| <b>Association (pass-thru)</b> |                       |         |          |                   |                     |                       |                        |                                 |
| Optometry                      | Optometry - Ranks 1-2 | \$55    | \$70     | \$15              | 27.3%               | NA                    | NA                     | NA                              |
|                                | Optometry - Ranks 3-4 | \$55    | \$70     | \$15              | 27.3%               | NA                    | NA                     | NA                              |

## Anatomy: Graduate course fees

- Anatomy courses fund expenses associated with labs
- Currently 3 of 8 anatomy courses have fees; proposal would bring equity
  - Range of costs reflect the expenses associated with different labs

| College  | Fee Name  | Current       | Proposed | Proposed Increase |
|----------|---|---------------|----------|-------------------|
| Medicine | Anatomy Lab Fee-Course 6000-Advanced Musculoskeletal Anatomy      | \$100         | \$125    | \$25              |
| Medicine | Anatomy Lab Fee-Course 6511-Human Anatomy for Dental Students     | \$100         | \$50     | (\$50)            |
| Medicine | Anatomy Lab Fee-Course 6512-Human Anatomy for Dental Students II  | N/A - New Fee | \$75     | N/A - New Fee     |
| Medicine | Anatomy Lab Fee-Course 6700-Histology                             | N/A - New Fee | \$100    | N/A - New Fee     |
| Medicine | Anatomy Lab Fee-Course 6800-Human Neuroanatomy                    | N/A - New Fee | \$50     | N/A - New Fee     |
| Medicine | Anatomy Lab Fee-Course 6900-Human Anatomy for Graduate Students   | \$100         | \$150    | \$50              |
| Medicine | Anatomy Lab Fee-Course 7300-Advanced Anatomy for Dental Residents | N/A - New Fee | \$50     | N/A - New Fee     |
| Medicine | Anatomy Lab Fee-Course 8140-Advanced Regional Dissection          | N/A - New Fee | \$50     | N/A - New Fee     |

# Appendix



# Ohio State Tuition Guarantee

Ohio students entering in fall will be the third class under new structure

- Freezes rates for four years for each incoming class of Ohio resident undergraduates
  - Fees included: Base (resident) tuition, mandatory fees, housing and dining
- Plan applies to all campuses – Columbus, Lima, Mansfield, Marion, Newark and ATI
- Ohio law allows rates to be increased by inflation, plus any state tuition flexibility
  - State budget will not be completed until after June 30

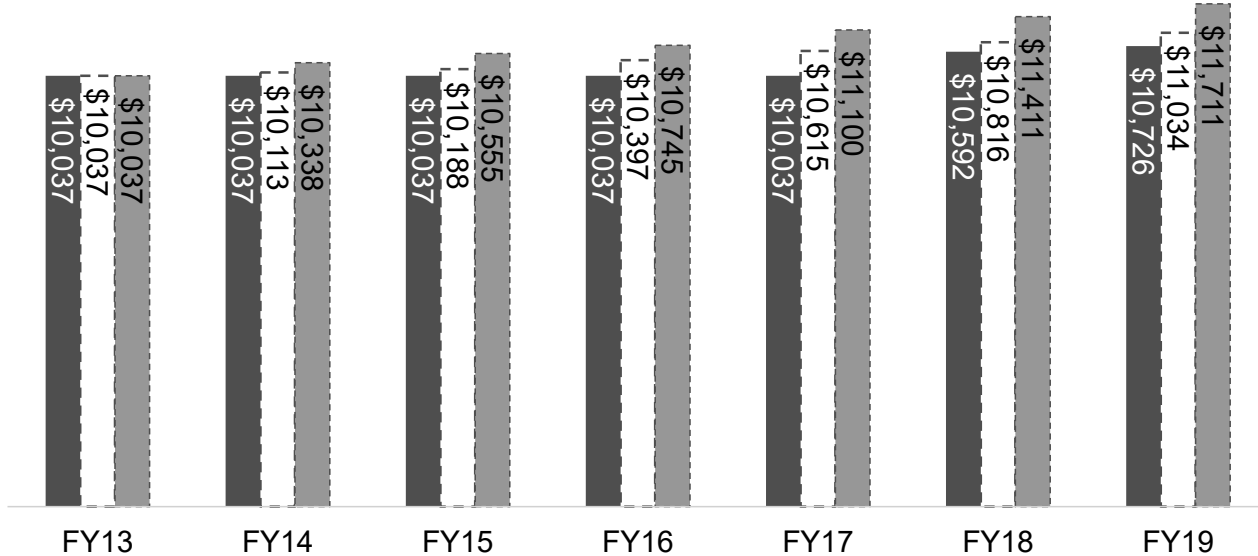
## FY20 IMPLEMENTATION

- Rates remain frozen for first two cohorts (new Ohio students in 2017-18 and 2018-19)
- Proposed 3.5% increase to instructional and general fee for cohort entering in 2019-20
- Proposed 2.2% increase for room and board rates for cohort entering in 2019-20

# Tuition increases have been below inflation

In-state tuition since FY13 compared with inflationary growth

■ Actual tuition and fees □ Price if adjusting solely by CPI ■ Price w/ HEPI adjustment



Base

Actual tuition and fees each year is less than the inflationary price

|      |        |        |        |          |        |         |
|------|--------|--------|--------|----------|--------|---------|
| CPI  | -\$76  | -\$151 | -\$360 | -\$578   | -\$224 | -\$308* |
| HEPI | -\$301 | -\$518 | -\$708 | -\$1,063 | -\$819 | -\$985* |

Ohio State converted from quarters to semesters in FY13. The Ohio State Tuition Guarantee was established in FY18.

Annual CPI averaged 1.6% (range: 0.7% to 2.1%) during this period. HEPI averaged 2.6% (range: 1.6% to 3.3%)

\*2019 numbers reflect the 3-year average (2.0% for CPI and 2.6% for HEPI )

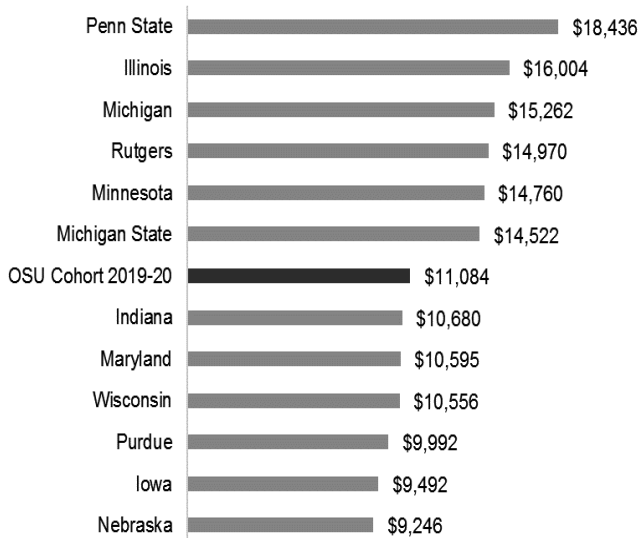
# Comparison: Resident tuition and fees

Proposed rates would maintain affordability compared with peers and in state

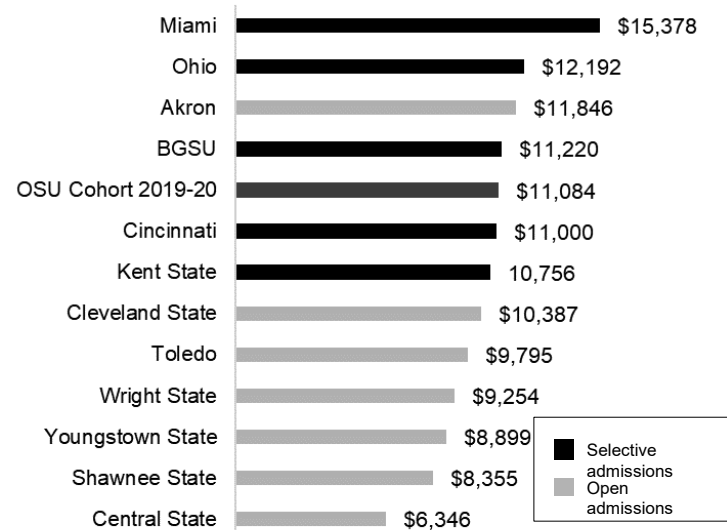
NOTE: ALL COMPARISONS CURRENTLY SHOW OHIO STATE FY20 PROPOSAL VS. PEERS' FY19 RATES

- Near median: More affordable than six of 13 public Big Ten schools
- Third most affordable among selective Ohio schools

**Big Ten: FY19 resident tuition and fees**



**Ohio - FY19 resident tuition and fees**

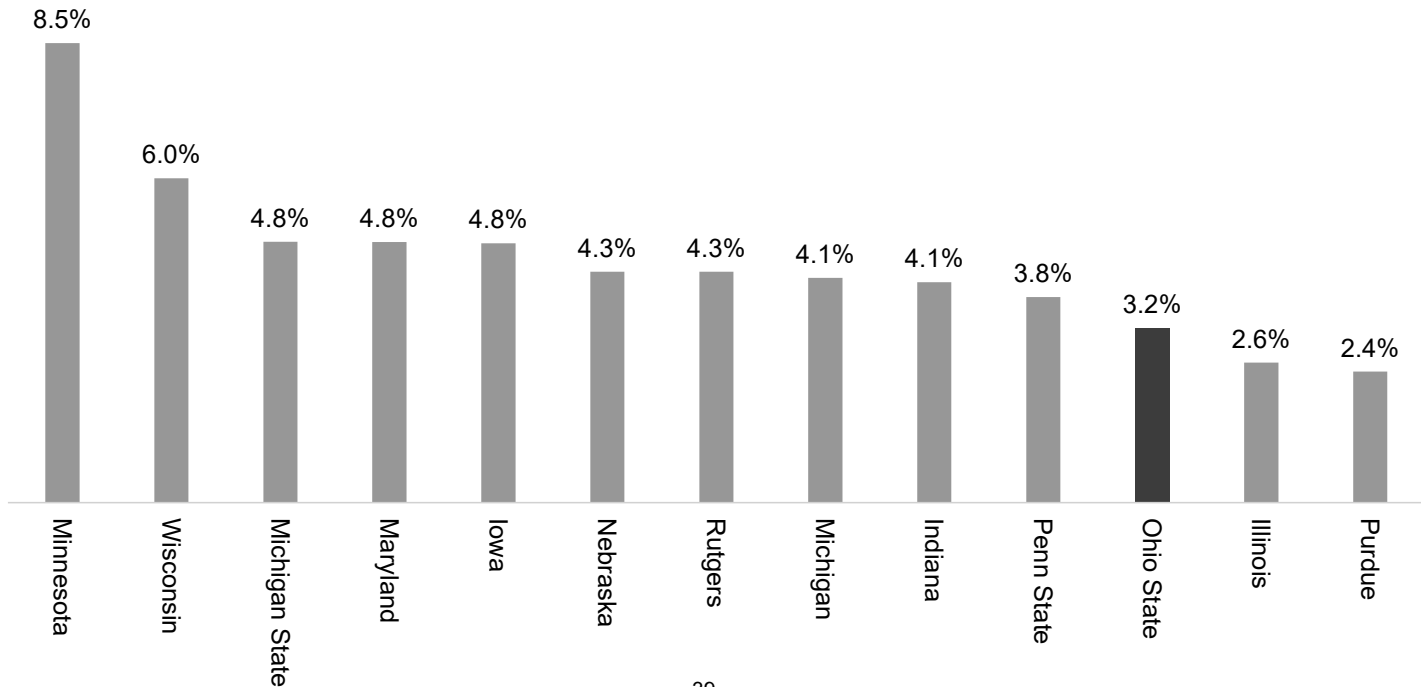


Selective admissions  
 Open admissions

# Background: Non-resident tuition and fees

Ohio State is a national leader in controlling non-resident tuition and fees

**Big Ten: 10-year change out-of-state tuition and fees  
(Compound annual growth rate FY10-FY19)**





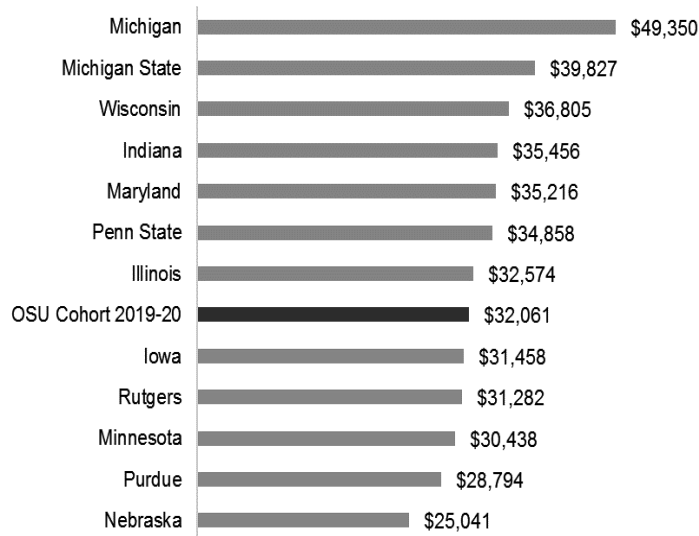
# Proposed for FY20: Non-resident tuition and fees

## Non-resident surcharge would increase 4.8% (\$961) for undergraduates

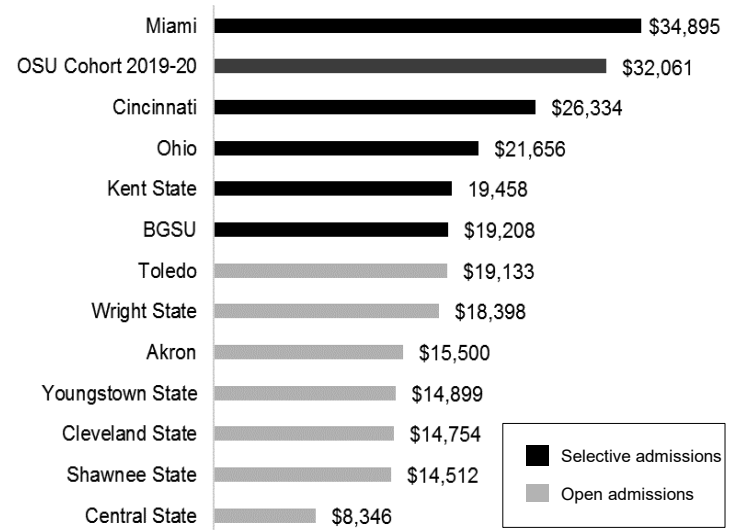
NOTE: ALL COMPARISONS CURRENTLY SHOW OHIO STATE FY20 PROPOSAL VS. PEERS' FY19 RATES

- After applying new rate, Ohio State would be
  - More affordable than seven of 13 public Big Ten schools
  - More affordable than one other Ohio selective public school

### Big Ten: FY19 non-resident tuition and fees



### Ohio - FY19 non-resident tuition and fees





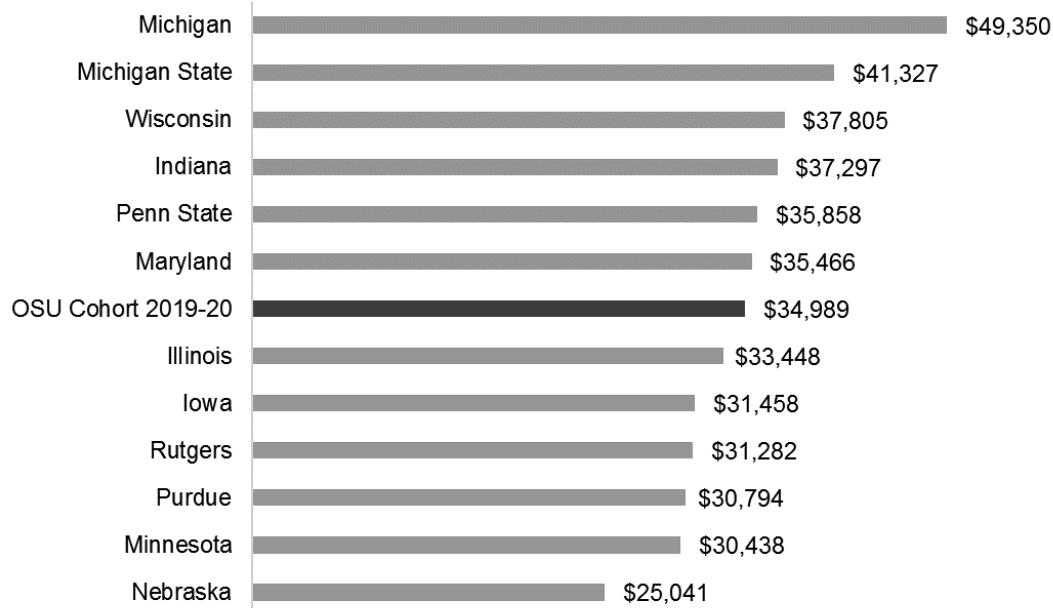


# International Tuition and Fees: Big Ten

Ohio State is the 7<sup>th</sup> most affordable among the Big Ten public schools

