

THE OHIO STATE UNIVERSITY  
OFFICIAL PROCEEDINGS OF THE  
ONE THOUSAND FOUR HUNDRED AND NINETYFIRST  
MEETING OF THE BOARD OF TRUSTEES

Columbus, Ohio, July 11, 2017

The Board of Trustees met on Tuesday, July 11, 2017 at the Longaberger Alumni House in Columbus, Ohio, pursuant to adjournment.

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Minutes of the last meeting were approved.

July 11, 2017 meeting, Board of Trustees

The chairman, Mr. Shumate, called the meeting of the Board of Trustees to order on Tuesday, July 11, 2017, at 9:03am.

Present: Chairman Alex Shumate, Timothy P. Smucker, Cheryl L. Krueger, Michael J. Gasser, Abigail S. Wexner, Hiroyuki Fujita, Alan A. Stockmeister, John W. Zeiger, Lydia A. Lancaster, H. Jordan Moseley, Janet B. Reid, William G. Jurgensen, Jeffrey Wadsworth, Clark C. Kellogg, Erin P. Hoeflinger, Alex R. Fischer, James D. Klingbeil, and Alan VanderMolen were absent.

Mr. Shumate:

Good morning everyone. I thank all of you for being here this morning. I appreciate the various adjustments in schedule and sacrifices that were made in order for the board to convene. We have several important items to discuss this morning. So, I would like to officially convene our Board of Trustees meeting. Will the secretary please note the attendance?

Dr. Thompson:

The quorum is present, Mr. Chairman.

Mr. Shumate:

So that we are able to conduct the business of this meeting in an orderly fashion, I would ask that any sound on cell phones and other devices be turned off at this time and I would ask that all members of the audience observe rules of decorum proper to conducting the business at hand. I hereby move that the board recess into executive session to consider business sensitive trade secret matters required be kept confidential by federal and state statutes. May I have a second?

Upon the motion of Mr. Shumate, seconded by Mr. Gasser, the Board of Trustees adopted the foregoing motion by unanimous roll call vote, cast by trustees Mr. Shumate, Mr. Smucker, Ms. Krueger, Mr. Gasser, Mrs. Wexner, Dr. Fujita, Mr. Stockmeister, Mr. Zeiger, Dr. Lancaster, and Mr. Moseley.

Dr. Thompson:

Motion carries, Mr. Chairman.

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The chairman, Mr. Shumate, reconvened the meeting of the Board of Trustees to order on Tuesday, July 11, 2017, at 10:28am.

Mr. Shumate:

Good morning, everyone. I'd like to reconvene our Board of Trustees meeting. Will the secretary please note the attendance?

Dr. Thompson:

The quorum is present, Mr. Chairman.

Mr. Shumate:

Thank you. To begin our public session today, Dr. McPheron and Mr. Chatas will present for board approval two related items. First, the establishment of the tuition guarantee program and, secondly, the fiscal year 2018 tuition and fee rates. Dr. McPheron?

Dr. McPheron:

Thank you, Mr. Shumate. I'm going to ask my friend and colleague to walk us through the numbers, but I'd like to start simply by reflecting the extraordinary partnership that this has been to reach this point in bringing recommendations forward as we have watched the legislative process over the past seven months. Clearly, there has been a lot of ebb and flow as is always the case in an appropriations process, and so we've been modeling a number of things, but beyond the business and finance components of the numbers themselves has been a backdrop of incredible partnership with the Office of Government Affairs and their work downtown on items of interest to us and, probably most importantly, the constant connection with the Office of Academic Affairs in our academic enterprise in understanding what the implications might be. We have brought Student Life into this obviously, because we have a number of fees that are associated there, but I'd like to thank Geoff publicly for the partnership in treating this as a holistic problem to be solved for the benefit of the university. Geoff, with that, I would ask you to walk us through the numbers.

Mr. Chatas:

Thank you. We're holding this special meeting today to set tuition and fees for the 2017 and 18 academic year. This has been a fluid process as Dr. McPheron has said, and it has led to some discussions and some changes actually to the presentation that I'll be making today. Just for flow, I'll have a presentation on the tuition guarantee, tuition and fees, and then a presentation on user fees and charges leading to the resolutions on which we will ask you to vote. Every two years, as you are aware, the state establishes its biennial budget that sets funding levels for higher education amongst other areas. That process has just completed, has been completed by the governor and state lawmakers, allowing the university to move ahead with its proposals for the coming year, which will allow us to issue our tuition and room and board invoices to our students in the coming weeks.

The new state budget freezes state support for instruction for both the 2018 and 2019 fiscal years. It sets a statewide freeze on increases to resident's tuition and mandatory fees for undergraduate students and it retains an option for a tuition guarantee program that we'll talk about today that would freeze costs for each incoming class. This chart summarizes what we will be talking about today, but I want to emphasize a couple of things. We are proposing to create a tuition guarantee program to provide predictability for incoming students, and this will allow us to continue our existing freeze on resident undergraduate tuition for those in sophomore, junior and senior year and all existing students. Additionally, and I will come back to this, we are proposing to increase financial aid consistent with the increase that will be discussed to protect those students that have financial need-based aid.

Let me walk through this at the high level and a quick highlight of the guarantee program. This will apply to in state tuition, mandatory fees, and room and board. We initially thought that this would focus on tuition and fees but, as we have had discussions as I've mentioned, we've expanded this to include room and board to further the predictability for our incoming students and their families. The guarantee would apply to incoming first year students at all campuses, which is detailed in your materials and in this presentation. For the Columbus campus, the guarantee would increase costs for resident students by 5.5% for tuition, and we are proposing a change to this chart, which would be 6% for room and 3% for board. In addition, you will see that we'll be bringing a number of other charges for your consideration today. These include a 5% surcharge on the non-resident portion of the tuition for those students from outside the state of Ohio. We're proposing to increase the international surcharge by \$996 per year for new international students starting this autumn. We will keep all other program, course and technology fees flat. In addition, I will be discussing eight professional school differential fees, and an 8.7% increase in health insurance for those students who need to buy insurance.

Just as a reminder for you all, nearly 79% of our revenue is from undergraduate tuition and the state provides about 21% of the cost of undergraduate instruction. That total is \$756 million. If we look at a typical undergraduate bill for our student, of course it depends what their course of study is, which college they're in, but the top box will be the same for all Ohio undergraduates. It would include the instructional fee, which is often referred to as tuition, the general fee, the RPAC or recreational fee, the student union facility fee, the student activity fee for undergraduates, and the COTA bus service fee. Those are what are lumped together in tuition and mandatory fees. They will then have a section if they live on campus for housing, their housing activity fee as well as board, and finally, fees specific to their course of study. This example, you have an undergraduate who is in the engineering school and she would pay a program fee, a laboratory fee, and a chemistry fee depending on the classes that she is taking that semester. This is how the bill would be presented to our student and her family. We often talk about tuition, but I want to make sure we pause and look at the total cost to attend. This is our official fiscal year 2017 cost of attendance. You can see that it is 39% tuition and fees, 45% room and board, 5% books and supplies. By the way, just as an aside, the provost and I have been working very diligently on the books component and helping get costs down, working with faculty to get orders in sooner to lower that cost of books, getting a lot of online options, electronic options to lower that cost. Finally, travel and other expenses is about 11%.

A reminder, over the last five years, our compound annual growth rate in resident tuition and fees has been 0%. The non-resident surcharge has had an average increase of 4.2%, so added [to] the undergraduate, the non-resident students have seen a compounded average growth rate of about 2.6%. Our international students have seen an increase because we didn't have the fee a few years ago in that international surcharge, and then an increase again this year. You can see that before the increase, it's about 2.5%, 3.3% after the increase. Over the last two years, because we have frozen housing and dining for two years, the five-year increase on housing and dining has been 1.7%. I will remind the board that when we approved the new housing in the North Residential District, at that point we anticipated that this would be closer to 6% so we have been able, through efficiency and a focus on operations, to keep the housing increases significantly below what we projected to the board five years ago.

