

MONDAY, NOVEMBER 18, 2024
ATHLETICS COMMITTEE MEETING

Gary R. Heminger, chair
Michael F. Kiggin, vice chair
Alan A. Stockmeister
Elizabeth P. Kessler
Jeff M.S. Kaplan
Pierre Bigby
Bradley R. Kastan
George A. Skestos
Kendall C. Buchan
John W. Zeiger (*ex officio*)

Location: Mount Leadership Room, Longaberger Alumni House
2200 Olentangy River Rd, Columbus, Ohio 43210

Time: 3:00 – 5:00 pm

Public Session

ITEM FOR DISCUSSION

1. *Athletics Director's Report – Mr. Ross Bjork* 3:00-3:10pm

ITEM FOR ACTION

2. Approval of August 2024 Committee Meeting Minutes – Mr. Gary Heminger 3:10-3:15pm

Executive Session

3:15-5:00pm



SUMMARY OF ACTIONS

August 21, 2024 – Athletics Committee Meeting

Members Present:

Gary R. Heminger
Michael F. Kiggin
Alan A. Stockmeister

Elizabeth P. Kessler (arr. late)
Jeff M.S. Kaplan
Pierre Bigby

Bradley R. Kastan
George R. Skestos
John W. Zeiger

Members Present via Zoom: N/A

Members Absent: N/A

PUBLIC SESSION

The Athletics Committee of The Ohio State University Board of Trustees convened on Wednesday, August 21, 2024, in person at Longaberger Alumni House on Ohio State's Columbus campus. Committee Chair Gary Heminger called the meeting to order at 12:59 p.m.

Items for Discussion:

1. **Committee Chair's Remarks:** Mr. Heminger welcomed everyone to the first meeting of the Athletics Committee and shared that he and Michael Kiggin have met several times with Ross Bjork and members of his team to prepare for today's committee meeting. The committee looks forward to working together and developing a great partnership with the athletics department.
2. **Athletics Director's Report and Introduction:** Mr. Bjork thanked the committee for their partnership with the work that lies ahead. He explained how college athletics is in a transformative time right now — every 30 minutes something is changing or evolving in the landscape. He shared how alignment with leadership is crucial in order to embrace opportunity and to engage in a strategic and thoughtful manner.

Ross expressed appreciation for the transition period he shared with Gene Smith and shared how that time felt like a blessing and a gift. It allowed him time to observe, learn and soak in the people, the place and the culture. He learned everything is connected through the people here. Relationships matter, and the culture is well-defined around excellence.

Mr. Bjork also shared some early visions from his first 52 days and those are to leave things better than found, continue to be best in class, lead in the modern era, identify the right model for Ohio State, invest in new revenue streams, be competitive at the highest level and keep culture at a high level.

3. **College Athletics Landscape:** Mr. Bjork discussed the House Settlement and gave an analysis of its impact if approved. He highlighted 1) total payback over approximately 10 years; 2) NCAA scholarship limits and roster limits; 3) allowance of revenue sharing up to 22% in the following categories: ticket sales, sponsorship, licensing revenue, college football playoff and post-season revenue; and 4) third-party NIL structure regulations. He also shared goals which included to maintain 36 sports programs.

(See Attachment X for background information, page XX)



EXECUTIVE SESSION

It was moved by Mr. Heminger and seconded by Mr. Stockmeister that the committee recess into executive session to discuss business-sensitive trade secrets required to be kept confidential by federal and state statutes; to discuss personnel matters regarding the appointment, employment and compensation of public employees; and to consult with legal counsel regarding pending or imminent litigation.

A roll-call vote was taken, and the committee voted to move into executive session with the following members present and voting: Mr. Heminger, Mr. Kiggin, Mr. Stockmeister, Mr. Kaplan, Mr. Bigby, Mr. Kastan, Mr. Skestos and Mr. Zeiger. Ms. Kessler was not present during the vote.

The committee entered into executive session at 1:20 p.m., and the meeting adjourned at 2:42 p.m.

DRAFT