NOTE: ALL COMPARISONS CURRENTLY SHOW OHIO STATE FY20 PROPOSAL VS. PEERS' FY19 RATES

**Big Ten: FY19 international tuition and fees**





# Regional campus tuition and fees

## Lima, Mansfield, Marion and Newark

| Description                        | Continuing Students<br>NFYS Prior to AU17 |               |             | Tuition Guarantee<br>2017-18 cohort |               |             | Tuition Guarantee<br>2018-19 cohort |               |             | Tuition Guarantee<br>2019-20 cohort |                 |             |
|------------------------------------|---|---------------|-------------|-------------------------------------|---------------|-------------|-------------------------------------|---------------|-------------|-------------------------------------|-----------------|-------------|
|                                    | FY20                                      | Change        | % Change    | FY20                                | Change        | % Change    | FY20                                | Change        | % Change    | FY20                                | Change          | % Change    |
| <b>Fees:</b>                       |   |               |             |                                     |               |             |                                     |               |             |                                     |                 |             |
| Instructional                      | \$ 6,912                                  | \$ -          | 0.0%        | \$ 7,325                            | \$ -          | 0.0%        | \$ 7,416                            | \$ -          | 0.0%        | \$ 7,676                            | \$ 260          | 3.5%        |
| General                            | 228                                       | -             | 0.0%        | 228                                 | -             | 0.0%        | 228                                 | -             | 0.0%        | 236                                 | 8               | 3.5%        |
| <b>Total Resident</b>              | <b>\$ 7,140</b>                           | <b>\$ -</b>   | <b>0.0%</b> | <b>\$ 7,553</b>                     | <b>\$ -</b>   | <b>0.0%</b> | <b>\$ 7,644</b>                     | <b>\$ -</b>   | <b>0.0%</b> | <b>\$ 7,912</b>                     | <b>\$ 268</b>   | <b>3.5%</b> |
| Non-resident surcharge             | \$ 20,977                                 | \$ 961        | 4.8%        | \$ 20,977                           | \$ 961        | 4.8%        | \$ 20,977                           | \$ 961        | 4.8%        | \$ 20,977                           | \$ 961          | 4.8%        |
| <b>Total Non-Resident Domestic</b> | <b>\$ 28,117</b>                          | <b>\$ 961</b> | <b>3.5%</b> | <b>\$ 28,530</b>                    | <b>\$ 961</b> | <b>3.5%</b> | <b>\$ 28,621</b>                    | <b>\$ 961</b> | <b>3.5%</b> | <b>\$ 28,889</b>                    | <b>\$ 1,229</b> | <b>4.4%</b> |
| International surcharge            | \$ 1,932                                  | \$ -          | 0.0%        | \$ 2,928                            | \$ -          | 0.0%        | \$ 2,928                            | \$ -          | 0.0%        | \$ 2,928                            | \$ -            | 0.0%        |
| <b>Total Non-Resident Int'l</b>    | <b>\$ 30,049</b>                          | <b>\$ 961</b> | <b>3.3%</b> | <b>\$ 31,458</b>                    | <b>\$ 961</b> | <b>3.2%</b> | <b>\$ 31,549</b>                    | <b>\$ 961</b> | <b>3.1%</b> | <b>\$ 31,817</b>                    | <b>\$ 1,229</b> | <b>4.0%</b> |

## ATI campus tuition and fees

| Description                        | Continuing Students<br>NFYS Prior to AU17 |               |             | Tuition Guarantee<br>2017-18 cohort |               |             | Tuition Guarantee<br>2018-19 cohort |               |             | Tuition Guarantee<br>2019-20 cohort |                 |             |
|------------------------------------|---|---------------|-------------|-------------------------------------|---------------|-------------|-------------------------------------|---------------|-------------|-------------------------------------|-----------------|-------------|
|                                    | FY20                                      | Change        | % Change    | FY20                                | Change        | % Change    | FY20                                | Change        | % Change    | FY20                                | Change          | % Change    |
| <b>Fees:</b>                       |   |               |             |                                     |               |             |                                     |               |             |                                     |                 |             |
| Instructional                      | \$ 6,876                                  | \$ -          | 0.0%        | \$ 7,289                            | \$ -          | 0.0%        | \$ 7,380                            | \$ -          | 0.0%        | \$ 7,638                            | \$ 258          | 3.5%        |
| General                            | 228                                       | -             | 0.0%        | 228                                 | -             | 0.0%        | 228                                 | -             | 0.0%        | 236                                 | 8               | 3.5%        |
| <b>Total Resident</b>              | <b>\$ 7,104</b>                           | <b>\$ -</b>   | <b>0.0%</b> | <b>\$ 7,517</b>                     | <b>\$ -</b>   | <b>0.0%</b> | <b>\$ 7,608</b>                     | <b>\$ -</b>   | <b>0.0%</b> | <b>\$ 7,874</b>                     | <b>\$ 266</b>   | <b>3.5%</b> |
| Non-resident surcharge             | \$ 20,977                                 | \$ 961        | 4.8%        | \$ 20,977                           | \$ 961        | 4.8%        | \$ 20,977                           | \$ 961        | 4.8%        | \$ 20,977                           | \$ 961          | 4.8%        |
| <b>Total Non-Resident Domestic</b> | <b>\$ 28,081</b>                          | <b>\$ 961</b> | <b>3.5%</b> | <b>\$ 28,494</b>                    | <b>\$ 961</b> | <b>3.5%</b> | <b>\$ 28,585</b>                    | <b>\$ 961</b> | <b>3.5%</b> | <b>\$ 28,851</b>                    | <b>\$ 1,227</b> | <b>4.4%</b> |
| International surcharge            | \$ 1,932                                  | \$ -          | 0.0%        | \$ 2,928                            | \$ -          | 0.0%        | \$ 2,928                            | \$ -          | 0.0%        | \$ 2,928                            | \$ -            | 0.0%        |
| <b>Total Non-Resident Int'l</b>    | <b>\$ 30,013</b>                          | <b>\$ 961</b> | <b>3.3%</b> | <b>\$ 31,422</b>                    | <b>\$ 961</b> | <b>3.2%</b> | <b>\$ 31,513</b>                    | <b>\$ 961</b> | <b>3.1%</b> | <b>\$ 31,779</b>                    | <b>\$ 1,227</b> | <b>4.0%</b> |



# Housing and dining

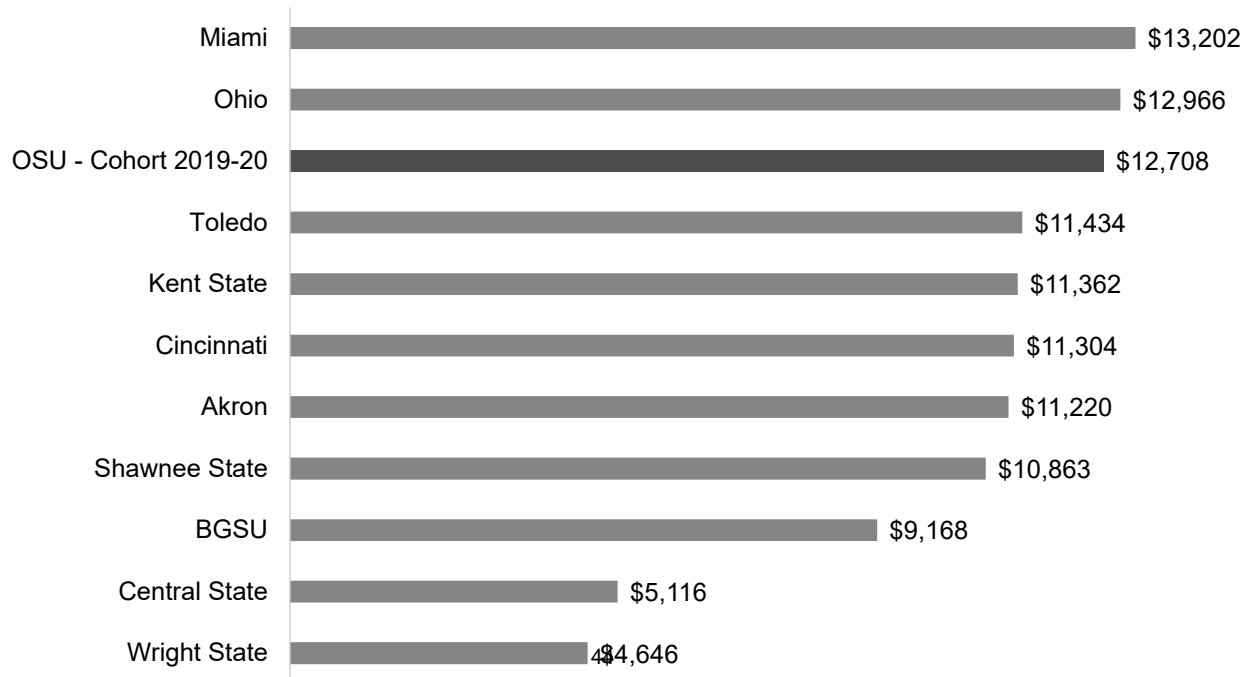


# Comparison: Housing and Dining Rates

## Comparison of Ohio public universities

NOTE: ALL COMPARISONS CURRENTLY SHOW OHIO STATE FY20 PROPOSAL VS. PEERS' FY19 RATES

### FY19 - Most Common Housing and Dining Plans





## What the Market Says: Dining (Columbus)

Even with the proposed increase for FY20, our most popular meal plan is well below current year average of our peers

### FY19 Dining Plans



FY20 Proposed  
Gray 10  
(43% of plans)



## FY20 Proposed Housing (Regional Campuses)

|                                       | FY19    | FY20    | Proposed Increase<br>(2.2%) |
|---------------------------------------|---------|---------|-----------------------------|
| <b>ATI</b>                            |         |         |                             |
| 1-bedroom for 2 (per person)          | \$7,024 | \$7,178 | \$154                       |
| 2-bedroom for 4 (per person)          | \$7,024 | \$7,178 | \$154                       |
| 2-bedroom for 5 – double (per person) | \$7,024 | \$7,178 | \$154                       |
| 2-bedroom for 5 – triple (per person) | \$6,058 | \$6,192 | \$134                       |
| 3-bedroom for 5 – single (per person) | \$7,400 | \$7,562 | \$162                       |
| 3-bedroom for 5 – double (per person) | \$7,024 | \$7,178 | \$154                       |
| Private apartment                     | \$8,350 | \$8,534 | \$184                       |
| <b>Newark</b>                         |         |         |                             |
| 2-person efficiency                   | \$7,596 | \$7,764 | \$168                       |
| 2-bedroom for 4 (per person)          | \$7,638 | \$7,806 | \$168                       |
| 3-bedroom for 6 (per person)          | \$7,198 | \$7,356 | \$158                       |
| McConnell Residence Hall              | \$7,866 | \$8,040 | \$174                       |
| <b>Mansfield</b>                      |         |         |                             |
| 2-bedroom for 2 (per person)          | \$8,026 | \$8,202 | \$176                       |
| 2-bedroom for 4 (per person)          | \$6,422 | \$6,564 | \$142                       |
| 5-bedroom for 5 (per person)          | \$6,736 | \$6,884 | \$148                       |
| 5-bedroom for 6 – single (per person) | \$6,422 | \$6,564 | \$142                       |
| 5-bedroom for 6 – double (per person) | \$5,788 | \$5,916 | \$128                       |



# Health insurance



# Enrollment: Student Health Insurance

## DETAIL – AUTUMN 2018

| Student Type  | Residency     | # Enrolled Through OSU | % of Total Enrolled | University Headcount | % of Student Type/Residency |
|---------------|---------------|------------------------|---------------------|----------------------|-----------------------------|
| Undergraduate | Domestic      | 4,310                  | 29.7%               | 49,703               | 8.7%                        |
| Undergraduate | International | 3,927                  | 27.1%               | 4,031                | 97.4%                       |
| Graduate      | Domestic      | 3,718                  | 25.6%               | 11,658               | 31.9%                       |
| Graduate      | International | 2,548                  | 17.6%               | 2,708                | 94.1%                       |
| <b>Total</b>  |               | <b>14,503</b>          |                     | <b>68,100</b>        |                             |





# Student Health Insurance: Marketplace Comparison

## Cost comparison of January 2019 marketplace

|                          | Ohio State         | Marketplace <sup>1</sup> |                          |                             |                            |
|--------------------------|--------------------|--------------------------|--------------------------|-----------------------------|----------------------------|
|                          | Comprehensive Plan | Platinum (0 options)     | Average Gold (5 options) | Average Silver (12 options) | Average Bronze (8 options) |
| <b>Monthly Cost</b>      | \$276              | No Plans Available       | \$426                    | \$370                       | \$255                      |
| <b>Deductible</b>        | \$150              | No Plans Available       | \$2,085                  | \$4,989                     | \$6,442                    |
| <b>Out-of-Pocket Max</b> | \$2,700            | No Plans Available       | \$6,760                  | \$7,446                     | \$7,367                    |
| <b>Cost Share</b>        | 90/10              | No Plans Available       | 80/20                    | 70/30                       | 60/40                      |
| <b>Adult Dental</b>      | Yes                | No Plans Available       | 1 out of 5               | 3 out of 14                 | 1 out of 9                 |
| <b>Adult Vision</b>      | Yes                | No Plans Available       | 1 out of 5               | 3 out of 14                 | 1 out of 9                 |

<sup>1</sup> Methodology: Average metallic level search results for PPO plan options for 2019 calendar year in Franklin County for 25-year-old male with no dependents; produced on January 22, 2019 via <https://www.healthcare.gov/apply-and-enroll/health-insurance-plans-estimator-overview/>



# Graduate/Professional Programs



# Graduate Programs

- Tuition revenue primarily funds fee authorizations and fellowships
  - FY18: \$41.9M net from \$180.6M in base revenue
- Base rates have been consistent for last 5 years (\$12,425 per year)
- Master’s/Ph.D. pay these rates unless they have differentials
- Not subject to state tuition freeze/cap

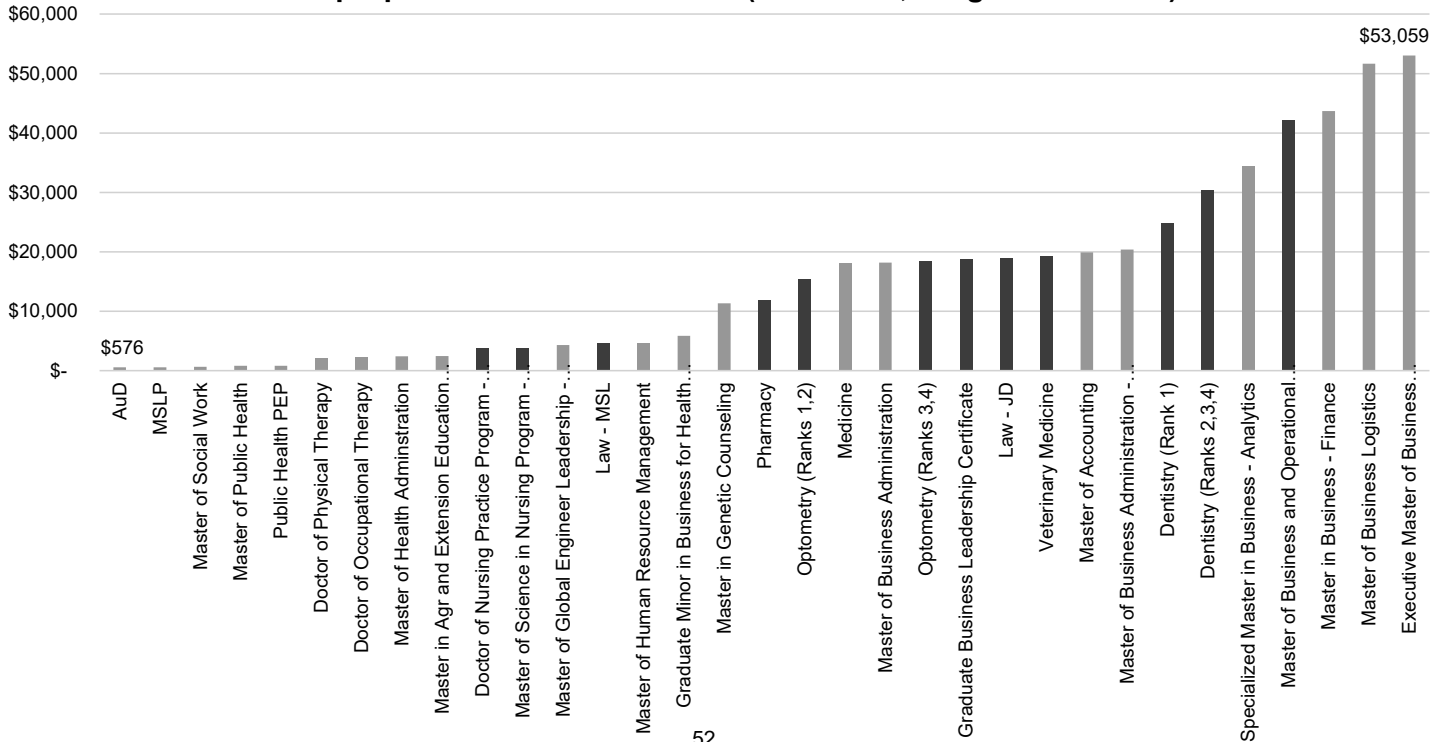
| Description                    | Current Rates | Proposal       | New Rate |
|--------------------------------|---------------|----------------|----------|
| Instructional & Mandatory Fees | \$12,425      | 0.0% (\$0)     | \$12,425 |
| Non-Resident Surcharge         | \$22,504      | 4.8% (\$1,080) | \$23,584 |
| Non-Resident tuition & fees    | \$34,929      | 3.1% (\$1,080) | \$36,009 |