So, how will the guarantee program work? Currently, there are two universities in Ohio that have implemented tuition guarantee programs. The plan provides predictability for the incoming class by freezing rates for the four years that they are at Ohio State as undergraduates. The fees include the base tuition, mandatory fees, housing and dining charges. The set rate benefits all undergraduates, but the non-resident surcharges which I just discussed are not part of the guarantee. The plan will encompass those students on our regional campuses as well. The way this would work in terms of implementation is that we have structured a plan that will be part of the detailed documents today. We filed that plan with the Ohio Department of Higher Education. It allows us for a one-time adjustment in the first year of the guarantee program up to 6%. We are actually going a little bit below that cap because we are only going to raise the 6% on the instruction fees, not the other mandatory fees and you can see that that reduces the base in tuition to 5.5%. These numbers reflected when we had 6% board, so I'm going to ignore the 5.8. It's going to be below that in terms of percentage increase in total. The regional campuses you can see similar numbers. What happens for subsequent cohorts - this is a term we are going to be hearing a lot about in the future, these are the incoming classes in the future - will be able to be adjusted by the combination of the five year average CPI plus any state cap in the current biennium. That state cap is zero, so the increase for next year would be the then applicable five-year CPI average number. What will this then look like for our students? This chart will change slightly; I'll walk you through that. The instructional fee will increase by 6%, which is \$550. The general fee, RPAC, COTA, and union fee will not increase. The student activity fee will increase by \$5 as you all may recall this goes into a fund managed by students for events on campus. So, you'll see a \$550 or 5.5% increase on an undergraduate's residence, tuition and fee bill. Housing at 6% will increase by \$472 for

our most popular rate plan, and then dining we're proposing 3% so this would reduce to \$114. That would then lower the total increase for the Columbus campus guaranteed at \$1,131 instead of \$1,255. Then you can see the commensurate increases across the regional campuses.

How will this change our biennial planning? The university will transition to this new structure in 2017-2018. Again, to remember for our continuing students, they will see no increase for the sixth year. The non-resident portion will go up 3.2% and the international fee 6.3% and room will go up 6% and board for those that will be on campus by 3%. Next year, we have the biennial budget passed, and assuming no changes, we will continue to have 0% for continuing students and we would have discussions with this board about those out-of-state, international, and room and board costs. For our new first year students, this is the predictability that generates. Again, it will be below 5.8% because the board fee will be lower. Then next year, that cohort will have no increase and the incoming students will see that CPI increase. If they're from out of state, we will determine with the board any increases on top of that.

I mentioned up front that the goals here are predictability for our families and certainty around families being able to absorb the increase. I want to talk about two components of that today. One is our land grant opportunity scholarships. These today benefit up to one student annually from each of Ohio's 88 counties. It currently covers the cost of tuition and fees in combination with other aid and work-study. We are proposing to expand the program to cover the full cost of attendance starting next year, so that will immediately benefit the 76 land grant recipients who will enroll in August. On top of tuition and fees, they will also now receive coverage for a significant portion of room and board to get them up to that full cost of attendance. We are proposing to double the number of scholarships to two per county beginning in the next academic year 2018-2019.

Perhaps more importantly, we are also talking; we are also proposing to increase the president's affordability grants. There are currently 15,000 who receive \$20 million in aid. We are proposing to increase this to \$25 million, and we will use these funds to provide coverage for those Ohioans on need-based aid to cover the cost of the increase that we're proposing today.

Just to give you a sense of where this puts Ohio State as a comparison group, we like to discuss two areas. The first is the Big 10 and the lower red line is where Ohio State would be before the increase. The higher red line is where we will be after. You can see what happens - there is a large group kind of in the middle \$10,000-10,591 range. We will be at the high end of that range but still below six of our peers in the Big 10 who have in-state tuitions ranging from \$14,400-18,300 a year. In Ohio, we don't actually pass anybody. We still remain the sixth most affordable. Still, there are a significant number of institutions ahead of us in terms of their ability to charge in-state tuition.

I had mentioned the non-resident surcharges. We have on the table, a proposed increase of 5%, which would take that non-resident surcharge up to \$19,104 which would still keep us at the fifth most affordable non-resident's tuition in the Big 10. When you add the international surcharge as proposed of \$996 taking it to \$2,928, that would still make us the sixth most affordable in the Big 10. You can see this here, with the non-resident added, we move up a bit but still remain relatively affordable in the Big 10. Against the publics, we move up against ourselves, but Miami still remains more expensive for an out-of-state student.

When you then layer in the international tuition and fees, [we] would be amongst the six most affordable in the Big 10. This is predominantly because even though we have the largest international fee, we have a significantly lower out-of-state fee compared to many others. That keeps us at just over \$32,000 relative to the highest, which is over \$45,000 for an international student. With that, I will then turn to a quick overview of the user fee and charges.

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(See Appendix I, page 15 and Appendix II, page 23 for background information)

Mr. Shumate:

Geoff, why don't we pause there to see if there are any questions or need for clarification.

Mr. Gasser:

Mr. Chairman, I have a question. I think you touched upon this but it might be, I think it would be good for you to expand a little bit on why we're doing this. I mean is this legislation driven? Why are we discussing this at this point?

Dr. McPheron:

As Geoff has pointed out to you, we actually have experienced a number of years, some by choice, some by state law that limited our increase in tuition. We have reached a point where we think it prudent to work our way through the opportunities that are made available to us under state law. For us, the attractiveness of thinking about the guarantee and being able to add that level of predictability was really the tipping point for making this recommendation. The numbers were worked through obviously from a fiscal perspective, but being able to say to an incoming family you could plan what your education is going to cost you at The Ohio State University seemed a very compelling argument to us.

Mrs. Wexner:

I would just like to reiterate the discussion that we had about the importance of making sure that the families who are in greatest need in terms of affordability are addressed. I think it was important for us to consider the president's affordability grants as offsets to families, not only at the lowest income levels but at the medium income levels, and how the board will have a continued commitment to make sure those families are protected into the future to the extent possible.

Dr. McPheron:

I appreciate that, that call out. This board is well aware that that concept traces back to President Drake's investiture speech and the 2020 Vision. We have uniformly increased the investment that we have made over time and feel that it's an extremely important commitment that we continue to make as we think about challenges to affordability.

Mr. Shumate:

I do think that's a very important point, because as we all know we are very committed to access and affordability, as we look at the steps that are being taken to continue to ensure that middle income and low income families are in fact able to attend the university. I think it's important to continue the specific programs that we have but also to look for new opportunities as well to provide offsets and mitigation.

Mr. Chatas:

I should mention just looking at the Big 10 over the last decade, Ohio State has had the lowest tuition increase of any Big 10 school - 1.6% and nobody's below 2% and at the high end, over 4.5%, close to 4.5%. Balancing financial planning to invest in the future and ensuring that the reliability and safety of our families who have need-based aid and others is an important consideration.

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Mr. Gasser:

Yeah, and I think it's important to mention again that we've gone five years with no tuition increases.

Mr. Chatas:

And two years room and board. We have done a very strong job of keeping our costs down. We have adapted, as you've seen in housing where we have gone significantly below our projections. But it's a reasonable trade off in this scenario to provide certainty and predictability for the families with a reasonable increase. Just as a reminder that a 6% increase for the first year of the incoming freshman before remediation is somewhere around \$4 million and so we'll be managing to help those families who need need-based aid to cover a portion of that.

President Drake:

And maybe just to say again, Geoff, that it's 6% at the beginning, but then it's frozen. Over the four years moving forward it would be more like 1.5% or 1.25%.

Mr. Chatas:

Correct, but 1.7% our historical average over. Yes, that is exactly right.

Mr. Zeiger:

I am sensitive to the magnitude of the dollars that each incoming student is going to confront in addition to what had been previously identified. As I have thought about that, what I've come to realize is that we are somewhat forced into having what I'll call a bigger increase than I personally would like based upon the legislative process and the mandates that have been put in place at various times and, then, the opportunity to do this particular program. I am comfortable that if one looks at it in the broader horizon, even a significant increase of \$1,000 or more for an incoming student really is an appropriate step given the fact that it has been five years, given the fact that it locks it in for the next four.

Mr. Shumate:

Provost McPheron, you might just summarize for us again what the guarantee program is. It's a new concept for many so if you could just summarize that state guarantee.