# Differential fees

Reflects cost of program and market comparisons

FY20 proposed - differential costs (above \$12,425 graduate base)





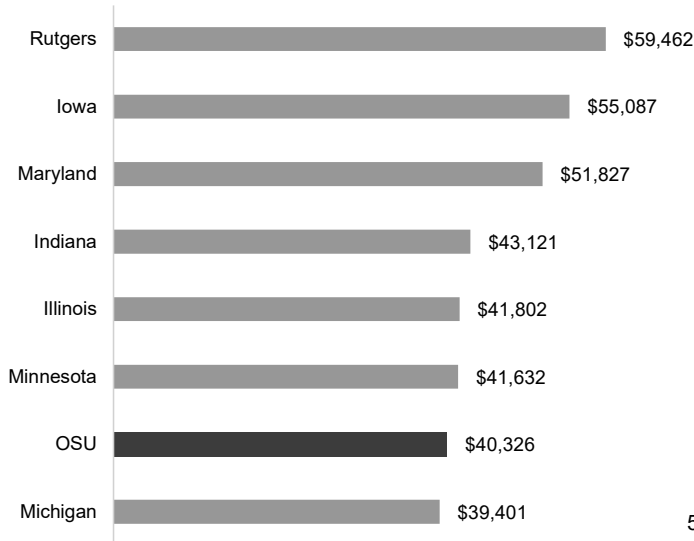
# Comparison: Dentistry Tuition & Clinical

Proposed rates would maintain affordability compared with peers

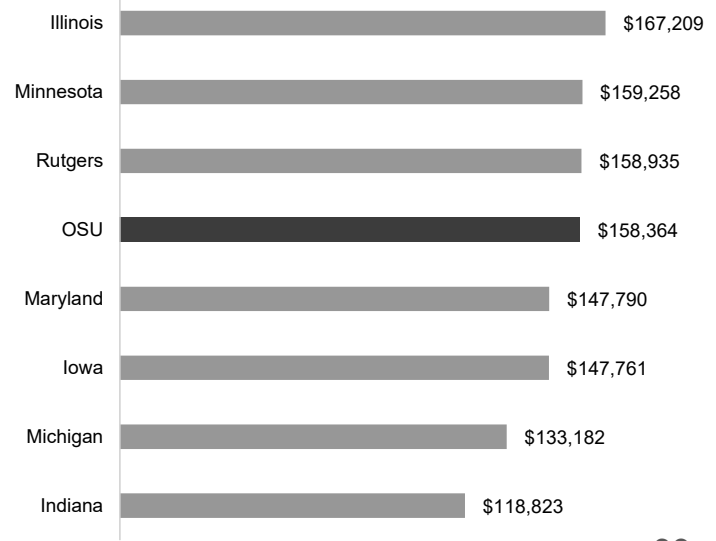
NOTE: ALL COMPARISONS CURRENTLY SHOW OHIO STATE FY20 PROPOSAL VS. PEERS' FY19 RATES

- Second most affordable among public Big Ten first year schools
- Fifth most affordable among public Big Ten first year schools years 2-4

FY19 Tuition & Clinical Fees  
(First Year)



FY19 Tuition & Clinical Fees  
(Aggregate 2-4)



The Ohio State University Board of Trustees  
July 10, 2019

**Topic:**

Fiscal Year 2020 Tuition and Mandatory fees

**Context:**

The Board of Trustees sets rates for tuition and mandatory fees for each academic year. The adopted rates will be reflected in the Fiscal Year 2020 budget.

This summary first lays out the total cost of tuition and mandatory fees for each type of undergraduate student to reflect the university's focus on overall affordability. With the Ohio State Tuition Guarantee, the tuition and fee rates set for each incoming cohort of new first-year undergraduates is frozen for the entirety of a four-year education. State law requires the board to set rates for individual fees contained within these totals. Those line items are listed below.

| UNDERGRADUATE TUITION & FEES - COLUMBUS  |          |          |          |          |               |      |             |
|--|----------|----------|----------|----------|---------------|------|-------------|
| DESCRIPTION  | FY15     | FY18     | FY19     | FY20     | 1-year change |      | 5 YEAR CAGR |
| <b>BASE (RESIDENT) TUITION AND MANDATORY FEES</b>  |          |          |          |          |               |      |             |
| Continuing (pre-Guarantee)   | \$10,037 | \$10,037 | \$10,037 | \$10,037 | \$0           | 0.0% | NA          |
| Cohort 2017-18   |          | \$10,591 | \$10,591 | \$10,591 | \$0           | 0.0% | 1.1%        |
| Cohort 2018-19   |          |          | \$10,726 | \$10,726 | \$0           | 0.0% | 1.3%        |
| Cohort 2019-20   |          |          |          | \$11,084 | \$358         | 3.3% | 2.0%        |
| <b>U.S. NON-RESIDENT TUITION AND FEES</b>  |          |          |          |          |               |      |             |
| Continuing (pre-Guarantee)   | \$26,537 | \$29,141 | \$30,053 | \$31,014 | \$961         | 3.2% | NA          |
| Cohort 2017-18   |          | \$29,695 | \$30,607 | \$31,568 | \$961         | 3.1% | 3.1%        |
| Cohort 2018-19   |          |          | \$30,742 | \$31,703 | \$961         | 3.1% | 3.6%        |
| Cohort 2019-20   |          |          |          | \$32,061 | \$1,319       | 4.3% | 3.9%        |
| <b>INTERNATIONAL TUITION AND FEES</b>  |          |          |          |          |               |      |             |
| Continuing (pre-Guarantee)   | \$30,161 | \$31,073 | \$31,985 | \$32,946 | \$961         | 3.0% | NA          |
| Cohort 2017-18   |          | \$32,623 | \$33,535 | \$34,496 | \$961         | 2.9% | 4.2%        |
| Cohort 2018-19   |          |          | \$33,670 | \$34,631 | \$961         | 2.9% | 4.7%        |
| Cohort 2019-20   |          |          |          | \$34,989 | \$1,319       | 3.9% | 4.9%        |
| <b>HOUSING AND DINING (rates for previous Tuition Guarantee cohorts continue to be frozen)</b> |          |          |          |          |               |      |             |
| Housing (Rate I plan)  | \$6,560  | \$8,348  | \$8,472  | \$8,658  | \$186         | 2.2% | 5.7%        |
| Dining (Gray 10 plan)  | \$3,700  | \$3,904  | \$3,962  | \$4,050  | \$88          | 2.2% | 1.8%        |
| Total - housing and dining   | \$10,260 | \$12,252 | \$12,434 | \$12,708 | \$274         | 2.2% | 4.4%        |
| UNDERGRADUATE TUITION & FEES - LIMA, MANSFIELD, MARION AND NEWARK                              |          |          |          |          |               |      |             |
| DESCRIPTION  | FY15     | FY18     | FY19     | FY20     | 1-year change |      | 5 YEAR CAGR |
| <b>BASE (RESIDENT) TUITION AND MANDATORY FEES</b>  |          |          |          |          |               |      |             |
| Continuing (pre-Guarantee)   | \$7,140  | \$7,140  | \$7,140  | \$7,140  | \$0           | 0.0% | NA          |
| Cohort 2017-18   |          | \$7,553  | \$7,553  | \$7,553  | \$0           | 0.0% | 1.1%        |
| Cohort 2018-19   |          |          | \$7,644  | \$7,644  | \$0           | 0.0% | 1.4%        |
| Cohort 2019-20   |          |          |          | \$7,912  | \$268         | 3.5% | 2.1%        |
| <b>U.S. NON-RESIDENT TUITION AND FEES</b>  |          |          |          |          |               |      |             |
| Continuing (pre-Guarantee)   | \$23,640 | \$26,244 | \$27,156 | \$28,117 | \$961         | 3.5% | NA          |
| Cohort 2017-18   |          | \$26,657 | \$27,569 | \$28,530 | \$961         | 3.5% | 3.3%        |
| Cohort 2018-19   |          |          | \$27,660 | \$28,621 | \$961         | 3.5% | 3.9%        |
| Cohort 2019-20   |          |          |          | \$28,889 | \$1,229       | 4.4% | 4.1%        |
| <b>INTERNATIONAL TUITION AND FEES</b>  |          |          |          |          |               |      |             |
| Continuing (pre-Guarantee)   | \$27,264 | \$28,176 | \$29,088 | \$30,049 | \$961         | 3.3% | NA          |
| Cohort 2017-18   |          | \$29,585 | \$30,497 | \$31,458 | \$961         | 3.2% | 4.6%        |
| Cohort 2018-19   |          |          | \$30,588 | \$31,549 | \$961         | 3.1% | 5.1%        |
| Cohort 2019-20   |          |          |          | \$31,817 | \$1,229       | 4.0% | 5.2%        |
| <b>HOUSING AND DINING (rates for previous Tuition Guarantee cohorts continue to be frozen)</b> |          |          |          |          |               |      |             |
| Housing (Rate I plan)  | \$6,560  | \$8,348  | \$8,472  | \$8,658  | \$186         | 2.2% | 5.7%        |
| Dining (Gray 10 plan)  | \$3,700  | \$3,904  | \$3,962  | \$4,050  | \$88          | 2.2% | 1.8%        |
| Total - housing and dining   | \$10,260 | \$12,252 | \$12,434 | \$12,708 | \$274         | 2.2% | 4.4%        |

| UNDERGRADUATE TUITION & FEES - ATI   |          |          |          |          |               |      |             |
|--|----------|----------|----------|----------|---------------|------|-------------|
| DESCRIPTION  | FY15     | FY18     | FY19     | FY20     | 1-year change |      | 5 YEAR CAGR |
| <b>BASE (RESIDENT) TUITION AND MANDATORY FEES</b>  |          |          |          |          |               |      |             |
| Continuing (pre-Guarantee)   | \$7,104  | \$7,104  | \$7,104  | \$7,104  | \$0           | 0.0% | NA          |
| Cohort 2017-18   |          | \$7,517  | \$7,517  | \$7,517  | \$0           | 0.0% | 1.1%        |
| Cohort 2018-19   |          |          | \$7,608  | \$7,608  | \$0           | 0.0% | 1.4%        |
| Cohort 2019-20   |          |          |          | \$7,874  | \$266         | 3.5% | 2.1%        |
| <b>U.S. NON-RESIDENT TUITION AND FEES</b>  |          |          |          |          |               |      |             |
| Continuing (pre-Guarantee)   | \$23,604 | \$26,208 | \$27,120 | \$28,081 | \$961         | 3.5% | NA          |
| Cohort 2017-18   |          | \$26,621 | \$27,533 | \$28,494 | \$961         | 3.5% | 3.3%        |
| Cohort 2018-19   |          |          | \$27,624 | \$28,585 | \$961         | 3.5% | 3.9%        |
| Cohort 2019-20   |          |          |          | \$28,851 | \$1,227       | 4.4% | 4.1%        |
| <b>INTERNATIONAL TUITION AND FEES</b>  |          |          |          |          |               |      |             |
| Continuing (pre-Guarantee)   | \$27,228 | \$28,140 | \$29,052 | \$30,013 | \$961         | 3.3% | NA          |
| Cohort 2017-18   |          | \$29,549 | \$30,461 | \$31,422 | \$961         | 3.2% | 4.6%        |
| Cohort 2018-19   |          |          | \$30,552 | \$31,513 | \$961         | 3.1% | 5.1%        |
| Cohort 2019-20   |          |          |          | \$31,779 | \$1,227       | 4.0% | 5.3%        |
| <b>HOUSING AND DINING (rates for previous Tuition Guarantee cohorts continue to be frozen)</b> |          |          |          |          |               |      |             |
| Housing (Rate I plan)  | \$6,560  | \$8,348  | \$8,472  | \$8,658  | \$186         | 2.2% | 5.7%        |
| Dining (Gray 10 plan)  | \$3,700  | \$3,904  | \$3,962  | \$4,050  | \$88          | 2.2% | 1.8%        |
| Total - housing and dining   | \$10,260 | \$12,252 | \$12,434 | \$12,708 | \$274         | 2.2% | 4.4%        |

**Undergraduate factors in these totals:**

- Tuition and mandatory fees for new first-year students (2019-20 cohort) in the Tuition Guarantee:
  - 3.5% increase on tuition (instructional and general fees);
  - 0% increase on other mandatory fees.
  - Housing and dining charges included in the guarantee are set out in the Fiscal Year 2020 User Fees and Charges resolution.
- Tuition and mandatory fees for continuing students: 0%. (This applies to continuing undergraduate students who are part of the 2017-18 and 2018-19 cohorts of the Tuition Guarantee and students who began prior to the creation of the guarantee)
- Non-resident surcharge: 4.8% increase
- International surcharge: 0% increase on new and existing students

**Graduate (Master's and Ph.D.) program charges:**

- Tuition and mandatory fees: 0%
- Non-resident surcharge: 4.8% increase, except as noted in Fiscal Year 2020 User Fees and Charges resolution

**Requested of The Board of Trustees:**

Approval of the attached resolution regarding Fiscal Year 2020 tuition and fees.

**The Ohio State University Board of Trustees  
July 10, 2019**

Approval of Fiscal Year 2020 Tuition and Mandatory Fee Rates

- I. Background
- II. Tuition and mandatory fees
  - a. Recommended undergraduate and graduate tuition and fees for Columbus
  - b. Recommended undergraduate and graduate tuition and fees for regional campuses, ATI
  - c. Comparison to other selective admission Ohio universities
  - d. Benchmark comparisons
- III. Summary and Conclusions



**I. Considerations in Setting Tuition and Fees**

The university considers many factors in developing the proposed Fiscal Year 2020 tuition and mandatory fee recommendations. These include:

- A. Our commitment to access, affordability and excellence, including
  - Pathways for students to attend Ohio State (all campuses)
  - Controlling costs and providing financial aid to support students
  - Clarity and predictability for incoming Ohio resident students and their families through the Ohio State Tuition Guarantee, which sets base tuition and fees (as well as housing and dining rates) for four years
  - Investments in academic quality
  
- B. Financial factors we consider
  - State funding and regulatory requirements
    - i. State Share of Instruction
    - ii. Flexibility on resident tuition and fees for continuing students
    - iii. Tuition rates in Ohio State Tuition Guarantee for the 2019-20 cohort of new first-year students only
  - Peer comparisons/competition for students and faculty (See Section II-Part C for a comparison of tuition and mandatory fees among main campuses of Ohio universities.)
  - Inflationary pressures on university's budget

**II. Tuition**

**A. Recommended tuition and mandatory fees effective Autumn Semester 2019 (Fiscal Year 2020) - Columbus**

**1. New First-Year Undergraduates:**

- a. Ohio resident students: As members of the 2019-20 cohort of the Ohio State Tuition Guarantee, base tuition and mandatory fees will be frozen for four years for Ohio residents, as will housing and dining rates. Tuition and mandatory fees will be \$11,084, a 3.3% increase compared with the 2018-19 tuition guarantee cohort. The total includes a 3.5% increase to tuition (instructional and general fees) and no change to the other mandatory fees (Student Activity, Recreation, Student Union, and COTA).
- b. Non-resident domestic students: Tuition and mandatory fees will be \$32,061, a 4.3% effective increase compared with new first-year students who entered in 2018-19. The total includes the 3.3% increase to the total resident (base) tuition and fees and a 4.8% increase to the non-resident surcharge. The State of Ohio requires a non-resident surcharge.
- c. International students: Tuition and fees will be \$34,989, a 3.9% effective increase compared with the 2018-19 tuition guarantee cohort. The total reflects the 3.3% increase to resident (base) tuition and fees, the 4.8% increase to the non-resident surcharge and the freeze to the international surcharge.

| UNDERGRADUATE OHIO STATE TUITION GUARANTEE - COHORT 2019-20 |                  |                  |                 |             |  |
|---|------------------|------------------|-----------------|-------------|--|
| Description   | FY19             | FY20             | Change          | % Change    |  |
| <b>Fees:</b>  |                  |                  |                 |             |  |
| Instructional Fees  | \$ 9,852         | \$ 10,197        | \$ 345          | 3.5%        |  |
| General   | 372              | 385              | 13              | 3.5%        |  |
| Student Activity  | 80               | 80               | -               | 0.0%        |  |
| Student Union   | 149              | 149              | -               | 0.0%        |  |
| Rec Fee   | 246              | 246              | -               | 0.0%        |  |
| COTA Fee  | 27               | 27               | -               | 0.0%        |  |
| <b>Total Resident</b>                                       | <b>\$ 10,726</b> | <b>\$ 11,084</b> | <b>\$ 358</b>   | <b>3.3%</b> |  |
| Non-Resident Surcharge                                      | \$ 20,016        | \$ 20,977        | \$ 961          | 4.8%        |  |
| <b>Total Non-Resident Domestic</b>                          | <b>\$ 30,742</b> | <b>\$ 32,061</b> | <b>\$ 1,319</b> | <b>4.3%</b> |  |
| International Surcharge                                     | \$ 2,928         | \$ 2,928         | \$ -            | 0.0%        |  |
| <b>Total Non-Resident Int'l</b>                             | <b>\$ 33,670</b> | <b>\$ 34,989</b> | <b>\$ 1,319</b> | <b>3.9%</b> |  |