Dr. McPheron:

Thank you, Chairman Shumate. This is a tool that has been actually in Ohio law for several years at present, Miami of Ohio and Ohio University are the two state institutions that are in those programs. What this program does, and you saw some of the numbers earlier so I'll just recap and address any question that lingers but, it is in fact a program that allows an incoming freshman, new to Ohio State, to have predictability over a four year career in terms of their tuition and fees. As you're seeing, we're proposing adding in room and board costs there with some ability to make adjustments into the future with new cohorts. Each additional cohort, then, would come in with its own guarantee subject to the starting point that Geoff has outlined for you. That is something, again, that is in state statute in terms of those parameters. So, as we move out into the future, there would be this rolling predictability for families of knowing what a four year degree program might cost. We have provisions built in that deal with our campus-change students who start on one of our other campuses and wish to complete at a different campus than their starting point. We have components built in for transfer students, which continues to represent an important addition to the Ohio State student population. About 3,000 in any given year transfer students come from another starting point. All of

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these students will have the opportunity to slot into the appropriate level of guarantee program as they are Ohio State students - those enrolling directly four years, those coming in as transfer appropriate to the level of attainment that they bring with them into Ohio State.

Mr. Shumate:

Thank you, Geoff, if you could proceed.

Mr. Chatas:

Just to reiterate, that's Ohio students too.

Dr. McPheron

That's correct. These are resident students. This is an Ohio resident. Of course, it spills over to all students because that is the base upon, which the cost structure is built for non-resident and international students.

Mr. Shumate:

Please continue.

Mr. Chatas:

So, in addition to the discussion we have had on the tuition for those entering the guarantee program with the freshman housing and dining, we're going to be presenting, as I mentioned, eight professional schools in a minute. These are market-driven comparisons that the deans undertake and then discuss with the provost and myself ranging from 2%-8%. Then the student health insurance of 8.7%, which will take it for a single student coming from \$2,754 to \$2,994. There are about 16,000 students who take part in using our health insurance out of our student population. We include it here just for your benefit, some comparers: University of Michigan insurance is just over \$5,000 and Cincinnati at about \$3,400.

Just a quick minute on the housing. You all may recall, we have completed the new residence halls, increasing the mix of our most common room type, which is rate one, so 66% of our rooms are now rate one up from about 35% meaning that 2/3 of our student are paying the same rate. We had projected at the time of the north residential completion requiring 6% increases. As you have seen, that number is significantly below 6%, and we think the adjustment at this time of the housing of the one-time adjustment up to 6% is warranted. Then dining, as we've mentioned, we will not be asking for 6% but rather 3%. For those of you that weren't here last year, we introduced a declining balance plan for sophomores. We've added significant value and simplified offerings because it's a very confusing plan - working with students and other leaders, increasing dining dollars discount to 35% at some retail places, and eliminating exchange options as well to make things simpler for our students. So, this is just a description of three rate plans, but as I mentioned, we will focus on rate one, which is 2/3 of our students. The dining plans, just as background as I mentioned, you can see we have four plans for those. Four main plans on our campus starting with our unlimited plan, which you pay a flat fee \$1,850 per semester and have as many meals in our traditional dining halls that you would want. Then we have options to decrease it from unlimited to 14 or 10 per week, and then have increased dollars available to spend in our dining facilities. As I mentioned, last year we added that option, which has no traditional but just dollars that you can then spend in our facilities. I think we've discussed this enough, quickly, where does that have us compare? Well, if you look at the Big 10, you can see that our dining rate is towards the higher end but part of that is dependent on the market on which the housing is located.

We take a look every year at our [off] campus housing. We've seen rates increasing about 3% per year, and we try to equalize the housing comparison. A student who lives off campus may have to have a year-long lease. They may have a security deposit. They have to pay for wifi. All of these things that we don't charge. You pay for them once you're here and that's it. This is our best estimate of an apples-to-apples comparison where you can see we're almost \$1,000 a year below the off-campus average. We'll often hear questions, and as a reminder that apples-to-apples, this is saying you'll have two students in a double room, not four as an example, right. Yes, it's very hard to compare, if students choose to double up in a housing situation not appropriate to what the landlord may have had in mind. We have always attempted to and have been below our off-campus average in the past few years.

Dining as well, we are below the Ohio average for the other schools as well as the Big 10 average and have a very high satisfaction rating amongst our students. So, this is the combination of the two which will put us at the higher end, the highest end as you can see in Ohio. Then, just for your information, you all will be also approving increases at the regional housing we have in place, particularly at ATI, Newark and Mansfield, where we have a certain number of residence halls that will also be included in the 6% increase. We have also added a Newark residence hall and dining plan, a 120-bed facility will open this August. The annual rate was based again on a market study and financial analysis with our teams working with student life and Bruce's teams. They will have a dining hall and they will have two meal plans available, a declining-balance plan and a new plan specific to the students and the needs on a regional campus so that will be in your resolution as well for approval.

I had mentioned the graduate program. Just as a bit of history here, the tuition revenue that we take in from non-professional graduate programs tends to fund the fee authorizations and fellowships. These are the amounts that go back to graduate students for their teaching work, you don't tend to have a net significant bill for tuition from what we would call non-professional graduate students. You can see that the base revenue is \$164 million and the net is only 17, because we round-trip the bulk of it back to these students in return for their work they do in teaching and research. We're proposing to have no increase on the resident tuition and fees, a 5% out-of-state increase. You can see that would be 3.1% for a graduate student in a non-professional program.

Now, let me just turn to the differential fees. This is the term we use for our professional programs. These are for our specialized master's and professionals program. We have traditionally used market-based pricing. There are 22 of these and we have a range of costs from, you can see here, at the low end \$576 for audiology program up to \$43,700 for a master's of business finance program. This just shows you the different range of programs that are priced above that basic graduate cost to the students in those programs. What we're asking of you today is approval of the following.

For dentistry and rank one, we are proposing a 2% increase at a 2% non-resident increase for ranks two through four, the same thing. In the Fisher College of Business, the only program that is asking for an increase this year is the Masters of Human Resources Management. This is a program that has seen significant demand in the past few years. They're proposing a 2% instructional increase and the 5% increase for non-residents for the one-year program. Law has asked for a 2% instructional increase and a 0% non-resident increase. In medicine, we have two programs that have asked for increases, the Doctor of Occupational Therapy has asked for an 8% increase in their instructional and 0% for the non-resident, and 4% for the Doctor of Physical Therapy and 0% for the non-resident component. Pharmacy across its four ranks has asked for a 4% increase in its base rates and a 5% increase in its non-residents and then vet med has asked for all ranks a 2% instructional and 0% non-resident. You can see these are all over the place. Then again, this is that analysis we do working with the deans because we look at our cost relative to others, our demand for the particular program. That's why you see a higher increase in Pharmacy, just as an example, we tend to lag in the cost compared to other programs. I will remind you too that most of our students tend, in the

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professional programs, to become Ohio residents after their first year so the non-resident applies to a very, very small percentage of the total. These will be included in the resolutions that we will be asking you to vote on.

Then finally, as I mentioned, health insurance. We do ask our students to have health insurance. Most domestic students, you can see, 87% choose outside insurance, i.e., they're typically on their parent's plans or bring their own plan. Our international students typically buy our plan. We've attempted to manage increases to keep the cost as reasonable as possible while managing the benefits in those plans. This year we are asking for an 8.7% increase. It's actually below the cost of the increase. We use a third party for student health insurance. We don't self-insure. We are asking for this 8.7% increase and we will be using some of the reserves we have accumulated for student health insurance to cover the remainder of that cost increase to provide the plan to our students. We have looked, as I had mentioned earlier, we look at the marketplace in terms of the options we provide in designing our plan.

With that, I will pause. That is the sum of what I will be asking you to vote on which is, to remind you once again, the approval to enter into the tuition guarantee program, with 6% increase in room for incoming freshman, a 6% increase in housing for all living on campus and a 3% increase in dining for all making use of our dining facilities. We are asking for the graduate tuition as outlined as well as the eight differential programs and approval of the student health insurance 8.7% increase.

Mr. Shumate:

Okay. Thank you. Also, thank you for the very thoughtful, very diligent work. Please pass along our thanks to your staffs as well, but Dr. McPheron and Geoff, we thank you for your leadership on this very important topic. Any comments before we vote?

If not, may I have a motion to approve the establishment of the tuition guarantee program? Mr. Secretary, please call roll.

#### **ESTABLISHMENT OF TUITION GUARANTEE PROGRAM**

Resolution No. 2018-001

Synopsis: Approval of the establishment of a tuition guarantee program that includes instructional, general, housing and dining fees for each incoming cohort of eligible new first year Ohio State University undergraduate students.