**2. Second-Year Undergraduates reflecting the Ohio State Tuition Guarantee (continuing 2018-19 Tuition Guarantee cohort and corresponding Tuition Guarantee-eligible transfer students)**

- a. Ohio resident students: Tuition and fees will remain at \$10,726.
- b. Non-resident domestic students: Tuition and fees will be \$31,703, an increase of 3.1%. This total reflects base (resident) tuition and fees and the 4.8% increase to the non-resident surcharge. The State of Ohio requires a non-resident surcharge.
- c. International students: Tuition and fees will be \$34,631, an increase of 2.9%. This total reflects base (resident) tuition and fees, and the 4.8% increase to the non-resident surcharge and the freeze to the international surcharge.

| UNDERGRADUATE OHIO STATE TUITION GUARANTEE - COHORT 2018-19 |                  |                  |               |             |  |
|---|------------------|------------------|---------------|-------------|--|
| Description   | FY19             | FY20             | Change        | % Change    |  |
| <b>Fees:</b>  |                  |                  |               |             |  |
| Instructional Fees  | \$ 9,852         | \$ 9,852         | \$ -          | 0.0%        |  |
| General   | 372              | 372              | -             | 0.0%        |  |
| Student Activity  | 80               | 80               | -             | 0.0%        |  |
| Student Union   | 149              | 149              | -             | 0.0%        |  |
| Rec Fee   | 246              | 246              | -             | 0.0%        |  |
| COTA Fee  | 27               | 27               | -             | 0.0%        |  |
| <b>Total Resident</b>                                       | <b>\$ 10,726</b> | <b>\$ 10,726</b> | <b>\$ -</b>   | <b>0.0%</b> |  |
| Non-Resident Surcharge                                      | \$ 20,016        | \$ 20,977        | \$ 961        | 4.8%        |  |
| <b>Total Non-Resident Domestic</b>                          | <b>\$ 30,742</b> | <b>\$ 31,703</b> | <b>\$ 961</b> | <b>3.1%</b> |  |
| International Surcharge                                     | \$ 2,928         | \$ 2,928         | \$ -          | 0.0%        |  |
| <b>Total Non-Resident Int'l</b>                             | <b>\$ 33,670</b> | <b>\$ 34,631</b> | <b>\$ 961</b> | <b>2.9%</b> |  |

3. Third-Year Undergraduates under the Ohio State Tuition Guarantee (continuing 2017-18 Tuition Guarantee cohort and corresponding Tuition Guarantee-eligible transfer students)
  - a. Ohio resident students: Tuition and mandatory fees will remain at \$10,591.
  - b. Non-resident domestic students: Tuition and mandatory fees will be \$31,568, an increase of 3.1%. This total reflects base (resident) tuition and fees and the 4.8% increase to the non-resident surcharge. The State of Ohio requires a non-resident surcharge.
  - c. International students: Tuition and mandatory fees will be \$34,496, an increase of 2.9%. This total reflects base (resident) tuition and fees, and the 4.8% increase to the non-resident surcharge and the freeze to the international surcharge.

| UNDERGRADUATE OHIO STATE TUITION GUARANTEE - COHORT 2017-18 |                  |                  |               |             |  |
|---|------------------|------------------|---------------|-------------|--|
| Description   | FY19             | FY20             | Change        | % Change    |  |
| <b>Fees:</b>  |                  |                  |               |             |  |
| Instructional Fees  | \$ 9,718         | \$ 9,718         | \$ -          | 0.0%        |  |
| General   | 372              | 372              | -             | 0.0%        |  |
| Student Activity  | 80               | 80               | -             | 0.0%        |  |
| Student Union   | 149              | 149              | -             | 0.0%        |  |
| Rec Fee   | 246              | 246              | -             | 0.0%        |  |
| COTA Fee  | 27               | 27               | -             | 0.0%        |  |
| <b>Total Resident</b>                                       | <b>\$ 10,591</b> | <b>\$ 10,591</b> | <b>\$ -</b>   | <b>0.0%</b> |  |
| Non-Resident Surcharge                                      | \$ 20,016        | \$ 20,977        | \$ 961        | 4.8%        |  |
| <b>Total Non-Resident Domestic</b>                          | <b>\$ 30,607</b> | <b>\$ 31,568</b> | <b>\$ 961</b> | <b>3.1%</b> |  |
| International Surcharge                                     | \$ 2,928         | \$ 2,928         | \$ -          | 0.0%        |  |
| <b>Total Non-Resident Int'l</b>                             | <b>\$ 33,535</b> | <b>\$ 34,496</b> | <b>\$ 961</b> | <b>2.9%</b> |  |

4. Undergraduates not involved in the Tuition Guarantee (Continuing students who began prior to the Tuition Guarantee and corresponding transfer students)
  - a. Ohio resident students: Tuition and mandatory fees will remain at \$10,037, a rate originally set in 2012-13.
  - b. Non-resident domestic students: Tuition and mandatory fees will be \$31,014, an increase of 3.2%. The total reflects the freeze on base tuition and the 4.8% increase to the non-resident surcharge. The State of Ohio requires a non-resident surcharge.
  - c. International students: Tuition and mandatory fees will be \$32,946, an increase of 3.0%. The total reflects the freeze on base tuition, the 4.8% increase to the non-resident surcharge and the continuing freeze to the international fee (\$1,932 annually for most students) charged at the time they started at the university.

| UNDERGRADUATE OHIO STATE PRE-TUITION GUARANTEE |                  |                  |               |             |  |
|--|------------------|------------------|---------------|-------------|--|
| Description                                    | FY19             | FY20             | Change        | % Change    |  |
| <b>Fees:</b>                                   |                  |                  |               |             |  |
| Instructional Fees                             | \$ 9,168         | \$ 9,168         | \$ -          | 0.0%        |  |
| General  | 372              | 372              | -             | 0.0%        |  |
| Student Activity                               | 75               | 75               | -             | 0.0%        |  |
| Student Union                                  | 149              | 149              | -             | 0.0%        |  |
| Rec Fee  | 246              | 246              | -             | 0.0%        |  |
| COTA Fee                                       | 27               | 27               | -             | 0.0%        |  |
| <b>Total Resident</b>                          | <b>\$ 10,037</b> | <b>\$ 10,037</b> | <b>\$ -</b>   | <b>0.0%</b> |  |
| Non-Resident Surcharge                         | \$ 20,016        | \$ 20,977        | \$ 961        | 4.8%        |  |
| <b>Total Non-Resident Domestic</b>             | <b>\$ 30,053</b> | <b>\$ 31,014</b> | <b>\$ 961</b> | <b>3.2%</b> |  |
| International Surcharge                        | \$ 1,932         | \$ 1,932         | \$ -          | 0.0%        |  |
| <b>Total Non-Resident Int'l</b>                | <b>\$ 31,985</b> | <b>\$ 32,946</b> | <b>\$ 961</b> | <b>3.0%</b> |  |

5. Graduate (Master's and Ph.D.) Program tuition and mandatory fees
  - a. Graduate students: Tuition and mandatory fees will remain at \$12,425.
  - b. Non-resident graduate students: Tuition and fees will be \$36,009, an increase of 3.1%. This reflects a 4.8% increase to the non-resident surcharge for most programs. (See the Fiscal Year 2020 User Fees and Charges resolution and background for information on programs that are not applying the standard increase to the non-resident surcharge.)

| GRADUATE (Master's and Ph.D.) - COLUMBUS |                  |                  |                 |             |  |
|--|------------------|------------------|-----------------|-------------|--|
| Description                              | FY19             | FY20             | Change          | % Change    |  |
| <b>Fees:</b>                             |                  |                  |                 |             |  |
| Instructional Fees                       | \$ 11,560        | \$ 11,560        | \$ -            | 0.0%        |  |
| General                                  | 368              | 368              | -               | 0.0%        |  |
| Student Activity                         | 75               | 75               | -               | 0.0%        |  |
| Student Union                            | 149              | 149              | -               | 0.0%        |  |
| Rec Fee                                  | 246              | 246              | -               | 0.0%        |  |
| COTA Fee                                 | 27               | 27               | -               | 0.0%        |  |
| <b>Total Resident</b>                    | <b>\$ 12,425</b> | <b>\$ 12,425</b> | <b>\$ -</b>     | <b>0.0%</b> |  |
| Non-Resident Surcharge                   | \$ 22,504        | \$ 23,584        | \$ 1,080        | 4.8%        |  |
| <b>Total Non-Resident Domestic</b>       | <b>\$ 34,929</b> | <b>\$ 36,009</b> | <b>\$ 1,080</b> | <b>3.1%</b> |  |
| International Surcharge                  | \$ -             | \$ -             | \$ -            | 0.0%        |  |
| <b>Total Non-Resident Int'l</b>          | <b>\$ 34,929</b> | <b>\$ 36,009</b> | <b>\$ 1,080</b> | <b>3.1%</b> |  |

B. Recommended tuition and mandatory fees effective Autumn Semester 2019 (Fiscal Year 2020) - Regional Campuses and Agricultural Technical Institute (ATI).

1. New first-year undergraduates.

**Regional Campuses (Lima, Mansfield, Marion and Newark)**

- a. Ohio resident students: As members of the 2019-20 cohort of the Ohio State Tuition Guarantee, base tuition will be frozen for four years, as will applicable housing and dining rates. Tuition (instructional and general fees) will be \$7,912, an increase of 3.5% from the 2018-19 tuition guarantee cohort.
- b. Non-resident domestic students: Tuition and fees will be \$28,889, an increase of 4.4% compared with new first-year students in 2018-19. The total reflects the 3.5% increase to resident (base) tuition and a 4.8% increase to the non-resident surcharge. The State of Ohio requires a non-resident surcharge.
- c. International students: Tuition and fees will be \$31,817, a 4.0% effective increase compared with the 2018-19 tuition guarantee cohort. The total reflects the 3.5% increase to resident (base) tuition and fees, the 4.8% increase to the non-resident surcharge and the freeze to the international surcharge.

| UNDERGRADUATE OHIO STATE TUITION GUARANTEE - COHORT 2019-20 |                  |                  |                 |             |  |
|---|------------------|------------------|-----------------|-------------|--|
| Description   | FY19             | FY20             | Change          | % Change    |  |
| <b>Fees:</b>  |                  |                  |                 |             |  |
| Instructional Fees  | \$ 7,416         | \$ 7,676         | \$ 260          | 3.5%        |  |
| General   | 228              | 236              | 8               | 3.5%        |  |
| <b>Total Resident</b>                                       | <b>\$ 7,644</b>  | <b>\$ 7,912</b>  | <b>\$ 268</b>   | <b>3.5%</b> |  |
| Non-Resident Surcharge                                      | \$ 20,016        | \$ 20,977        | \$ 961          | 4.8%        |  |
| <b>Total Non-Resident Domestic</b>                          | <b>\$ 27,660</b> | <b>\$ 28,889</b> | <b>\$ 1,229</b> | <b>4.4%</b> |  |
| International Surcharge                                     | \$ 2,928         | \$ 2,928         | \$ -            | 0.0%        |  |
| <b>Total Non-Resident Int'l</b>                             | <b>\$ 30,588</b> | <b>\$ 31,817</b> | <b>\$ 1,229</b> | <b>4.0%</b> |  |

**ATI**

- a. Ohio resident students: As members of the 2019-20 cohort of the Ohio State Tuition Guarantee, base tuition will be frozen for four years, as will applicable housing and dining rates. Tuition (instructional and general fees) will be \$7,874, an increase of 3.5% from the 2018-19 tuition guarantee cohort.
- b. Non-resident domestic students: Tuition and fees will be \$28,851, an increase of 4.4% compared with new first-year students in 2018-19. The total reflects the 3.5% increase to resident (base) tuition and a 4.8% increase to the non-resident surcharge. The State of Ohio requires a non-resident surcharge.
- c. International students: Tuition and fees will be \$31,779, a 4.0% effective increase compared with the 2018-19 tuition guarantee cohort. The total reflects the 3.5% increase to resident (base) tuition and fees, the 4.8% increase to the non-resident surcharge and the freeze to the international surcharge.

| UNDERGRADUATE OHIO STATE TUITION GUARANTEE - COHORT 2019-20 |                  |                  |                 |             |  |
|---|------------------|------------------|-----------------|-------------|--|
| Description   | FY19             | FY20             | Change          | % Change    |  |
| <b>Fees:</b>  |                  |                  |                 |             |  |
| Instructional Fees  | \$ 7,380         | \$ 7,638         | \$ 258          | 3.5%        |  |
| General   | 228              | 236              | 8               | 3.5%        |  |
| <b>Total Resident</b>                                       | <b>\$ 7,608</b>  | <b>\$ 7,874</b>  | <b>\$ 266</b>   | <b>3.5%</b> |  |
| Non-Resident Surcharge                                      | \$ 20,016        | \$ 20,977        | \$ 961          | 4.8%        |  |
| <b>Total Non-Resident Domestic</b>                          | <b>\$ 27,624</b> | <b>\$ 28,851</b> | <b>\$ 1,227</b> | <b>4.4%</b> |  |
| International Surcharge                                     | \$ 2,928         | \$ 2,928         | \$ -            | 0.0%        |  |
| <b>Total Non-Resident Int'l</b>                             | <b>\$ 30,552</b> | <b>\$ 31,779</b> | <b>\$ 1,227</b> | <b>4.0%</b> |  |

2. Second-Year Undergraduates under the Ohio State Tuition Guarantee (continuing 2018-19 Tuition Guarantee cohort and corresponding Tuition Guarantee-eligible transfer students)

**Regional Campuses (Lima, Mansfield, Marion and Newark)**

- a. Ohio resident students: Tuition will remain at \$7,644.
- b. Non-resident domestic students: Tuition will be \$28,621, an increase of 3.5%. This total reflects base (resident) tuition and fees and the 4.8% increase to the non-resident surcharge. The State of Ohio requires a non-resident surcharge.
- c. International students: Tuition and fees will be \$31,549, an increase of 3.1%. This total reflects base (resident) tuition and fees, and the 4.8% increase to the non-resident surcharge and the freeze to the international surcharge.

| UNDERGRADUATE OHIO STATE TUITION GUARANTEE - COHORT 2018-19 |                  |                  |               |             |  |
|---|------------------|------------------|---------------|-------------|--|
| Description   | FY19             | FY20             | Change        | % Change    |  |
| <b>Fees:</b>  |                  |                  |               |             |  |
| Instructional Fees  | \$ 7,416         | \$ 7,416         | \$ -          | 0.0%        |  |
| General   | 228              | 228              | -             | 0.0%        |  |
| <b>Total Resident</b>                                       | <b>\$ 7,644</b>  | <b>\$ 7,644</b>  | <b>\$ -</b>   | <b>0.0%</b> |  |
| Non-Resident Surcharge                                      | \$ 20,016        | \$ 20,977        | \$ 961        | 4.8%        |  |
| <b>Total Non-Resident Domestic</b>                          | <b>\$ 27,660</b> | <b>\$ 28,621</b> | <b>\$ 961</b> | <b>3.5%</b> |  |
| International Surcharge                                     | \$ 2,928         | \$ 2,928         | \$ -          | 0.0%        |  |
| <b>Total Non-Resident Int'l</b>                             | <b>\$ 30,588</b> | <b>\$ 31,549</b> | <b>\$ 961</b> | <b>3.1%</b> |  |

**ATI**

- a. Ohio resident students: Tuition will remain at \$7,608.
- b. Non-resident domestic students: Tuition will be \$28,585, an increase of 3.5%. This total reflects base (resident) tuition and fees and the 4.8% increase to the non-resident surcharge. The State of Ohio requires a non-resident surcharge.
- c. International students: Tuition and fees will be \$31,513, an increase of 3.1%. This total reflects base (resident) tuition and fees, and the 4.8% increase to the non-resident surcharge and the freeze to the international surcharge.

| UNDERGRADUATE OHIO STATE TUITION GUARANTEE - COHORT 2018-19 |                  |                  |               |             |  |
|---|------------------|------------------|---------------|-------------|--|
| Description   | FY19             | FY20             | Change        | % Change    |  |
| <b>Fees:</b>  |                  |                  |               |             |  |
| Instructional Fees  | \$ 7,380         | \$ 7,380         | \$ -          | 0.0%        |  |
| General   | 228              | 228              | -             | 0.0%        |  |
| <b>Total Resident</b>                                       | <b>\$ 7,608</b>  | <b>\$ 7,608</b>  | <b>\$ -</b>   | <b>0.0%</b> |  |
| Non-Resident Surcharge                                      | \$ 20,016        | \$ 20,977        | \$ 961        | 4.8%        |  |
| <b>Total Non-Resident Domestic</b>                          | <b>\$ 27,624</b> | <b>\$ 28,585</b> | <b>\$ 961</b> | <b>3.5%</b> |  |
| International Surcharge                                     | \$ 2,928         | \$ 2,928         | \$ -          | 0.0%        |  |
| <b>Total Non-Resident Int'l</b>                             | <b>\$ 30,552</b> | <b>\$ 31,513</b> | <b>\$ 961</b> | <b>3.1%</b> |  |

3. Third-Year Undergraduates under the Ohio State Tuition Guarantee (continuing 2017-18 Tuition Guarantee cohort and Tuition Guarantee-eligible transfer students)