WHEREAS the university wishes to adopt the Ohio State Tuition Guarantee program, which will provide fixed instructional, general, housing and dining fee rates for eligible undergraduate students for four years of attendance, to become effective autumn 2017; and

WHEREAS the Ohio State Tuition Guarantee program will provide students and their families with predictability as they plan for a four-year education; and

WHEREAS Revised Code Section 3345.48 authorizes this Board to establish an undergraduate tuition guarantee program by adopting rules for the governance of the program that must be submitted to the Chancellor of the Ohio Department of Higher Education for approval;

NOW THEREFORE,

BE IT RESOLVED that the Board of Trustees adopts the accompanying principles for the governance of the Ohio State Tuition Guarantee program, attached as Exhibit A;

BE IT FURTHER RESOLVED that the Ohio State Tuition Guarantee program approved by the Board of Trustees is contingent on the approval by the Chancellor of the Ohio

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Department of Higher Education and shall be implemented beginning with the 2017-2018 academic year; and

BE IT FURTHER RESOLVED that the university is authorized to make future modifications to the Ohio State Tuition Guarantee program principles to provide for the effective and efficient administration of the program, subject to compliance with the requirements of Ohio Revised Code Section 3345.48.

(See Appendix III for background information, page 33)

Upon the motion of Mrs. Wexner, seconded by Mr. Porteus, the Board of Trustees adopted the foregoing resolution with eleven affirmative votes, cast by trustees Mr. Moseley, Dr. Lancaster, Mr. Zeiger, Mr. Stockmeister, Dr. Fujita, Mrs. Wexner, Mr. Porteus, Mr. Gasser, Ms. Krueger, Mr. Smucker, and Mr. Shumate.

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Mr. Shumate:

Thank you. May I now have a motion to approve the fiscal year 2018 tuition and mandatory fee rates? Motion? Second. Will the Secretary please call the roll?

**FISCAL YEAR 2018 TUITION AND MANDATORY FEE RATES**

Resolution No. 2018-002

Synopsis: Approval of instructional and mandatory fees and non-residential and international surcharges for undergraduate and graduate students at all campuses of The Ohio State University for the Fiscal Year 2018, is proposed.

WHEREAS the Board of Trustees of The Ohio State University supports the university's continued implementation of the academic plan and its initiatives to meet the needs of Ohio State students; and

WHEREAS the State of Ohio biennial budget bill continues funding to institutions of higher education through the state share of instruction and special purpose appropriations; and

WHEREAS continuing undergraduate students enrolled at all campuses in 2017-18 are subject to a 0% instructional and mandatory fee cap for Fiscal Year 2018, as required by the State of Ohio biennial budget bill; and

WHEREAS new first-year undergraduate students enrolled at all campuses in 2017-18 will be part of the Ohio State Tuition Guarantee program, which is subject to a 6% instructional and mandatory fee cap for the first year of implementation per the State of Ohio biennial budget bill; and

WHEREAS the administration now presents recommendations for instructional and mandatory fees and non-residential and international surcharges for the Columbus, Lima, Mansfield, Marion, and Newark campuses and for the Agricultural Technical Institute (ATI) at Wooster for the Fiscal Year 2018.

**NOW THEREFORE**

BE IT RESOLVED, that the Board of Trustees hereby approves the recommendation of the administration and hereby approves rates as follows and as outlined in the attached document:

- That instructional and mandatory fees for continuing undergraduate students enrolled at all campuses in 2017-18 will not increase for 2017-18;

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- That instructional fees, mandatory fees, housing rates and dining rates will be part of the Ohio State Tuition Guarantee for new first-year undergraduate students enrolled at all campuses in 2017-18, and that instructional and mandatory fees will increase by 5.5% for Columbus campus, and 5.8% for the regional and ATI campuses, effective autumn semester 2017;
- That base instructional and mandatory fees for graduate programs will not increase for 2017-18 for the Columbus, regional, and ATI campuses. Changes to differential fees are addressed in the FY18 User Fees and Charges resolution;
- That the non-resident surcharge for undergraduates and most graduate students will be increased by 5.0% for the 2017-18 for the Columbus, regional, and ATI campuses, effective autumn semester 2017; and
- That the international surcharge will be increased by \$996 per year for new international undergraduate students as of autumn semester 2017.

(See Appendix IV for background information, page 41)

Upon the motion of Mrs. Wexner, seconded by Mr. Smucker, the Board of Trustees adopted the foregoing resolution with eleven affirmative votes, cast by trustees Mr. Moseley, Dr. Lancaster, Mr. Zeiger, Mr. Stockmeister, Dr. Fujita, Mrs. Wexner, Mr. Porteus, Mr. Gasser, Ms. Krueger, Mr. Smucker, and Mr. Shumate.

\*\*\*

Mr. Shumate:

At this point, we would like to have a motion to approve the fiscal year 2018 user fees and charges. Second. Secretary, please call the roll.

#### **FISCAL YEAR 2018 USER FEES AND CHARGES**

Resolution No. 2018-003

Synopsis: User fees and charges at the Columbus and regional campuses of The Ohio State University for Fiscal Year 2018 are proposed, effective autumn semester of Fiscal Year 2018.

WHEREAS the Board of Trustees of The Ohio State University supports the university's continued implementation of the academic plan and its initiatives to meet the needs of Ohio State students; and

WHEREAS the university is committed to access, affordability and excellence; and

WHEREAS consultations have taken place within the university to determine the appropriate differential fees, housing and dining charges, and student health insurance charges, as described in the accompanying text and tables which have been reviewed and recommended; and

NOW THEREFORE

BE IT RESOLVED, that differential instructional fees changes as outlined in the attached document is approved;

BE IT FURTHER RESOLVED, that the changes in existing housing and dining rates as they are outlined in the attached document are approved;

BE IT FURTHER RESOLVED, that the new housing plans and rates for Columbus and Newark campuses as they are outlined in the attached document are approved;

BE IT FURTHER RESOLVED, that the new dining plan and rates for Newark campus as they are outlined in the attached document are approved;

July 11, 2017 meeting, Board of Trustees

BE IT FURTHER RESOLVED, that the student health plan rate structure as outlined in the attached document is approved;

BE IT FURTHER RESOLVED that these rates, as described in the attached document, shall be effective autumn semester of Fiscal Year 2018.

(See Appendix V for background information, page 51)

Upon the motion of Mr. Gasser, seconded by Mrs. Wexner, the Board of Trustees adopted the foregoing resolution with eleven affirmative votes, cast by trustees Mr. Moseley, Dr. Lancaster, Mr. Zeiger, Mr. Stockmeister, Dr. Fujita, Mrs. Wexner, Mr. Porteus, Mr. Gasser, Ms. Krueger, Mr. Smucker, and Mr. Shumate.

\*\*\*

Mr. Shumate:

I think at this point, Dr. McPheron and Geoff there's a... Do you have any comments on the waiver of tuition for study abroad?

Dr. McPheron:

I think you have materials presented to you in your pre-read materials. This is a continuation of a tuition waiver for students that participate in third party provider direct enroll study abroad, so this is where we are using outside folks to actually help organize those programs. This has been a waiver that we have had in effect with this board's approval since fiscal year 2015.

Mr. Shumate:

Is there a motion to approve? Is there a second? Will the Secretary please call the roll?

#### **WAIVER OF TUITION FOR STUDY ABROAD**

Resolution No. 2018-04

Synopsis: Waiver of tuition for Ohio State students who enroll in university approved Third Party Provider/Direct Enroll Study Abroad Programs for fiscal year 2018 and fiscal year 2019, is proposed.

WHEREAS the Board of Trustees of The Ohio State University supports the university's continued implementation of the Academic Plan and its initiatives to meet the needs of Ohio State students; and

WHEREAS the students are also required to pay the tuition at the host institution; and

WHEREAS Ohio State requested and received a waiver of tuition for the Third Party Provider/ Direct Enroll Study Abroad Programs from the Ohio Board of Regents (BOR) for fiscal year 2016 and fiscal year 2017 that allowed these students to remain enrolled, earn Ohio State credit, and access financial aid; and

WHEREAS the Board of Trustees is required to approve a resolution prior to seeking approval of a tuition waiver from the Ohio Board of Regents (BOR) per Ohio Revised Code and BOR directive 2009-011.

WHEREAS the Board of Trustees wishes the renewal of this tuition waiver to begin the first day after the expiration date of the previous waiver of June 30, 2017.