**Regional Campuses (Lima, Mansfield, Marion and Newark)**

- a. Ohio resident students: Tuition will remain at \$7,553.
- b. Non-resident domestic students: Tuition will be \$28,530, an increase of 3.5%. This total aligns base (resident) tuition and fees with the corresponding cohort of the Tuition Guarantee and reflects the 4.8% increase to the non-resident surcharge. The State of Ohio requires a non-resident surcharge.
- c. International students: Tuition and mandatory fees will be \$31,458, an increase of 3.2%. This total reflects base (resident) tuition and fees, and the 4.8% increase to the non-resident surcharge and the freeze to the international surcharge.

| UNDERGRADUATE OHIO STATE TUITION GUARANTEE - COHORT 2017-18 |                  |                  |               |             |  |
|---|------------------|------------------|---------------|-------------|--|
| Description   | FY19             | FY20             | Change        | % Change    |  |
| <b>Fees:</b>  |                  |                  |               |             |  |
| Instructional Fees  | \$ 7,325         | \$ 7,325         | \$ -          | 0.0%        |  |
| General   | 228              | 228              | -             | 0.0%        |  |
| <b>Total Resident</b>                                       | <b>\$ 7,553</b>  | <b>\$ 7,553</b>  | <b>\$ -</b>   | <b>0.0%</b> |  |
| Non-Resident Surcharge                                      | \$ 20,016        | \$ 20,977        | \$ 961        | 4.8%        |  |
| <b>Total Non-Resident Domestic</b>                          | <b>\$ 27,569</b> | <b>\$ 28,530</b> | <b>\$ 961</b> | <b>3.5%</b> |  |
| International Surcharge                                     | \$ 2,928         | \$ 2,928         | \$ -          | 0.0%        |  |
| <b>Total Non-Resident Int'l</b>                             | <b>\$ 30,497</b> | <b>\$ 31,458</b> | <b>\$ 961</b> | <b>3.2%</b> |  |

**ATI**

- a. Ohio resident students: Tuition will remain at \$7,517.
- b. Non-resident domestic students: Tuition and fees will be \$28,494, an increase of 3.5%. This total aligns base (resident) tuition with the corresponding cohort of the Tuition Guarantee and reflects the 4.8% increase to the non-resident surcharge. The State of Ohio requires a non-resident surcharge.
- c. International students: Tuition and mandatory fees will be \$31,422, an increase of 3.2%. This total reflects base (resident) tuition and fees, and the 4.8% increase to the non-resident surcharge and the freeze to the international surcharge.

| UNDERGRADUATE OHIO STATE TUITION GUARANTEE - COHORT 2017-18 |                  |                  |               |             |  |
|---|------------------|------------------|---------------|-------------|--|
| Description   | FY19             | FY20             | Change        | % Change    |  |
| <b>Fees:</b>  |                  |                  |               |             |  |
| Instructional Fees  | \$ 7,289         | \$ 7,289         | \$ -          | 0.0%        |  |
| General   | 228              | 228              | -             | 0.0%        |  |
| <b>Total Resident</b>                                       | <b>\$ 7,517</b>  | <b>\$ 7,517</b>  | <b>\$ -</b>   | <b>0.0%</b> |  |
| Non-Resident Surcharge                                      | \$ 20,016        | \$ 20,977        | \$ 961        | 4.8%        |  |
| <b>Total Non-Resident Domestic</b>                          | <b>\$ 27,533</b> | <b>\$ 28,494</b> | <b>\$ 961</b> | <b>3.5%</b> |  |
| International Surcharge                                     | \$ 2,928         | \$ 2,928         | \$ -          | 0.0%        |  |
| <b>Total Non-Resident Int'l</b>                             | <b>\$ 30,461</b> | <b>\$ 31,422</b> | <b>\$ 961</b> | <b>3.2%</b> |  |

3. Undergraduates not involved in the Tuition Guarantee (Continuing students who began prior to the Tuition Guarantee and corresponding transfer students)

**Regional Campuses (Lima, Mansfield, Marion and Newark)**

- a. Ohio resident students: Tuition will remain at \$7,140.
- b. Non-resident domestic students: Tuition and fees will be \$28,117, an increase of 3.5%. This total reflects base (resident) tuition and the 4.8% increase to the non-resident surcharge. The State of Ohio requires a non-resident surcharge.
- c. International students: Tuition and mandatory fees will be \$30,049, an increase of 3.3%. The total reflects the freeze on base tuition, the 4.8% increase to the non-resident surcharge and the continuing freeze to the international fee (\$1,932 annually for most students) charged at the time they started at the university.

| UNDERGRADUATE OHIO STATE PRE-TUITION GUARANTEE |                  |                  |               |             |  |
|--|------------------|------------------|---------------|-------------|--|
| Description                                    | FY19             | FY20             | Change        | % Change    |  |
| <b>Fees:</b>                                   |                  |                  |               |             |  |
| Instructional Fees                             | \$ 6,912         | \$ 6,912         | \$ -          | 0.0%        |  |
| General  | 228              | 228              | -             | 0.0%        |  |
| <b>Total Resident</b>                          | <b>\$ 7,140</b>  | <b>\$ 7,140</b>  | <b>\$ -</b>   | <b>0.0%</b> |  |
| Non-Resident Surcharge                         | \$ 20,016        | \$ 20,977        | \$ 961        | 4.8%        |  |
| <b>Total Non-Resident Domestic</b>             | <b>\$ 27,156</b> | <b>\$ 28,117</b> | <b>\$ 961</b> | <b>3.5%</b> |  |
| International Surcharge                        | \$ 1,932         | \$ 1,932         | \$ -          | 0.0%        |  |
| <b>Total Non-Resident Int'l</b>                | <b>\$ 29,088</b> | <b>\$ 30,049</b> | <b>\$ 961</b> | <b>3.3%</b> |  |

**ATI**

- a. Ohio resident students: Tuition and fees will remain at \$7,104.
- b. Non-resident domestic students: Tuition and fees will be \$28,081, an increase of 3.5%. This total reflects base (resident) tuition and the 4.8% increase to the non-resident surcharge. The State of Ohio requires a non-resident surcharge.
- c. International students: Tuition and mandatory fees will be \$30,013, an increase of 3.3%. The total reflects the freeze on base tuition, the 4.8% increase to the non-resident surcharge and the continuing freeze to the international fee (\$1,932 annually for most students) charged at the time they started at the university.



| UNDERGRADUATE OHIO STATE PRE-TUITION GUARANTEE |                  |                  |               |             |  |
|--|------------------|------------------|---------------|-------------|--|
| Description                                    | FY19             | FY20             | Change        | % Change    |  |
| <b>Fees:</b>                                   |                  |                  |               |             |  |
| Instructional Fees                             | \$ 6,876         | \$ 6,876         | \$ -          | 0.0%        |  |
| General  | 228              | 228              | -             | 0.0%        |  |
| <b>Total Resident</b>                          | <b>\$ 7,104</b>  | <b>\$ 7,104</b>  | <b>\$ -</b>   | <b>0.0%</b> |  |
| Non-Resident Surcharge                         | \$ 20,016        | \$ 20,977        | \$ 961        | 4.8%        |  |
| <b>Total Non-Resident Domestic</b>             | <b>\$ 27,120</b> | <b>\$ 28,081</b> | <b>\$ 961</b> | <b>3.5%</b> |  |
| International Surcharge                        | \$ 1,932         | \$ 1,932         | \$ -          | 0.0%        |  |
| <b>Total Non-Resident Int'l</b>                | <b>\$ 29,052</b> | <b>\$ 30,013</b> | <b>\$ 961</b> | <b>3.3%</b> |  |

4. Graduate (Master's and Ph.D.) Program tuition and mandatory Fees – Regionals (no ATI)
  - a. Graduate students: Tuition will remain at \$11,736
  - b. Non-resident graduate students: Tuition and fees will be \$35,320, an increase of 3.2%. This total reflects base tuition and a 4.8% increase in non-resident surcharge.

| GRADUATE (Master's and Ph.D.) - REGIONAL |                  |                  |                 |             |  |
|--|------------------|------------------|-----------------|-------------|--|
| Description                              | FY19             | FY20             | Change          | % Change    |  |
| <b>Fees:</b>                             |                  |                  |                 |             |  |
| Instructional Fees                       | \$ 11,496        | \$ 11,496        | \$ -            | 0.0%        |  |
| General                                  | 240              | 240              | -               | 0.0%        |  |
| <b>Total Resident</b>                    | <b>\$ 11,736</b> | <b>\$ 11,736</b> | <b>\$ -</b>     | <b>0.0%</b> |  |
| Non-Resident Surcharge                   | \$ 22,504        | \$ 23,584        | \$ 1,080        | 4.8%        |  |
| <b>Total Non-Resident Domestic</b>       | <b>\$ 34,240</b> | <b>\$ 35,320</b> | <b>\$ 1,080</b> | <b>3.2%</b> |  |
| International Surcharge                  | \$ -             | \$ -             | \$ -            | 0.0%        |  |
| <b>Total Non-Resident Int'l</b>          | <b>\$ 34,240</b> | <b>\$ 35,320</b> | <b>\$ 1,080</b> | <b>3.2%</b> |  |

C. Comparisons to other Ohio selective admissions public universities

The charts below outline undergraduate tuition and mandatory fees for Ohio public universities for autumn semester 2018 (Fiscal Year 2019).

With Ohio State's proposed 3.5% change to resident (base) tuition for the incoming cohort of the Ohio State Tuition Guarantee, the university would be the second most affordable for resident students among selective admission public universities.

**Annualized Undergraduate Resident Tuition and Mandatory Fees  
FY 2019 – Selective Admission Ohio Public Universities**

| <b>Institution</b>                            | <b>Tuition and fees</b> | <b>% Increase</b> |
|---|-------------------------|-------------------|
| Miami University <sup>1</sup>                 | \$15,378                | 2.8%              |
| Ohio University <sup>1</sup>                  | \$12,192                | 2.5%              |
| Bowling Green <sup>2</sup>                    | \$11,220                | 5.8%              |
| <b>OSU – Tuition Guarantee cohort 2019-20</b> | <b>\$11,084</b>         | <b>3.5%</b>       |
| University of Cincinnati                      | \$11,000                | 0.0%              |
| Kent State University <sup>2</sup>            | \$10,756                | 7.4%              |

<sup>1</sup> Miami University, Ohio University and Kent State implemented a career fee in FY 2019

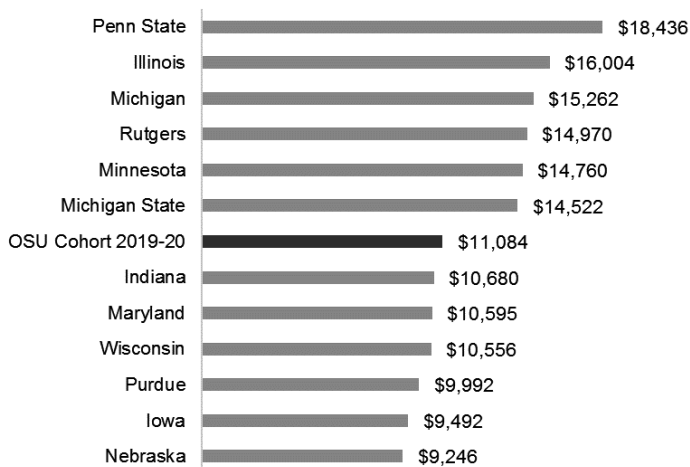
<sup>2</sup> Bowling Green and Kent State universities introduced Tuition Guarantee programs in autumn 2018.

D. Comparison to benchmark universities

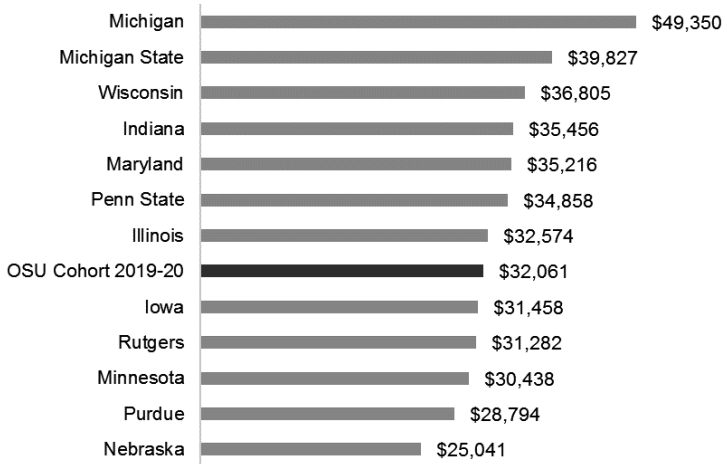
The charts below outlines tuition and mandatory fees for Big Ten schools for 2018-19 (Fiscal Year 2019), along with the proposed Ohio State rate for the 2019-20 Tuition Guarantee cohort (Fiscal Year 2020).

Ohio State is near the median among the 13 public Big Ten schools. Resident tuition and fees is more affordable than six Big Ten peers, while non-resident tuition and fees is more affordable than seven schools.

**Big Ten: FY19 resident tuition and fees**



### Big Ten: FY19 non-resident tuition and fees



**III. Summary and Conclusions**

- A. Ohio State is freezing base tuition and fees for continuing Ohio resident students, including:
  - a. Students who are part of the first two cohorts of the Ohio State Tuition Guarantee (2017-18 and 2018-19). The program provides each incoming cohort of first-year Ohio resident students with a four-year freeze on base tuition and mandatory fees (along with housing and dining rates).
  - b. Students who began prior to the creation of the Ohio State Tuition Guarantee. They will pay tuition and fees at a rate that has been frozen since 2012-13.
- B. The Ohio State Tuition Guarantee will continue into its third year in Fiscal Year 2020, with a 3.5% increase on resident base tuition (instructional and general fees). Because other mandatory fees are frozen, the total cost of resident tuition and mandatory fees will increase 3.3% on the Columbus campus and 3.5% for regional campuses and ATI, compared with the previous cohort. These rates will be frozen for four years.
- C. The 4.8% increase to the non-resident surcharge will be implemented for undergraduate students and most graduate programs. Selective professional programs (Law, Optometry, Dentistry, Medicine, and Veterinary Medicine) will not be implementing this level of increase due to market considerations.
- D. The international surcharge will not increase.

Appendix II

**The Ohio State University Board of Trustees  
July 10, 2019**

**Topic:**

User Fees and Charges for Fiscal Year 2020

**Context:**

Beyond tuition and mandatory fees, the university charges other fees for specific purposes, including student housing, dining and health insurance as well as to support graduate and professional programs.

Differential fees for graduate and professional programs are market-based and reflect the need to continually invest in the academic excellence of Ohio State programs. Proposals for Fiscal Year 2020 include new or increased differential fees for 10 programs, one new program fee and specific fees in three other programs.

Housing and dining fees support those operations, including the associated debt service and maintenance costs. The proposed 2.2% increases for housing and dining would apply to new first-year Ohio residents in the 2019-20 Tuition Guarantee cohort and to continuing students who enrolled prior to 2017-18, when the guarantee program was established. The proposed rates would be frozen for four years for Ohio resident students in the 2019-20 Tuition Guarantee cohort.

Ohio State requires students to carry health insurance, but most are not required to use the university's health plans. The proposed 2.0% increase reflects the cost charged by a third-party vendor. The university uses the fee to cover the costs of the third-party provider.

**Summary:**

- Approval of differential, program, deposit, clinical, association and course lab fees for graduate and professional programs
- Approval of housing and dining rates
- Approval of student health insurance rates

**Requested of Board of Trustees:**

Approval of the attached resolution regarding Fiscal Year 2020 User Fees and Charges

**The Ohio State University Board of Trustees  
July 10, 2019**

Approval of Fiscal Year 2020 User Fees and Charges

- I. Graduate and professional programs:
  - A. Differential instruction fees
  - B. Program, tuition deposit, clinical, association (pass-through) and graduate course lab fees
- II. Housing and dining plans and rates
- III. Student health insurance

**I. Differential Fee Requests and Specific Professional School Non-Resident Surcharge Deposit and Clinical requests**

**A. Differential Instruction Fees**

University policy allows professional and Ohio Department of Higher Education-approved tagged master's programs to charge differential instructional fee rates based on market demand and pricing.

Eleven programs are seeking increases or new differential instruction fees:

- Seven colleges — Business, Dentistry, Law, Nursing, Optometry, Pharmacy and Veterinary Medicine — have requested increases.
- Two colleges — Law and Nursing — have requested new differentials for existing programs.
- The Fisher College of Business has requested a differential fee for a new certificate program, Graduate Business Leadership Certificate. This program will begin in summer 2020.

In addition, six colleges are seeking lower-than-standard increases to the non-resident surcharge or to hold it flat. These changes would apply instead of the standard increase (4.8%) proposed for Fiscal Year 2020:

- Four colleges — Business, Law, Nursing and Optometry — have requested to hold the non-resident surcharge flat.
- The College of Dentistry has requested a 3.0% increase
- The College of Veterinary Medicine has requested a 2.5% increase.