NOW THEREFORE

July 11, 2017 meeting, Board of Trustees

BE IT RESOLVED, that the Board of Trustees hereby approves to waive tuition at the Ohio State University for students enrolled in a Third Party Provider/Direct Enroll Study Abroad Program and allow the students to remain enrolled at the university while participating in these programs;

BE IT FURTHER RESOLVED, that this approval will become effective for all Summer Terms 2017, beginning July 1, 2017, through Spring Term 2019; and

BE IT FURTHER RESOLVED, that the administration will seek approval of a tuition waiver from the Ohio Board of Regents for state fiscal years 2018 and 2019, as required.

(See Appendix VI for background information, page 61)

Upon the motion of Dr. Lancaster, seconded by Mrs. Wexner, the Board of Trustees adopted the foregoing resolution with eleven affirmative votes, cast by trustees Mr. Moseley, Dr. Lancaster, Mr. Zeiger, Mr. Stockmeister, Dr. Fujita, Mrs. Wexner, Mr. Porteus, Mr. Gasser, Ms. Krueger, Mr. Smucker, and Mr. Shumate.

\*\*\*

Mr. Shumate:

Thank you. Any other items that we need to discuss? If not, again, I thank all of the board members for being present today. Thank you for a number of you who had to readjust your schedules to make the meeting we appreciate that.

At this time, I would like to move the board recess into executive session to consider business sensitive trade secret matters required to be kept confidential by federal and state statutes and to discuss the appointment, employment, and compensation of public officials. May I have a second? Secretary, please call the roll.

Upon the motion of Mr. Shumate, seconded by Mrs. Wexner, the Board of Trustees adopted the foregoing resolution with eleven affirmative votes, cast by trustees Mr. Moseley, Dr. Lancaster, Mr. Zeiger, Mr. Stockmeister, Dr. Fujita, Mrs. Wexner, Mr. Porteus, Mr. Gasser, Ms. Krueger, Mr. Smucker, and Mr. Shumate.

Dr. Thompson:

The motion carries, Mr. Chairman.

Mr. Shumate:

Thank you. We're recessed into executive session. Let's take a short break and then we'll come back and reconvene.

The chairman, Mr. Shumate, adjourned the meeting of the Board of Trustees at the conclusion of executive session at 12:58pm.

Attest:

Alex Shumate  
Chairman

Blake Thompson  
Secretary

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## Tuition guarantee & tuition and fees

Board of Trustees

July 11, 2017



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## Context for 2017-18 tuition and fees discussion

### Biennial state budget

- State Share of Instruction frozen for biennium (0% for 2017-18 and 2018-19)
- Cap on resident tuition and fees (0% allowed for 2017-18 and 2018-19)
- Retains option for tuition guarantee program – 4-year freeze for incoming students

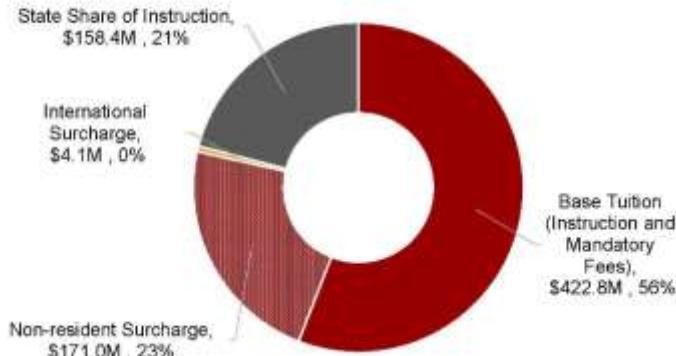
Guarantee proposal	Proposed Rate / Value
Ohio State Tuition Guarantee for incoming first-year students at all university campuses	Rate to be frozen for 4 years after establishing FY18 base 5.8% net increase for resident NFYS (Columbus campus) ➤ 5.5% increase for tuition and mandatory fees ➤ 6.0% increase for room and board
Other fees	Proposed Rate / Value
Tuition and fees for continuing students	➤ 0% increase
Non-resident fee	➤ 5% surcharge increase
International fee – undergraduate	➤ \$206 surcharge increase (new students only)
Program, course and technology fees	➤ 0% increase
Housing	➤ 6% increase
Dining	➤ 6% increase
Professional school differential fees	➤ Market-driven – 8 proposed increases
Student health insurance	➤ 8.7% increase



## Undergraduate support

Nearly 79 percent of revenue is from undergraduate tuition; state provides 21 percent

**\$756 million for undergraduate instruction (FY16)**



3



## What students see

A typical undergraduate bill can include tuition, room and board and other fees

BUCKEYE, BRUTUS  
161 CURL DRIVE

Transaction	Transaction Date	Due Date	Charges
Instructional Fee Undergrad	11/9/2016	1/5/2017	\$4,584.00
General Fee Undergrad	11/9/2016	1/5/2017	\$186.00
Recreational Fee	11/9/2016	1/5/2017	\$123.00
Student Union Facility Fee	11/9/2016	1/5/2017	\$74.40
Student Activity Fee Undergrad	11/9/2016	1/5/2017	\$37.50
COTA Bus Service Fee	11/9/2016	1/5/2017	\$13.50
North Campus Housing Rate 1	11/9/2016	1/5/2017	\$3,938.00
North Housing Activity Fee	11/9/2016	1/5/2017	\$20.00
Gray 10 plan	11/9/2016	1/5/2017	\$1,895.00
Program Fee Ugrad Eng/Arch	11/9/2016	1/5/2017	\$589.20
Laboratory Fee - Physics	11/9/2016	1/5/2017	\$300.00
Laboratory Fee - Chemistry	11/9/2016	1/5/2017	\$225.00
<b>SEMESTER BALANCE</b>			<b>11,986.60</b>

Tuition and mandatory fees

Room and board

Program & lab fees

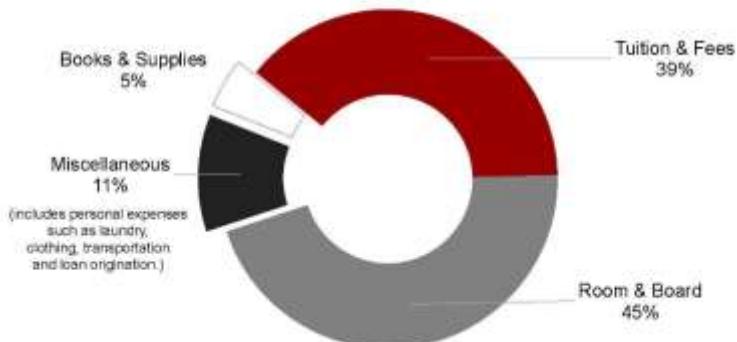
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## Total cost of attendance

University controls 84 percent of official cost of attendance for first 2 years

**Ohio State's official FY17 cost of attendance: \$25,820**



5



## History: Tuition and fees

Ohio State has limited cost increases for students in past 5 years

	FY17	5-year change (CAGR to FY13)
Instructional Fee	\$ 9,168	0.0%
General Fee	372	0.0%
Student Activity	75	0.0%
Recreation	248	0.0%
COTA	27	0.0%
Ohio Union	149	0.0%
<b>Resident Tuition &amp; Fees</b>	<b>\$ 10,037</b>	<b>0.0%</b>
Non-Resident Surcharge	18,192	4.2%
<b>U.S. Non-Resident Tuition &amp; Fees</b>	<b>\$ 28,229</b>	<b>2.6%</b>
International surcharge (FY16-current)	\$ 1,932	18.0%
International surcharge (pre-FY16)	\$ 996	0.0%
<b>Int'l total (FY16-current)</b>	<b>\$ 30,161</b>	<b>3.3%</b>
<b>Int'l total (pre-FY16)</b>	<b>\$ 28,225</b>	<b>2.5%</b>
Housing (most common plan - Rate I)	\$ 7,876	2.2%
Dining (most common plan - Gray 10)	\$ 3,790	0.6%
<b>Housing and Dining</b>	<b>\$11,666</b>	<b>1.7%</b>

5-year freeze  
for Ohio  
students

Frozen for  
2 years

CAGR = Compound Annual Growth Rate

6



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## Ohio State Tuition Guarantee: Overview

Plan provides predictability to help families plan for a four-year education

- Freezes rates for four years for each incoming class of new first-year undergraduates:
  - Fees included: Base (resident) tuition, mandatory fees, housing and dining charges
  - Set rates benefit all undergraduates, but non-resident surcharges are not in guarantee
- Plan would apply to all campuses – Columbus, Lima, Mansfield, Marion, Newark and ATI (Wooster)