Each case reflects the college's response to market conditions.

| College             | Fee Name                                 | Current   | Proposed                                 | Proposed Increase       | Proposed Increase %     | Non-Resident: Current                   | Non-Resident: Proposed                  | Non-Resident: Proposed Increase |
|---------------------|--|---|--|-------------------------|-------------------------|---|---|---------------------------------|
| Business            | MBOE                                     | \$53,485<br>(One-time fee-entire degree)                                    | \$54,585<br>(One-time fee-entire degree) | \$1,100                 | 2.1%                    | \$15                                    | \$15                                    | 0.0%                            |
|                     | Graduate Business Leadership Certificate | N/A<br>New program  | \$25,000<br>(One-time fee-entire degree) | N/A<br>New program      | N/A<br>New program      | N/A<br>New program                      | \$0                                     | N/A<br>New program              |
| Dentistry           | Dentistry - Rank 1                       | See Dentistry section, which includes differential and clinic fee proposals |  |                         |                         |   |   |                                 |
|                     | Dentistry - Ranks 2-4                    |   |  |                         |                         |   |   |                                 |
| Law                 | Doctor of Jurisprudence (J.D.)           | \$14,992  | \$15,292                                 | \$300                   | 2.0%                    | \$7,476                                 | \$7,476                                 | 0.0%                            |
|                     | Master in Study of Law (MSL)             | N/A<br>New differential   | \$2,312                                  | N/A<br>New differential | N/A<br>New differential | \$7,476                                 | \$7,476                                 | 0.0%                            |
| Nursing             | Doctor of Nursing Practice Program       | N/A<br>New differential   | \$2,000                                  | N/A<br>New differential | N/A<br>New differential | \$5                                     | \$5                                     | 0.0%                            |
|                     | Master of Science in Nursing Program     | N/A<br>New differential   | \$2,000                                  | N/A<br>New differential | N/A<br>New differential | \$11,252<br>(in person) /<br>\$5 online | \$11,792<br>(in person) /<br>\$5 online | 4.8% / 0.0%                     |
| Optometry           | Optometry - Ranks 1-2                    | \$13,204  | \$13,468                                 | \$264                   | 2.0%                    | \$10,528                                | \$10,528                                | 0.0%                            |
|                     | Optometry - Ranks 3-4                    | \$11,724  | \$11,956                                 | \$232                   | 2.0%                    | \$8,912                                 | \$8,912                                 | 0.0%                            |
| Pharmacy            | Pharmacy Ranks 1-4                       | \$11,248  | \$11,696                                 | \$448                   | 4.0%                    | \$11,848                                | \$12,417                                | 4.8%                            |
| Veterinary Medicine | Veterinary Medicine - Ranks 1-4          | \$15,460  | \$15,768                                 | \$308                   | 2.0%                    | \$19,188                                | \$19,668                                | 2.5%                            |

The following chart lists all programs that have differential fees from the view of an academic year — which is either two or three semesters, based on the requirements of the program. Instructional and mandatory fees are paid by both Ohio resident and non-resident students. The non-resident surcharge is paid by students from outside Ohio.



**Differential Fees - Complete List**

| College                             | Program   | Resident Tuition & Mandatory Fees<br>(per Academic Year) |                  |                 |          | Non-Resident Tuition & Mandatory Fees<br>(per Academic Year) |                  |                 |          |
|-------------------------------------|---|--|------------------|-----------------|----------|--|------------------|-----------------|----------|
|                                     |   | FY 2019  | FY 2020          | Change          | % Change | FY 2019  | FY 2020          | Change          | % Change |
| Arts & Sciences                     | Doctor of Audiology   | \$13,001   | <b>\$13,001</b>  | \$0             | 0.0%     | \$35,505   | <b>\$36,585</b>  | \$1,080         | 3.0%     |
|                                     | Master of Speech-Language Pathology                               | \$13,001   | <b>\$13,001</b>  | \$0             | 0.0%     | \$35,505   | <b>\$36,585</b>  | \$1,080         | 3.0%     |
| Business                            | Graduate Minor in Business for Health Sciences (1 semester)       | \$12,076   | <b>\$12,076</b>  | \$0             | 0.0%     | \$12,081   | <b>\$12,081</b>  | \$0             | 0.0%     |
|                                     | Master of Accounting  | \$32,321   | <b>\$32,321</b>  | \$0             | 0.0%     | \$54,825   | <b>\$55,905</b>  | \$1,080         | 2.0%     |
|                                     | Master of Business Administration (MBA)                           | \$30,617   | <b>\$30,617</b>  | \$0             | 0.0%     | \$53,121   | <b>\$54,201</b>  | \$1,080         | 2.0%     |
|                                     | Working Professional - MBA (3 semesters)                          | \$39,013   | <b>\$39,013</b>  | \$0             | 0.0%     | \$69,001   | <b>\$70,441</b>  | \$1,440         | 2.1%     |
|                                     | Master of Business Logistics Engineering (MBLE) (3 semesters)     | \$42,073   | <b>\$42,073</b>  | \$0             | 0.0%     | \$72,061   | <b>\$73,501</b>  | \$1,440         | 2.0%     |
|                                     | Master of Human Resource Management (MHRM)                        | \$17,065   | <b>\$17,065</b>  | \$0             | 0.0%     | \$37,753   | <b>\$38,747</b>  | \$994           | 2.6%     |
|                                     | Specialized Masters in Business - Finance                         | \$56,650   | <b>\$56,650</b>  | \$0             | 0.0%     | \$56,650   | <b>\$56,650</b>  | \$0             | 0.0%     |
|                                     | Executive MBA   | \$115,000  | <b>\$115,000</b> | \$0             | 0.0%     | \$115,000  | <b>\$115,000</b> | \$0             | 0.0%     |
|                                     | Master of Business Operational Excellence (MBOE)                  | \$53,485   | <b>\$54,585</b>  | \$1,100         | 2.1%     | \$53,500   | <b>\$54,600</b>  | \$1,100         | 2.1%     |
|                                     | Graduate Business Leadership Certificate                          | NA   | <b>\$25,000</b>  | NA              | NA       | NA   | <b>\$0</b>       | NA              | NA       |
|                                     | Master of Global Engineering Leadership (MGELE)-Distance Learning | \$38,000   | <b>\$38,000</b>  | \$0             | 0.0%     | \$38,000   | <b>\$38,000</b>  | \$0             | 0.0%     |
|                                     | Specialized Master of Business - Analytics                        | \$52,000   | <b>\$52,000</b>  | N/A             | N/A      | \$52,000   | <b>\$52,000</b>  | N/A             | N/A      |
|                                     | Dentistry   | Dentistry - Rank 1                                       | \$35,641         | <b>\$37,205</b> | \$1,564  | 4.4%   | \$76,825         | <b>\$79,625</b> | \$2,800  |
| Dentistry - Ranks 2-4 (3 semesters) |   | \$47,497   | <b>\$49,117</b>  | \$1,620         | 3.4%     | \$102,277  | <b>\$105,541</b> | \$3,264         | 3.2%     |
| Food Ag. Environ. Sciences          | Master of Ag and Extension Education (3 semesters)                | \$22,368   | <b>\$22,368</b>  | \$0             | 0.0%     | \$22,383   | <b>\$22,383</b>  | \$0             | 0.0%     |
| Law                                 | Doctor of Jurisprudence (J.D.)                                    | \$30,849   | <b>\$31,449</b>  | \$600           | 1.9%     | \$45,801   | <b>\$46,401</b>  | \$600           | 1.3%     |
|                                     | Master in Study of Law (MSL)                                      | NA   | <b>\$17,049</b>  | NA              | NA       | NA   | <b>\$32,001</b>  | NA              | NA       |
| Medicine                            | Medicine  | \$30,505   | <b>\$30,505</b>  | \$0             | 0.0%     | \$53,193   | <b>\$54,283</b>  | \$1,090         | 2.0%     |
|                                     | Master of Genetic Counseling (3 semesters)                        | \$30,001   | <b>\$30,001</b>  | \$0             | 0.0%     | \$48,073   | <b>\$48,940</b>  | \$867           | 1.8%     |
|                                     | Doctor of Occupational Therapy (3 semesters)                      | \$20,905   | <b>\$20,905</b>  | \$0             | 0.0%     | \$48,157   | <b>\$49,465</b>  | \$1,308         | 2.7%     |
|                                     | Doctor of Physical Therapy (3 semesters)                          | \$20,797   | <b>\$20,797</b>  | \$0             | 0.0%     | \$49,357   | <b>\$50,728</b>  | \$1,371         | 2.8%     |
| Nursing                             | Doctor of Nursing Practice Program-On-Line (3 semesters)          | \$18,192   | <b>\$24,192</b>  | \$6,000         | 33.0%    | \$18,207   | <b>\$24,207</b>  | \$6,000         | 33.0%    |
|                                     | Doctor of Nursing Practice Program-On Campus (3 semesters)        | \$18,637   | <b>\$24,637</b>  | \$6,000         | 32.2%    | \$52,393   | <b>\$60,013</b>  | \$7,620         | 14.5%    |
|                                     | Master of Science in Nursing Program (3 semesters)                | \$18,637   | <b>\$24,637</b>  | \$6,000         | 32.2%    | \$52,393   | <b>\$60,013</b>  | \$7,620         | 14.5%    |
| Optometry                           | Optometry - Ranks 1-2   | \$27,273   | <b>\$27,801</b>  | \$528           | 1.9%     | \$48,329   | <b>\$48,857</b>  | \$528           | 1.1%     |
|                                     | Optometry - Ranks 3-4 (3 semesters)                               | \$36,409   | <b>\$37,105</b>  | \$696           | 1.9%     | \$63,145   | <b>\$63,841</b>  | \$696           | 1.1%     |
| Pharmacy                            | Pharmacy Ranks 1-4  | \$23,361   | <b>\$24,257</b>  | \$896           | 3.8%     | \$47,057   | <b>\$49,091</b>  | \$2,034         | 4.3%     |
|                                     | Master of Public Health   | \$13,257   | <b>\$13,257</b>  | \$0             | 0.0%     | \$35,761   | <b>\$36,841</b>  | \$1,080         | 3.0%     |
| Public Health                       | Program for Experienced Professionals                             | \$13,257   | <b>\$13,257</b>  | \$0             | 0.0%     | \$35,761   | <b>\$36,841</b>  | \$1,080         | 3.0%     |
|                                     | Master of Health Administration                                   | \$14,833   | <b>\$14,833</b>  | \$0             | 0.0%     | \$37,337   | <b>\$38,417</b>  | \$1,080         | 2.9%     |
| Social Work                         | Master of Social Work   | \$13,097   | <b>\$13,097</b>  | \$0             | 0.0%     | \$35,601   | <b>\$36,681</b>  | \$1,080         | 3.0%     |
| Veterinary Medicine                 | Veterinary Medicine - Ranks 1-4                                   | \$31,785   | <b>\$32,401</b>  | \$616           | 1.9%     | \$70,161   | <b>\$71,737</b>  | \$1,576         | 2.2%     |

**B. Other fees: Program, tuition deposit, clinical and graduate course lab**

In addition to the differential instructional fees, four colleges have proposed other changes to their fees:

- Education and Human Ecology is seeking a program fee of \$832 to support their new specialization in Master in Couple and Family Therapy
- Dentistry is seeking to increase a clinical fee from \$500 to \$750.
- Medicine is seeking to adjust course fees for Anatomy classes to ensure equity across the program. Changes include new fees, reductions in existing fees and increases to other existing fees.
- Optometry is seeking to increase a deposit fee for applicants from \$500 to \$750. The fee is applied toward tuition for students who enroll at Ohio State.

Both requests are outlined in greater detail below.

**Below is market-related information and the basis for each graduate or professional college requesting to increase a fee or fees:**

Fisher College of Business

- Requests a differential fee for a new certificate program, Graduate Business Leadership Certificate. This program will begin in summer 2020.
- Requests a \$1,100 increase the Master of Business Operational Excellence (MBOE)

Fisher has identified the essential business competencies and leadership skills, networking opportunities and leadership development experiences designed to prepare veterans and members of the military community for successful integration into business, nonprofit and entrepreneurial settings and structured a new certificate program (Graduate Business Leadership Certificate) that is 12 academic credit hours. This program will begin in summer 2020.

The U.S. Chamber of Commerce Foundation has identified that approximately 200,000 service members transition from the military each year.

The fee will be used to support all the aspects of the new program, with the majority of it going to support the faculty who would teach the veterans, provide accommodations for the residential nature of the program, and provide experiential learning opportunities with immersions to local business partners, project work and other developmental opportunities.

The Master of Operational Excellence (MBOE) Program is an executive degree program whereby the participants in 12 months obtain a degree focused on preparing them to be leaders who are able to design and manage systems of alignment and adaptability, people development, problem solving and daily management. The participants are guided through their learning by experienced project coaches. Their companies sponsor their learning journey. The degree includes Lean Six Sigma Certification.

The increase is needed to continue to provide the participants with our high-caliber faculty in the classroom and our equally high-quality mentors in the field. It is also needed to continue to provide the Lean Six Sigma course materials.

The 2019 *U.S. News and World Report* ranks this program 10<sup>th</sup> for among the schools that provide this MBA program.

College of Dentistry

- Requests a 4.5% (rank 1) / 3.5% (rank 2-4) increase in differential instructional fees
- Requests a 3% increase in the non-resident surcharge, rather than the university's proposed 4.8% increase.
- Requests a 35.0% (rank 1) / 25.0% (rank 2-4) increase in clinical fees

Dentistry has two different sets of rates. Rank 1 students attend for two semesters and are predominately attending lectures. While Ranks 2-4 students attend three semesters per year and are in clinical settings that have higher costs associated with instruction.

The proposed increases are necessary to provide adequate financial resources to fund the increasing costs of education and patient care programs, which are highly dependent on specially trained personnel and advanced technologies. The college is requesting less than the university's 4.8% increase for the non-resident surcharge to remain competitive with our peers on a cost basis.

Two-thirds of the 66 U.S. dental schools have higher first-year tuition costs than the college. The college ranks 46<sup>th</sup> out of the 66 peers. The requested increase is consistent with recent increases in other Big Ten dental schools and positions the college as the second most

affordable for first-year students and fifth most affordable for the second through fourth-year students. Ohio State has the fourth largest dental school in the United States.

Dentistry charges a clinical fee that is applied towards modernizing instruments, technology and services (such as sterilization) that is essential to attract top students and faculty while remaining compliant with Commission on Dental Accreditation standards.

| College               | Fee Name              | Current              | Proposed | Proposed Increase | Proposed Increase % | Non-Resident: Current | Non-Resident: Proposed | Non-Resident: Proposed Increase |
|-----------------------|-----------------------|----------------------|----------|-------------------|---------------------|-----------------------|------------------------|---------------------------------|
| <b>Differentials:</b> |                       | <b>Differentials</b> |          |                   |                     |                       |                        |                                 |
| Dentistry             | Dentistry - Rank 1    | \$17,388             | \$18,170 | \$782             | 4.5%                | \$20,592              | \$21,210               | 3.0%                            |
| Dentistry             | Dentistry - Ranks 2-4 | \$15,420             | \$15,960 | \$540             | 3.5%                | \$18,260              | \$18,808               | 3.0%                            |
| <b>Clinic Fees</b>    |                       | <b>Clinic Fees</b>   |          |                   |                     |                       |                        |                                 |
| Dentistry             | Dentistry - Rank 1    | \$1,476              | \$1,993  | \$517             | 35.0%               | NA                    | NA                     | NA                              |
| Dentistry             | Dentistry - Ranks 2-4 | \$1,309              | \$1,636  | \$327             | 25.0%               | NA                    | NA                     | NA                              |
| <b>Overall:</b>       |                       | <b>Overall</b>       |          |                   |                     |                       |                        |                                 |
| Dentistry             | Dentistry - Rank 1    | \$18,864             | \$20,163 | \$1,299           | 6.9%                | \$20,592              | \$21,210               | 3.0%                            |
| Dentistry             | Dentistry - Ranks 2-4 | \$16,729             | \$17,596 | \$867             | 5.2%                | \$18,260              | \$18,808               | 3.0%                            |

College of Education and Human Ecology

- Requests an \$832 program fee for a new program, Master in Couple and Family Therapy. This program will begin in fall 2019.

This request will be utilized to fund operating costs and salaries needed to meet the accreditation requirement by the State of Ohio. There are three other peer institutions (Akron, Purdue Northwest, Kentucky) that offer similar programs — Ohio State is the most affordable.

College of Law

- Requests a 2% increase in differential instructional fees for Doctor of Jurisprudence (J.D.)
- Requests a new differential instructional fee for Master in Study of Law (MSL)
- Requests no (0%) increase in the non-resident surcharge for either program, rather than the university's proposed 4.8% increase.

The college's overall ranking, according to *U.S. News and World Report* is 32. As the college cultivates the high quality of incoming students, it is working to boost its rankings to further attract highly qualified students. The increased instructional fee will allow the college to continue its strategy to offer financial aid to attract those high quality students.

The college is competitive with peers as it relates to the instructional fee. However, the non-resident tuition as it stands ranks the college on the high side. The request to freeze its non-resident share will increase the College of Law's competitive ranking in comparison to peers that raise their non-resident charge.

College of Medicine

- Requests changes to eight Anatomy course fees for laboratory expenses

The Anatomy program charges course fees to fund expenses associated with labs. To ensure fees were covering laboratory costs and were equitable across the program, Anatomy is proposing to update the fee structure to add fees for five courses, increase the fee for two courses and reduce the fee for another course.

| College  | Fee Name  | Current       | Proposed | Proposed Increase | Proposed Increase % | Non-Resident: Current | Non-Resident: Proposed | Non-Resident: Proposed Increase |
|----------|---|---------------|----------|-------------------|---------------------|-----------------------|------------------------|---------------------------------|
| Medicine | Anatomy Lab Fee-Course 6000-Advanced Musculoskeletal Anatomy      | \$100         | \$125    | \$25              | 25.0%               | NA                    | NA                     | NA                              |
| Medicine | Anatomy Lab Fee-Course 6511-Human Anatomy for Dental Students     | \$100         | \$50     | (\$50)            | -50.0%              | NA                    | NA                     | NA                              |
| Medicine | Anatomy Lab Fee-Course 6512-Human Anatomy for Dental Students II  | N/A - New Fee | \$75     | N/A - New Fee     | N/A - New Fee       | NA                    | NA                     | NA                              |
| Medicine | Anatomy Lab Fee-Course 6700-Histology                             | N/A - New Fee | \$100    | N/A - New Fee     | N/A - New Fee       | NA                    | NA                     | NA                              |
| Medicine | Anatomy Lab Fee-Course 6800-Human Neuroanatomy                    | N/A - New Fee | \$50     | N/A - New Fee     | N/A - New Fee       | NA                    | NA                     | NA                              |
| Medicine | Anatomy Lab Fee-Course 6900-Human Anatomy for Graduate Students   | \$100         | \$150    | \$50              | 50.0%               | NA                    | NA                     | NA                              |
| Medicine | Anatomy Lab Fee-Course 7300-Advanced Anatomy for Dental Residents | N/A - New Fee | \$50     | N/A - New Fee     | N/A - New Fee       | NA                    | NA                     | NA                              |
| Medicine | Anatomy Lab Fee-Course 8140-Advanced Regional Dissection          | N/A - New Fee | \$50     | N/A - New Fee     | N/A - New Fee       | NA                    | NA                     | NA                              |

College of Nursing

- Requests a new differential instructional fee for Doctor of Nursing Practice Program and Master of Science in Nursing Program in the amount of \$2,000 per semester
- Requests no (0%) increase in the non-resident surcharge for Doctor of Nursing Practice Program, rather than the university's proposed 4.8% increase.

The proposed fees for the Doctor of Nursing Practice program (DNP) and Master of Science in Nursing Program will be used to adhere to low faculty-student clinical ratios mandated by regulatory and accrediting bodies and to keep pace with the rapidly accelerating clinical education costs (e.g., high fidelity simulation, required agency fees to have students at their sites for clinical education.)

Based on its instructional fee, the DNP program is currently the third most affordable among peers in the Big Ten. Among the college's peer aspirational schools, the program is currently the most affordable.

The MS program is currently the fourth most affordable among both its Big Ten peers and among aspirational schools.

College of Optometry

- Requests a 2% increase in differential instructional fees
- Requests a 0% increase in the non-resident surcharge, rather than the university's proposed 4.8% increase.
- Requests a \$200 increase in the deposit fee
- Requests a \$15 increase in the association (pass-thru) fee

Optometry has two different sets of rates. Rank 1-2 students are predominately attending lectures. While Ranks 3-4 students are in clinical settings that have higher costs associated with instruction.

The proposed differential instructional fee will be used to finance projected increases in fixed costs (such as salaries, benefits, utilities, maintenance, etc.) of providing the professional program while maintaining the college's high affordability ranking among its peers.

Prospective students are charged a deposit fee to hold space in the incoming class, and the fee is applied towards tuition if a student attends Ohio State. The proposed increase would help ensure students are serious applicants. The increase from \$500 to \$700 would put the

College of Dentistry in line with peer institutions (UC Berkeley, Illinois, State University of New York).

Association Fee (pass-through):

The American Optometric Student Association is the national student chapter of the American Optometric Association, the leading authority on quality care and an advocate for our nation's health. The association represents more than 44,000 doctors of optometry (OD), optometric professionals and optometry students.

For several years, Ohio State has assessed a fee of \$55 from each student once per year for the purpose of covering annual AOSA dues. Of this, \$35 has gone to the AOSA national organization and \$20 has gone to the local chapter. Starting in FY20, the national dues will raise from \$35 to \$50 and local dues will remain \$20 per year.

The AOSA represents more than 6,500 students in the schools and colleges of optometry across the United States, Canada and Puerto Rico and offers outstanding career and business resources for students and new doctors to advance their career, stay informed, volunteer their talents, share knowledge and build professional skills.

| Fee Name                       | Current | Proposed | Proposed Increase | Proposed Increase % | Non-Resident: Current | Non-Resident: Proposed | Non-Resident: Proposed Increase |
|--------------------------------|---------|----------|-------------------|---------------------|-----------------------|------------------------|---------------------------------|
| <b>Deposit</b>                 |         |          |                   |                     |                       |                        |                                 |
| Optometry - Ranks 1-2          | \$500   | \$750    | \$250             | 50.0%               | NA                    | NA                     | NA                              |
| Optometry - Ranks 3-4          | \$500   | \$750    | \$250             | 50.0%               | NA                    | NA                     | NA                              |
| <b>Association (pass-thru)</b> |         |          |                   |                     |                       |                        |                                 |
| Optometry - Ranks 1-2          | \$55    | \$70     | \$15              | 27.3%               | NA                    | NA                     | NA                              |
| Optometry - Ranks 3-4          | \$55    | \$70     | \$15              | 27.3%               | NA                    | NA                     | NA                              |

College of Pharmacy

- Requests a 4% increase in differential instructional fees

This increase request is to enhance learning in the Doctor of Pharmacy (PharmD) program by investing in instruction, student services and facilities. It will be used to meet increased teaching needs associated with implementing the new Pharmacy curriculum.

*U.S. News and World Report* ranks the Pharmacy program No. 6. The College of Pharmacy has the lowest tuition of the doctoral health sciences professional programs for in-state residents among peer institutions.

College of Veterinary Medicine

- Requests a 2% increase in differential instructional fees
- Requests a 2.5% increase in the non-resident surcharge, rather than the university's proposed 4.8% increase.

This increase request will be utilized to fund inflationary operating costs and salaries, and changes in university assessments. *U.S. News and World Report* ranks the OSU College of Veterinary Medicine at No. 5 nationally. Current tuition and fees rankings put the college at second most affordable out of 10 peers for cost of in-state tuition.

**II. Housing and Dining**

The Office of Student Life continues to implement cost-savings initiatives to keep room and board plans as affordable as possible for students and their families.

The proposed 2.2% increases for housing and dining rates will apply to new first-year students in 2019-20 and to continuing students who enrolled prior to 2017-18, when the guarantee program was established. The new rates will be frozen for four years for Ohio resident first-year students who are part of the Ohio State Tuition Guarantee.

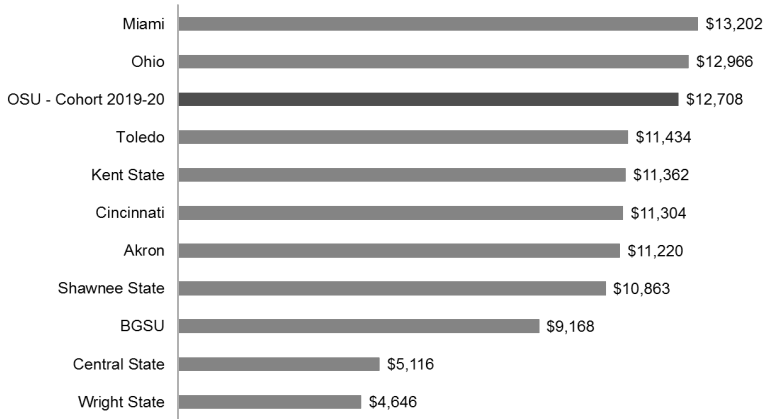
These are the proposed rates for the 2019-20 academic year, excluding students in the previous Tuition Guarantee cohorts. Housing and dining rates for students who entered with the 2017-18 and 2018-19 Tuition Guarantee cohorts will remain at the levels set when those students entered the university.

| <b>Housing</b> | <b>FY19</b> | <b>FY20</b> | <b>Proposed Increase</b> |
|----------------|-------------|-------------|--------------------------|
| Rate I         | \$8,472     | \$8,658     | \$186                    |
| Rate II        | \$7,058     | \$7,214     | \$156                    |
| Rate IIA       | \$6,832     | \$6,982     | \$150                    |
| Rate III       | \$6,596     | \$6,742     | \$146                    |

| <b>Dining</b>      | <b>FY19</b> | <b>FY20</b> | <b>Proposed Increase</b> |
|--------------------|-------------|-------------|--------------------------|
| Scarlet 14         | \$4,720     | \$4,824     | \$104                    |
| Declining Balance  | \$4,212     | \$4,304     | \$92                     |
| Gray 10            | \$3,962     | \$4,050     | \$88                     |
| Unlimited          | \$3,866     | \$3,952     | \$86                     |
| McConnell (Newark) | \$2,760     | \$2,820     | \$60                     |

Ohio State's room and board rates remain affordable compared to Ohio public universities (Rate I is the most common type of housing and Gray 10 is the most common dining plan):

**FY19 - Most Common Housing and Dining Plans**



| <b>The Ohio State University</b>                     |   |   |              |             |
|--|---|---|--------------|-------------|
| <b>Proposed Housing Rates for FY 2020</b>            |   |   |              |             |
| Room Configuration                                   | FY 2019<br>Tuition<br>Guarantee<br>Cohort | FY 2020 Tuition<br>Guarantee Cohort<br>and Non-Tuition<br>Guarantee | \$<br>Change | %<br>Change |
| <b>Columbus Campus</b>                               |   |   |              |             |
| Rate I   | \$8,472                                   | \$8,658   | \$186        | 2.2%        |
| Rate II  | \$7,058                                   | \$7,214   | \$156        | 2.2%        |
| Rate IIA   | \$6,832                                   | \$6,982   | \$150        | 2.2%        |
| Rate III   | \$6,596                                   | \$6,742   | \$146        | 2.2%        |
| <b>Summer Term Options</b>                           |   |   |              |             |
| 4-Week Session - Rate I                              | \$1,059                                   | N/A   |              |             |
| 6-Week Session - Rate I                              | \$1,588                                   | N/A   |              |             |
| 8-Week Session - Rate I                              | \$2,118                                   | N/A   |              |             |
| 4-Week Session - Rate II                             | N/A                                       | \$902   |              | N/A         |
| 6-Week Session - Rate II                             | N/A                                       | \$1,353   |              | N/A         |
| 8-Week Session - Rate II                             | N/A                                       | \$1,804   |              | N/A         |
| 4-Week Session - Rate IIA                            | \$854                                     | \$873   | \$19         | 2.2%        |
| 6-Week Session - Rate IIA                            | \$1,280                                   | \$1,309   | \$29         | 2.2%        |
| 8-Week Session - Rate IIA                            | \$1,708                                   | \$1,746   | \$38         | 2.2%        |
| Summer Term - Rate I                                 | \$3,178                                   | N/A   |              |             |
| Summer Term - Rate II                                | N/A                                       | \$2,706   |              | N/A         |
| Summer Term - Rate IIA                               | \$2,562                                   | \$2,618   | \$56         | 2.2%        |
| Stadium Scholars Program                             | \$5,594                                   | \$5,718   | \$124        | 2.2%        |
| Alumnae Scholarship Houses - single or double w/bath | \$6,412                                   | \$6,554   | \$142        | 2.2%        |
| Alumnae Scholarship Houses - double or triple        | \$6,318                                   | \$6,412   | N/A          |             |
| German House - 1-person room                         | \$6,508                                   | \$6,650   | \$142        | 2.2%        |
| German House - 2-person room                         | \$6,056                                   | \$6,190   | \$134        | 2.2%        |
| <b>Monthly Housing Rates</b>                         |   |   |              |             |
| 237 E 17th - mini-single                             | \$447                                     | \$457   | \$10         | 2.2%        |
| 237 E 17th - single                                  | \$618                                     | \$631   | \$13         | 2.2%        |
| 237 E 17th - supersingle                             | \$748                                     | \$764   | \$16         | 2.2%        |
| 237 E 17th - double                                  | \$408                                     | \$417   | \$9          | 2.2%        |
| Buckeye Village - 1 bedroom                          | \$543                                     | \$555   | \$12         | 2.2%        |
| Buckeye Village - 2 bedroom                          | \$685                                     | \$700   | \$15         | 2.2%        |
| Gateway - studio                                     | \$928                                     | \$948   | \$20         | 2.2%        |
| Gateway - 1 bedroom apartment                        | \$995                                     | \$1,017   | \$22         | 2.2%        |
| Gateway - 2 bedroom apartment                        | \$969                                     | \$990   | \$21         | 2.2%        |
| Gateway - 3 bedroom apartment                        | \$842                                     | \$861   | \$19         | 2.2%        |
| Neil - efficiency                                    | \$842                                     | \$861   | \$19         | 2.2%        |
| Neil - 4 bedroom                                     | \$836                                     | \$854   | \$18         | 2.2%        |
| Penn Place - 1 person room                           | \$797                                     | \$815   | \$18         | 2.2%        |
| <b>ATI</b>   |   |   |              |             |
| 1-bedroom for 2 (per person)                         | \$7,024                                   | \$7,178   | \$154        | 2.2%        |
| 2-bedroom for 4 (per person)                         | \$7,024                                   | \$7,178   | \$154        | 2.2%        |
| 2-bedroom for 5 (per person - double)                | \$7,024                                   | \$7,178   | \$154        | 2.2%        |
| 2-bedroom for 5 (per person - triple)                | \$6,058                                   | \$6,192   | \$134        | 2.2%        |
| 3-bedroom for 5 (per person - single)                | \$7,400                                   | \$7,562   | \$162        | 2.2%        |
| 3-bedroom for 5 (per person - double)                | \$7,024                                   | \$7,178   | \$154        | 2.2%        |
| Private apartment                                    | \$8,350                                   | \$8,534   | \$184        | 2.2%        |
| <b>Newark</b>  |   |   |              |             |
| 2-person efficiency (per person)                     | \$7,596                                   | \$7,764   | \$168        | 2.2%        |
| 2-bedroom for 4 (per person)                         | \$7,638                                   | \$7,806   | \$168        | 2.2%        |
| 3-bedroom for 6 (per person)                         | \$7,198                                   | \$7,356   | \$158        | 2.2%        |
| McConnell Hall                                       | \$7,866                                   | \$8,040   | \$174        | 2.2%        |
| <b>Mansfield</b>                                     |   |   |              |             |
| 2-bedroom for 2 (per person)                         | \$8,026                                   | \$8,202   | \$176        | 2.2%        |
| 2-bedroom for 4 (per person)                         | \$6,422                                   | \$6,564   | \$142        | 2.2%        |
| 5-bedroom for 5 (per person)                         | \$6,736                                   | \$6,884   | \$148        | 2.2%        |
| 5-bedroom for 6 - single (per person)                | \$6,422                                   | \$6,564   | \$142        | 2.2%        |
| 5-bedroom for 6 - double (per person)                | \$5,788                                   | \$5,916   | \$128        | 2.2%        |



**The Ohio State University**  
**Proposed Meal Plan Rates for FY 2020**

| Description  | 2018-19 Tuition Guarantee Cohort | 2019-20 Tuition Guarantee Cohort and Non-Tuition Guarantee | \$ Change | % Change |
|--|----------------------------------|--|-----------|----------|
| Unlimited Access (Unlimited Meals / \$200 Dining Dollars)          | \$3,866                          | \$3,952  | \$86      | 2.2%     |
| Scarlet Access 14 (14 Meals / \$400 Dining Dollars / \$300 BuckID) | \$4,720                          | \$4,824  | \$104     | 2.2%     |
| Gray Access 10 (10 Meals / \$400 Dining Dollars / \$300 BuckID)    | \$3,962                          | \$4,050  | \$88      | 2.2%     |
| Declining Balance (\$2,738 / \$2,798 Dining Dollars)               | \$4,212                          | \$4,304  | \$92      | 2.2%     |
| McConnell Plan (\$1,794 / \$1,833 Dining Dollars)                  | \$2,760                          | \$2,820  | \$60      | 2.2%     |
| Carmen 1 (\$556 / \$568 Dining Dollars)                            | \$856                            | \$874  | \$18      | 2.2%     |
| Carmen 2 (\$1,086 / \$1,110 Dining Dollars)                        | \$1,672                          | \$1,708  | \$36      | 2.2%     |
| <b>Summer:</b>   |                                  |  |           |          |
| Carmen 1 (\$556 / \$568 Dining Dollars)                            | \$856                            | \$874  | \$18      | 2.2%     |
| Carmen 2 (\$1,086 / \$1,110 Dining Dollars)                        | \$1,672                          | \$1,708  | \$36      | 2.2%     |

**Student Health Insurance**

Background: All Ohio State students are required to have health insurance. Domestic students may choose outside insurance, and most do (87%). International students typically buy Ohio State's plan.

The university uses fee revenue to cover the cost of third-party insurance. Rates are designed to be affordable and keep up with health care costs.