### IMPLEMENTATION

- New structure allows one-time adjustment in first year of guarantee program (state cap = 6%)
  - Columbus campus: 5.8% increase (5.5% to base tuition and fees; 6% to room and board)
  - Regional campuses and ATI: 5.8% increase to base tuition and fees, 6% to room and board
- Subsequent cohorts can adjust guaranteed rate by 60-month avg. CPI + state cap (0% in 2018-19)
- University will end most course and technology fees for students in guarantee (starting spring 2018)
  - Exceptions will include courses with high or unusual costs (e.g. aviation)

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## Cost for first cohort in guarantee program

Columbus campus – Ohio State Tuition Guarantee for class entering FY18 (resident, most common room and board)				
	Current (FY17)	Guarantee (FY18)	Change	% Change
Instructional Fee	\$ 8,168	\$ 8,718	\$ 550	6.0%
General Fee	\$ 372	\$ 372	\$ -	-
Student Activity	\$ 75	\$ 80	\$ 5	6.0%
Recreation	\$ 246	\$ 246	\$ -	-
COTA	\$ 27	\$ 27	\$ -	-
Ohio Union	\$ 149	\$ 149	\$ -	-
<b>Resident Tuition &amp; Fees</b>	<b>\$ 10,637</b>	<b>\$ 10,591</b>	<b>\$ 666</b>	<b>6.3%</b>
Housing (Rate I plan)	\$ 7,876	\$ 8,348	\$ 472	6.0%
Dining (Gray 10 plan)	\$ 3,790	\$ 4,018	\$ 228	6.0%
<b>Housing and Dining</b>	<b>\$11,666</b>	<b>\$12,366</b>	<b>\$700</b>	<b>6.0%</b>
<b>Columbus campus guarantee</b>	<b>\$21,703</b>	<b>\$22,957</b>	<b>\$1,255</b>	<b>5.4%</b>

Regional campuses - Ohio State Tuition Guarantee for class entering FY18				
	Current (FY17)	Guarantee (FY18)	Change	% Change
Instructional Fee	\$ 6,912	\$ 7,325	\$ 413	6.0%
General Fee	\$ 228	\$ 228	\$ -	-
<b>Regional campus guarantee</b>	<b>\$7,140</b>	<b>\$7,553*</b>	<b>\$413</b>	<b>5.3%</b>

Agricultural Technical Institute - Ohio State Tuition Guarantee for class entering FY18				
	Current (FY17)	Guarantee (FY18)	Change	% Change
Instructional Fee	\$ 6,876	\$ 7,289	\$ 413	6.0%
General Fee	\$ 228	\$ 228	\$ -	-
<b>ATI guarantee</b>	<b>\$7,104</b>	<b>\$7,517*</b>	<b>\$413</b>	<b>5.3%</b>

\*Room and board rates would also be included in the regional campus and ATI guarantee for student selecting those options

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## Biennial planning

University to transition to new tuition and fee structure in 2017-18

	2017-18	2018-19
Continuing students	<p>Tuition and fees</p> <ul style="list-style-type: none"><li>• 0% Resident</li><li>• 3.2% U.S. non-resident</li><li>• 6.3% International</li></ul> <p>Room and board</p> <ul style="list-style-type: none"><li>• 6.0% each</li></ul>	<p>Tuition and fees</p> <ul style="list-style-type: none"><li>• 0% Resident</li><li>• TBD U.S. non-resident</li><li>• TBD International</li></ul> <p>Room and board</p> <ul style="list-style-type: none"><li>• TBD</li></ul>
New First Year Students	<p>Ohio State Tuition Guarantee</p> <ul style="list-style-type: none"><li>• 5.8% Columbus campus net increase (tuition, fees, room and board)</li><li>• 5.8% Regional campuses and ATI tuition and fees.</li></ul> <p>Room and board rates will also be guaranteed.</p>	<p>First cohort</p> <ul style="list-style-type: none"><li>• 0% (frozen to 2020-21)</li></ul> <p>New incoming students</p> <ul style="list-style-type: none"><li>• 60-month CPI average for guaranteed fees</li><li>• TBD for non-resident surcharges</li></ul>

### Other considerations

- Expanded investments in need-based financial aid

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## Land Grant Opportunity Scholarships

Expanded program to eliminate need to borrow for 176 students

### CURRENT STATE

- Covers the cost of tuition and fees (in combination with other aid, work-study)
- Available annually to 1 student in each of Ohio's 88 counties

### EXPANDED PROGRAM FOR 2017-18

- Awards increased to cover full cost of attendance (\$26,792 for 2017-18)
  - Will immediately benefit the 76 Land Grant recipients enrolling in August
- University to double number of new scholarships (to 176 annually) by 2018-19

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## President's Affordability Grants

University will commit \$25 million to support middle- and lower-income Ohioans

### HISTORY

- 2020 Vision committed \$100 million over five years to expand need-based aid
- President's Affordability Grants established in 2015-16 for Columbus campus
  - \$15 million benefitted more than one-third (12,400+) of Ohio students
- Program expanded in 2016-17 to include regional campuses
  - \$20 million in aid for more than 15,000 students

### EXPANDED PROGRAM FOR 2017-18

- Additional \$5 million to support President's Affordability Grants
- Three-year total to \$60 million; university on track to meet \$100 million goal

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## Proposed tuition and fees – Ohio resident

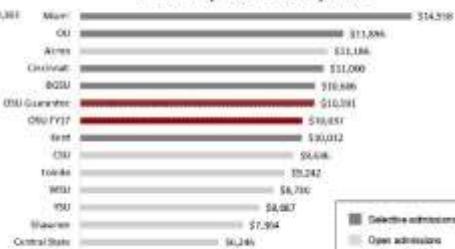
Existing students would remain at FY17 rates; first-year students enter guarantee

FY17 Rate	Increase for guarantee	FY18 guarantee	Cost ranking for guarantee
\$10,037	5.5% (applied only to new first year students, guaranteed rate for 4 years)	\$10,591	7 <sup>th</sup> /13 most affordable in Big Ten 2 <sup>nd</sup> /6 most affordable selective admission Ohio public universities

### FY18 Proposed - Big Ten public

State	FY17 Rate	FY18 Rate
Penn State	\$10,361	\$10,361
Illinois	\$32,088	\$32,088
Michigan	\$34,655	\$34,655
Michigan State	\$34,507	\$34,507
Minnesota	\$34,425	\$34,425
Michigan	\$14,482	\$14,482
PSU Guarantee	\$10,037	\$10,037
Nebraska	\$18,491	\$18,491
Wisconsin	\$18,486	\$18,486
Maryland	\$16,030	\$16,030
DU NYST	\$10,037	\$10,037
Auburn	\$10,032	\$10,032
Minnesota	\$10,030	\$10,030
Illinois	\$10,027	\$10,027

### FY18 Proposed – Ohio public



Selective admissions  
Open admissions

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## Proposed non-resident surcharges

- Ohio State has surcharges for U.S. nonresidents and international students
- These surcharges are not part of the Ohio State Tuition Guarantee

### PROPOSALS FOR 2017-18

- Non-resident surcharge: 5% (applies to U.S. and international students)
- International surcharge: \$996 for first-year international students
  - Continuing international students would pay existing rates

Surcharge	FY17 Rate	Proposed Increase	FY18 Rate	Ranking for total tuition and fees
Non-Resident	\$18,192	5%	\$19,104	5 <sup>th</sup> most affordable total non-resident tuition in Big Ten
International	\$1,932 (FY16-now) \$996 (pre-FY16)	\$996	\$2,928	6 <sup>th</sup> most affordable total international tuition in Big Ten

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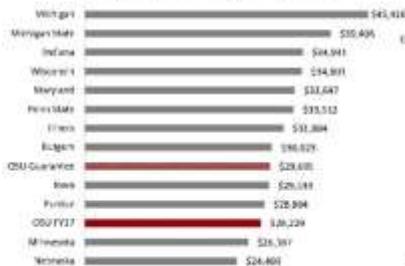


## 2017-18 proposed non-resident tuition and fees

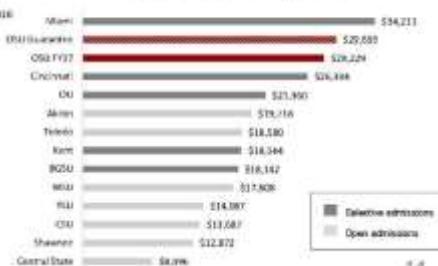
Ohio State would be among 5 most affordable Big Ten publics:

Student Impact	5% increase to non-resident surcharge	
	First-year students (in guarantee)	Continuing students
Additional cost	\$912 + \$555 TG	\$912
Non-resident surcharge	\$19,104	\$19,104
Total U.S. non-resident tuition & fees	\$29,695	\$29,141

### FY18 proposed – Big Ten publics



### FY18 Proposed – Ohio public



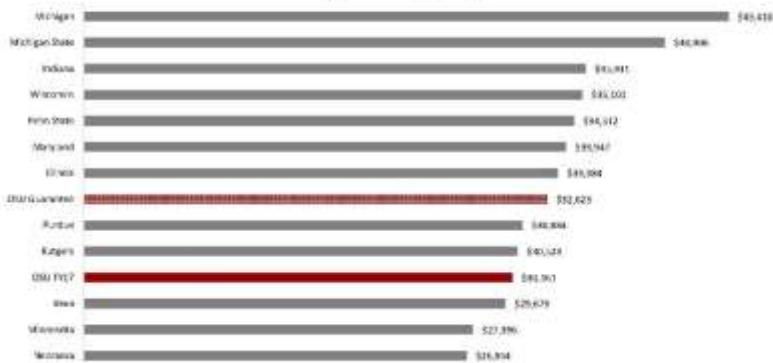
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## International tuition and fees: Big Ten

Ohio State would be among 6 most affordable Big Ten public universities

FY18 proposed – Big Ten publics



Source: Association of American Universities Data Exchange

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## User fees and charges

Board of Trustees

July 11, 2017



THE OHIO STATE UNIVERSITY

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## User fees and charges

2017-18 Proposed fee increases

Fee	Proposed Increase	Current (FY17) rate	Proposed FY18 rate	Ranking
Housing	6%	\$7,876 (most common rate)	\$8,348 (most common rate)	\$412 more affordable than off-campus average. \$1,413 more expensive than Ohio public avg.
Dining	6%	\$3,790 (most common plan)	\$4,018 (most common plan)	~\$400 more affordable than Ohio public universities
Professional school differentials	2% to 8%	Market	Market	Varies by professional school
Student health insurance	8.7%	\$2,754 (single student)	\$2,994 (single student)	University of Michigan \$5,094 University of Cincinnati \$3,420



## Housing and Dining – Background, Columbus

### HOUSING

- Completion of new residence halls increased the mix of most common room type (Rate I)
  - 66% of FY16 rooms are Rate I, up from 35% in FY12
- Rate increases (and 2-year freeze) are below initial NRD rate projections
- Benchmark housing prices against market
  - Off-campus sampling historically 3-5% increase
  - FY16 study: 3-4% annual market-rate increases over five years

### DINING

- Enhanced options
  - Introduced Declining Balance plan for sophomores and above
- Added value and simplified offerings
  - Increased dining dollars discount to 35% at campus retail restaurants and Traditions locations
  - Meal exchanges in retail restaurants now worth \$8 (up \$3)
  - Eliminated another meal exchange option, the Visit Exchange

3



## Columbus campus housing plans

- The university has in recent years used 3 rates to distinguish rooms by amenities and size
- Each rate has a variety of room types, so there is diversity even within a rate

	Rate I	Rate II	Rate III
General description	Newer, renovated or larger	Configurations and amenities between Rates I and II	Older rooms
Example room	2-person renovated double with semi-private bathroom and air-conditioning	Smaller 2-person with shared bathroom in the corridor and air-conditioning	4 person suite in cluster of four suites
Price per semester (FY17)	\$3,938	\$3,280	\$3,085

- For FY18, the university has created a fourth tier between II and III

	Rate I	Rate II	Rate II A	Rate III
Configurations for FY18	28	16	2	4

4



## Ohio State dining plans (FY17)

	Unlimited	Scarlet 14	Gray 10	Declining Balance	Carmen 1	Carmen 2
Weekly traditional visit	Unlimited	14	10	X		
Traditional visit Exchange	X	✓	✓	X		
Dining dollars	\$100	\$200	\$200	\$1,310	\$267	\$520
BuckID cash	Option to add	\$150	\$150	Option to add	Option to add	Option to add
Students eligible:	All residential students	All residential students	All residential students	Second-year residential students	All regional students	All regional students
Price per semester (FY17)	\$1,850	\$2,258	\$1,895	\$2,015	\$410	\$800

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## 2017–18 proposed housing and dining, Columbus

Housing		
Room Types	Current (FY17) rate	Proposed increase (6%)
Rate I	\$7,876	\$472
Rate II	\$6,560	\$394
Rate IIA	N/A	New rate \$6,730
Rate III	\$6,130	\$368

1,888 beds are being reclassified from Rate I and Rate II to this new (less expensive) tier.

Dining		
Meal Plans	Current (FY17) rate	Proposed increase (6%)
Scarlet 14	\$4,516	\$270
Declining Balance	\$4,030	\$242
Unlimited	\$3,700	\$222
Gray 10	\$3,790	\$228

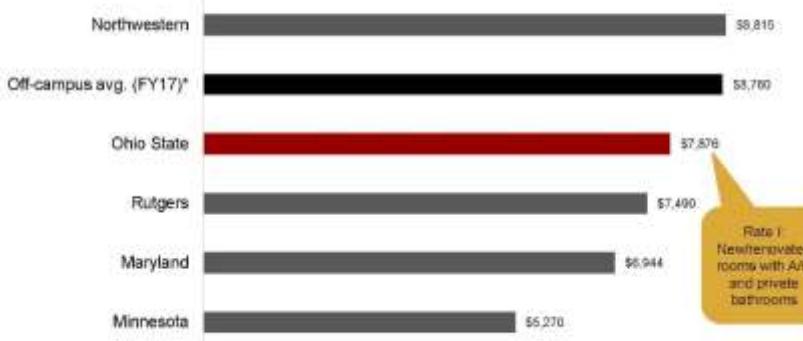
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## What the market says: Columbus campus housing

Our most common rate compared with other schools and off-campus apartments

Big Ten urban schools vs. off-campus doubles (FY17)



\*Assumes 3% annual increase in off-campus avg. rates.

Note: Apples to apples comparisons are difficult, particularly in assessing quality/amenities

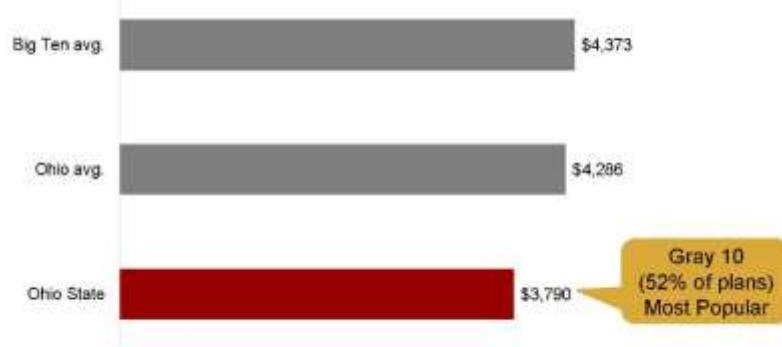
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## What the market says: Columbus campus dining

Our most popular meal plan is relatively affordable

FY17 Cost of Dining

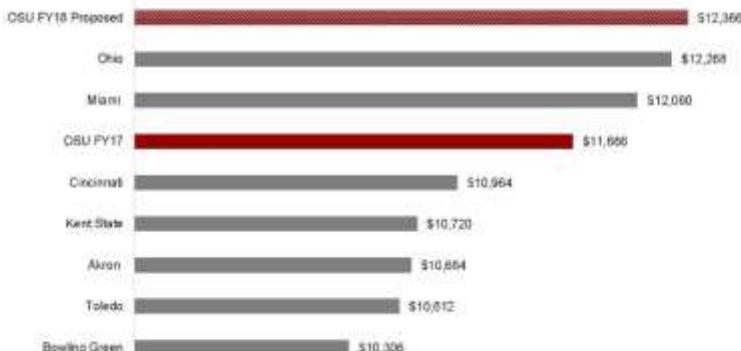


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## Housing and dining rates: Ohio public universities