The recommendation for Fiscal Year 2020, based on third-party costs, is a 2.0% increase for students.

| Comprehensive Health Plan | FY19     | FY20     | Change |
|---------------------------|----------|----------|--------|
| Student                   | \$3,252  | \$3,316  | 2.0%   |
| Student & Spouse          | \$6,504  | \$6,632  | 2.0%   |
| Student & Children        | \$9,756  | \$9,948  | 2.0%   |
| Student & Family          | \$13,008 | \$13,264 | 2.0%   |

**III. Summary and Conclusions**

- A. Differentials for professional programs are market-driven.
- B. Housing and dining rates will increase 2.2% for the new first-year Ohio resident students in the 2019-20 Ohio State Tuition Guarantee and continuing non-guarantee students.
- C. Housing and dining rates will remain unchanged (0.0%) for students associated with the previous Tuition Guarantee cohorts (2017-18 and 2018-19)
- D. Student health insurance rates will increase 2.0%.

Appendix III



**THE OHIO STATE UNIVERSITY**

---

# Pass-through fees

Michael Papadakis, SVP and CFO

Board of Trustees | July 10, 2019



## Pass-through fees

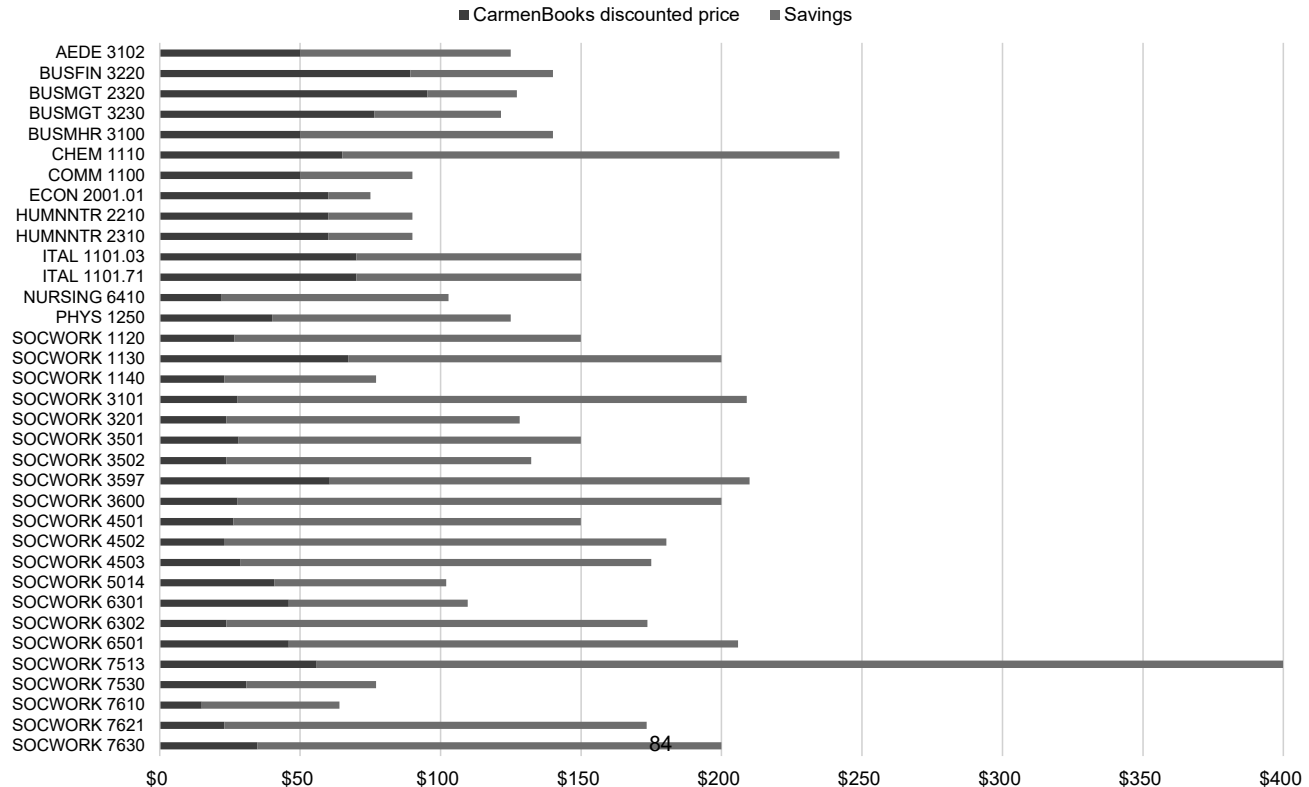
- Pass-through fees cover the cost of third-party goods/services
- Ohio State collects pass-through fees to benefit students, for example:
  - To reduce student costs
  - To simplify billing for students
  - To provide access to credentials or services
- Implementation of CarmenBooks initiative will increase use of pass-through fees
  - Fees pay for digital textbooks that are often 80% less expensive than traditional texts
  - Pilot through fall semester expected to save 11,000+ students more than \$1 million
  - Full rollout of CarmenBooks planned for Spring Semester 2020

### **Approval requested**

- Flexibility to authorize pass-through fees<sup>83</sup> without individual approval from Board

# Detail: CarmenBooks in 2019

Students are projected to save more than \$1M during pilot year



Note: Pricing shown for August 2019 for courses that were part of CarmenBooks in multiple terms

## Detail: Other pass-through fees

### FY 2018-2019 (Summer 2018 - Spring 2019)

| College                  | Fee Description   | Student Level    | Rate              |
|--------------------------|---|------------------|-------------------|
| All-Columbus Campus Only | COTA Bus Service Fee                                    | GRAD, PROF, UGRD | \$ 13.50          |
| All-Columbus Campus Only | Student Legal Svcs Annual Fee - Summer                  | GRAD, PROF, UGRD | \$ 6.00           |
| All-Columbus Campus Only | Student Legal Svcs Annual Fee - Autumn, Spring & Summer | GRAD, PROF, UGRD | \$ 40.00          |
| All-Columbus Campus Only | Student Legal Svcs Annual Fee - Spring & Summer         | GRAD, PROF, UGRD | \$ 23.00          |
| Law                      | Law Bar Association Fee                                 | GRAD             | \$ 45.00          |
| Optometry                | Prof Assoc Fee Optometry                                | GRAD, PROF       | \$ 55.00          |
| Study Abroad             | OIA Program Fee Supp Insurance                          | GRAD, PROF, UGRD | Varies by program |
| Study Abroad             | OIA Study Abroad Program Fee                            | GRAD, PROF, UGRD | Varies by program |
| EHE                      | EHE First Aid and CPR Lab Fee                           | UGRD             | \$ 20.00          |
| EHE                      | EHE Educator Prep Fee                                   | UGRD             | \$ 128.50         |
| EHE                      | EHE Educator Prep Fee                                   | GRAD             | \$ 135.00         |
| Marion                   | EHE Educator Prep Fee                                   | UGRD             | \$ 128.50         |
| ASC - Music              | EHE Educator Prep Fee                                   | UGRD             | \$ 128.50         |
| ASC - AAEP               | EHE Educator Prep Fee                                   | UGRD             | \$ 128.50         |
| Mansfield                | EHE Educator Prep Fee                                   | UGRD             | \$ 128.50         |
| Lima                     | EHE Educator Prep Fee                                   | UGRD             | \$ 128.50         |
| Newark                   | EHE Educator Prep Fee                                   | UGRD             | \$ 128.50         |
| John Glenn               | DC Metro Pass   | UGRD             | \$109.00          |
| John Glenn               | DC Housing Processing and Rent                          | UGRD             | \$ 4,584.00       |
| John Glenn               | DC Housing Security Deposit                             | UGRD             | \$ 200.00         |



## Proposal: Flexibility to manage pass-through fees

University could establish, increase, decrease and eliminate fees under these conditions:

- A pass-through fee will directly benefit students;
- Funds from pass-through fees are used to pay third-party costs;
- Any new or adjusted fee is approved by the provost and CFO in consultation with the president
- An annual report to the Board of Trustees will detail any changes in or additions to pass-through fees

**The Ohio State University Board of Trustees  
July 10, 2019**

**Topic:**

Authorization to create and manage pass-through fees

**Context:**

The university collects certain fees, known as pass-through fees, that are used to pay a third party for the cost of goods and services that directly benefit students. The university does not seek to financially benefit from these fees but collects them because Ohio State's involvement benefits students by reducing their costs, simplifying billing, providing access to credentials or services, or other means.

The university's use of pass-through fees is set to dramatically expand because of the CarmenBooks affordability initiative, which reduces the cost of course materials, often by 80 percent or more. In the ongoing CarmenBooks pilot, the university charges a digital textbook fee that covers the cost of significantly discounted course materials. The Board of Trustees has approved a pilot that is expected to save more than 11,000 students more than \$1 million over its first year. The pilot began in spring semester 2019 in nine courses and will expand to 32 courses in autumn semester 2019. The university anticipates a full rollout starting in spring semester 2020.

Currently, the university seeks Board of Trustees approval for each pass-through fee. The proposed resolution would provide the administration with broad authority to establish, increase, decrease, eliminate and otherwise manage pass-through fees without seeking board approval in each instance. Under this proposal, the administration would provide an annual report to the Board of Trustees that lists all pass-through fees, their uses and their cost to students. A streamlined process, as proposed, would enhance the effectiveness of programs such as CarmenBooks by allowing more flexibility to manage pass-through fees that benefit students.

**Requested of The Board of Trustees:**

Approval of the attached resolution.

**The Ohio State University Board of Trustees  
July 10, 2019**

The university collects certain fees, known as pass-through fees, that are used to pay a third party for the cost of goods and services that directly benefit students. The university does not seek to financially benefit from these fees but collects them because Ohio State's involvement benefits students in a variety of ways. Examples include:

- **Reducing student costs:** The CarmenBooks textbook affordability initiative is expected to save more than 11,000 students more than \$1 million during its initial one-year pilot period. The university utilizes its membership in the Unizin consortium to access digital textbooks that often cost 80 percent less than traditional textbooks. Students pay a digital textbook fee, which is a pass-through fee that covers the cost of these materials.
- **Simplifying billing:** The Educational Preparation Voucher Program allows students who are enrolled in teaching licensure programs to spread costs across several semesters and utilize financial aid to pay these costs. Three colleges and the regional campuses participate in the program, which uses a pass-through fee to cover the cost of materials associated with becoming licensed educators. These costs include an electronic portfolio, assessment tools, and testing administered by the Ohio Assessment of Educators (OAE) or the American Council on Teaching of Foreign Languages (ACTFL).
- **Providing access to credentials or services:** The First Aid and CPR Lab Fee allows the College of Education and Human Ecology and regional campuses to offer Red Cross training to students.

The university does not set the rates for pass-through fees, although it can make the cost more affordable as in the case of digital textbooks offered through the CarmenBooks program (by utilizing the Unizin consortium) and by allowing students to use financial aid as in the Educational Preparation Voucher Program.

The use of pass-through fees is expected to dramatically increase when the CarmenBooks initiative begins its full rollout in Spring Semester 2020.

Current practice requires Board of Trustees approval for each pass-through fee, which requires requests to be made based on the timing of board meetings. The proposed process would provide additional flexibility while retaining accountability to the Board of Trustees for all student charges.

The proposed resolution would allow the university to establish, increase, decrease, eliminate and otherwise manage pass-through fees under the following circumstances:

- The university has determined that a pass-through fee will directly benefit students by reducing their costs, simplifying billing, providing access to credentials or services, or other means;
- Funds from pass-through fees are used to pay third-party costs;
- The creation of any pass-through fee or adjustment to any existing pass-through fee is reviewed and approved by the executive vice president and provost and senior vice president for business and finance and chief financial officer in consultation with the president; and
- The administration will provide an annual report to the Board of Trustees that lists all pass-through fees, their uses and their cost to students.

The university will assess pass-through fees based on the known cost of third-party goods and services, with the intent that the university does not retain revenue from these fees.



Details about the collection of and use of any excess revenue will be part of the annual report to the Board of Trustees.

PASS-THROUGH FEES (THROUGH SPRING 2019)

| FY 2018-2019 (Summer 2018 - Spring 2019) |                                |                  | Total # students for 3 terms (net of add/drops) |         |                     |
|--|--------------------------------|------------------|---|---------|---------------------|
| College                                  | Fee Description                | Student Level    | Fees  |         |                     |
|  |                                |                  | Rate  | Volume  | Fee Amount          |
| All-Columbus Campus Only                 | COTA Bus Service Fee           | GRAD, PROF, UGRD | \$ 13.50  | 126,412 | \$ 1,706,562        |
| All-Columbus Campus Only                 | Student Legal Svcs Annual Fee  | GRAD, PROF, UGRD | \$ 6.00   | 785     | \$ 4,710            |
| All-Columbus Campus Only                 | Student Legal Svcs Annual Fee  | GRAD, PROF, UGRD | \$ 40.00  | 50,932  | \$ 2,037,280        |
| All-Columbus Campus Only                 | Student Legal Svcs Annual Fee  | GRAD, PROF, UGRD | \$ 23.00  | 1,902   | \$ 43,746           |
| Law                                      | Law Bar Association Fee        | GRAD             | \$ 45.00  | 216     | \$ 9,720            |
| Social Work                              | CarmenBooks Electronic Text    | GRAD, PROF, UGRD | \$ 73.87  | 188     | \$ 13,888           |
| Social Work                              | CarmenBooks Electronic Text    | GRAD, PROF, UGRD | \$ 68.59  | 154     | \$ 10,563           |
| Social Work                              | CarmenBooks Electronic Text    | GRAD, PROF, UGRD | \$ 55.86  | 13      | \$ 726              |
| Social Work                              | CarmenBooks Electronic Text    | GRAD, PROF, UGRD | \$ 29.62  | 194     | \$ 5,746            |
| Social Work                              | CarmenBooks Electronic Text    | GRAD, PROF, UGRD | \$ 23.70  | 875     | \$ 20,738           |
| Optometry                                | Prof Assoc Fee Optometry       | GRAD             | \$ 55.00  | 529     | \$ 29,095           |
| Study Abroad                             | OIA Program Fee Supp Insurance | GRAD, PROF, UGRD | Varies by program                               | 581     | \$ 27,293           |
| Study Abroad                             | OIA Study Abroad Program Fee   | GRAD, PROF, UGRD | Varies by program                               | 2,232   | \$ 4,181,720        |
| EHE                                      | EHE First Aid and CPR Lab Fee  | UGRD             | \$ 20.00  | 450     | \$ 9,000            |
| EHE                                      | EHE Educator Prep Fee          | UGRD             | \$ 128.50                                       | 1,554   | \$ 199,689          |
| EHE                                      | EHE Educator Prep Fee          | GRAD             | \$ 135.00                                       | 265     | \$ 35,775           |
| Marion                                   | EHE Educator Prep Fee          | UGRD             | \$ 128.50                                       | 102     | \$ 13,107           |
| ASC - Music                              | EHE Educator Prep Fee          | UGRD             | \$ 128.50                                       | 107     | \$ 13,750           |
| ASC - AAEP                               | EHE Educator Prep Fee          | UGRD             | \$ 128.50                                       | 56      | \$ 7,196            |
| Mansfield                                | EHE Educator Prep Fee          | UGRD             | \$ 128.50                                       | 10      | \$ 1,285            |
| Lima                                     | EHE Educator Prep Fee          | UGRD             | \$ 128.50                                       | 127     | \$ 16,320           |
| Newark                                   | EHE Educator Prep Fee          | UGRD             | \$ 128.50                                       | 148     | \$ 19,018           |
| John Glenn                               | DC Metro Pass                  | UGRD             | \$ 109.00                                       | 65      | \$ 7,085            |
| John Glenn                               | DC Housing Processing and Rent | UGRD             | \$ 4,584.00                                     | 65      | \$ 297,960          |
| John Glenn                               | DC Housing Security Deposit    | UGRD             | \$ 200.00                                       | 65      | \$ 13,000           |
| <b>TOTAL</b>                             |                                |                  |   |         | <b>\$ 8,724,970</b> |

Detail: CarmenBooks pilot: Spring Semester 2019

| Course   | Number of Sections | List Price | Discounted Price (Digital Textbook Cost) | Savings per student |
|--|--------------------|------------|--|---------------------|
| Soc Work 1130 Introduction to Social Work in Contemporary Society          | 7                  | \$199.95   | \$73.67                                  | \$126.08            |
| Soc Work 3201 Social & Economic Justice: Strategies for Social Work        | 9                  | \$128.20   | \$23.70                                  | \$104.50            |
| Soc Work 3502 Foundations of Generalist Practice                           | 9                  | \$132.27   | \$23.70                                  | \$108.57            |
| Soc Work 3597 Adolescent Parenthood & Sexuality: International Perspective | 5                  | \$209.95   | \$68.59                                  | \$141.36            |
| Soc Work 4503 Generalist Practice with Larger Systems                      | 9                  | \$174.95   | \$29.62                                  | \$145.33            |
| Soc Work 6302 Organizational & Community Systems                           | 6                  | \$173.60   | \$23.70                                  | \$149.90            |
| Soc Work 7513 Clinical Social Work with Groups (2 textbooks)               | 1                  | \$399.90   | \$55.86                                  | \$344.04            |
| Soc Work 7520 Pharmacotherapy in Social Work                               | 1                  | \$199.95   | \$27.74                                  | \$172.21            |
| Soc Work 7621 Integrative Seminar II on Mental Health & Substance Abuse    | 5                  | \$173.33   | \$23.70                                  | \$149.63            |