**FY18 proposed costs – Housing and Dining  
(Survey of most common plans)**



9



## 2017-18 proposed housing, regional campuses

Regional Housing	FY 2017	FY 2018	% Increase
<b>ATT</b>			
1-bedroom for 2 (per person)	\$6,530	\$6,920	6.0%
2-bedroom for 4 (per person)	\$6,530	\$6,920	6.0%
2-bedroom for 5 (per person-triple)	\$5,630	\$5,968	6.0%
2-bedroom for 5 (per person-double)	N/A	\$6,920	N/A
3-bedroom for 5 (per person-single)	\$6,880	\$7,292	6.0%
3-bedroom for 5 (per person-double)	\$6,530	\$6,920	6.0%
Private apartment	\$7,760	\$8,226	6.0%
<b>Newark</b>			
2-person efficiency	\$7,060	\$7,484	6.0%
2-bedroom for 4 (per person)	\$7,100	\$7,526	6.0%
3-bedroom for 6 (per person)	\$6,690	\$7,092	6.0%
Residence Hall	N/A	\$7,750	N/A
<b>Mansfield</b>			
2-bedroom for 2 (per person)	\$7,460	\$7,908	6.0%
2-bedroom for 4 (per person)	\$5,970	\$6,328	6.0%
5-bedroom for 5 (per person)	\$6,260	\$6,636	6.0%
5-bedroom for 6 - single (per person)	\$5,970	\$6,328	6.0%
5-bedroom for 6 - double (per person)	\$5,380	\$5,702	6.0%

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## New Newark residence hall and dining plan

- The 120-bed McConnell Residence Hall will open in August 2017
- The \$7,500 annual housing rate was based on a market study and financial analysis
  
- Newark will offer students in this hall 2 meal plans (in addition to existing Carmen plans)
  - The Declining Balance plan (\$4,272 annually) currently offered in Columbus
  - A proposed new McConnell Hall Dining Plan (\$2,798 annually)
    - A slimmed-down version of Declining Balance, with same benefits
    - 35% discount on food purchases at Newark (and Columbus) campus locations
    - Dining Dollars roll over each semester until graduation

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## Graduate programs

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## Graduate programs

### History

- Tuition revenue primarily funds fee authorizations and fellowships
  - FY16: \$17M net from \$164M in base revenue
- Base rates have been consistent for last 4 years (\$12,425 per year)
- Master's/Ph.D. pay these rates unless they have differentials
- Not subject to state tuition freeze/cap

### Proposal:

	Current Rate	Proposed Increase	Proposed Rate
Resident tuition and fees	\$12,425	0.0%	\$12,425
Non-Resident Surcharge	\$20,448	5.0%	\$21,470
Out-of-state tuition and fees	\$32,873	3.1%	\$33,895

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## Differential Fees

### History

- Fees for specialized master's and professional programs
- Board has traditionally supported market-based pricing
- There are 22 differential fees
  - Range of total differential cost:
    - \$576/year for Audiology and Speech-Language Pathology
    - \$43,704/year for Master of Business – Finance

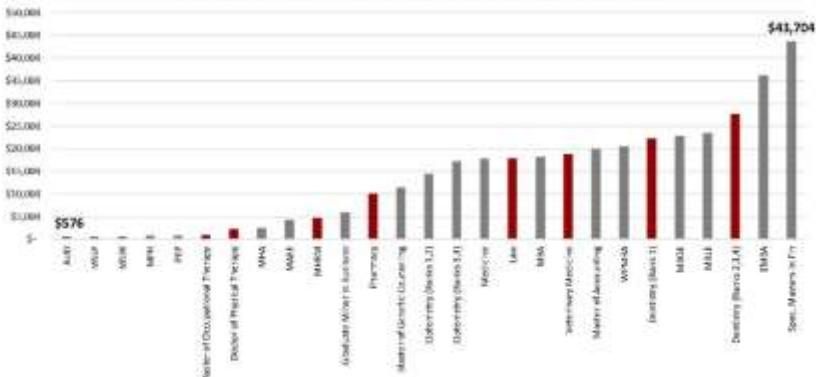
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## Differential fees

Cost reflects cost of program and market comparisons

#### FY18 Proposed - differential costs (above \$12,425 graduate base)



Spacelit indicates proposed fee increases

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## 2017-18 proposed differential fees

Base instructional increases range from 2% to 8%

College	Fee Name	Instructional: Current	Instructional: Proposed	Instructional: Proposed Increase	Non-Resident: Current	Non-Resident: Proposed	Non-Resident: Proposed Increase
Dentistry	Dentistry - Rank 1	\$16,548	\$16,680	+0%	\$18,800	\$19,992	+6%
	Dentistry - Ranks 2-4	\$14,676	\$14,958	+2%	\$17,380	\$17,728	+2%
Fisher College of Business	Masters of Human Resource Management	\$7,940	\$8,100	+2%	\$9,400	\$9,872	Standard University Increase (%)
Law	Law	\$14,412	\$14,700	+2%	\$7,476	\$7,476	0.0%
Medicine	Doctor of Occupational Therapy	\$5,624	\$6,072	+8%	\$9,084	\$9,084	0.0%
	Doctor of Physical Therapy	\$6,258	\$6,520	+4%	\$9,084	\$9,084	0.0%
Pharmacy	Pharmacy Ranks 1-4	\$10,400	\$10,818	+4%	\$10,784	\$11,304	Standard University Increase (%)
Veterinary Medicine	Veterinary Medicine - Ranks 1-4	\$14,864	\$15,160	+2%	\$19,188	\$19,188	0.0%

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# Health Insurance

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## Student health insurance

### Background

- All Ohio State students are required to have health insurance
  - Domestic (U.S.) students may choose outside insurance
    - Most domestic students (87%) choose outside insurance
    - International students typically buy Ohio State's plan
- Rates are designed to be affordable and keep up with health care costs

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## Student health insurance

FY18 recommendation – 8.7% increase

Comprehensive Health Plan	2017-2018 Proposed annual rate	Change for domestic students 8.7%	Change for international students 8.7%
Student	\$2,994	\$240	\$240
Student & Spouse	\$5,988	\$480	\$480
Student & Children	\$8,982	\$720	\$720
Student & Family	\$11,976	\$960	\$960

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## Student health insurance –marketplace comparison

	Ohio State	Marketplace			
	Comprehensive Plan (Platinum)	Platinum (9 options)	Gold (5 options)	Silver (19 options)	Bronze (13 options)
Cost per Month for 17-18 (Proposed)	\$240	No Plans Available	\$320	\$265	\$242
Deductible	\$150	No Plans Available	\$1,154	\$3,408	\$8,288
Out-of-Pocket Max	\$3,000	No Plans Available	\$4,542	\$6,364	\$8,854
Cost Share	50/50	80/20	80/20	70/30	60/40
Adult Dental	Yes	No Plans Available	No	No	No
Adult Vision	Yes	No Plans Available	No	No	No

Marketplace: Average monthly base premium results for PPO plan options in Franklin County for 25-year-old male with no dependents that were produced on March 26, 2017 via <https://www.healthcare.gov/apply-and-enroll/health-insurance-plan-estimator-service>.

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(APPENDIX III)

**THE OHIO STATE UNIVERSITY TUITION GUARANTEE**

**A. THE OHIO STATE TUITION GUARANTEE**

1. The Ohio State University Tuition Guarantee is a Cohort-based, guaranteed undergraduate Tuition program adopted in accordance with Ohio Revised Code §3345.48. Ohio State University's Tuition Guarantee provides all eligible new first year undergraduate students and their families the certainty that resident tuition, Mandatory Fees, and Room and Board charges will not increase over the ensuing four academic year period from their first enrollment as a degree-seeking student. The Ohio State Tuition Guarantee will apply to all new degree-seeking resident undergraduate students enrolling at the Columbus campus, Regional campuses, and Agricultural Technical Institute (ATI). Participation in the program is required for all new first-year degree-seeking undergraduate resident students enrolling at The Ohio State University for the first time in autumn semester of 2017 or later, and for all transfer students enrolling in autumn semester 2018 or later.
2. The four academic years of The Ohio State Tuition Guarantee includes autumn, spring, and summer terms. The four academic year term is guaranteed regardless of the student's enrollment status (full, part-time or not enrolled) during that time.
3. Undergraduate resident tuition, mandatory fees and room and board is set by the Board of Trustees each academic year and guaranteed for 4 academic years for each entering Cohort. Tuition for summer terms are charged separately based on the guaranteed Cohort per-credit-hour rate, less the 25% discount already established for summer terms.

**B. TERMS**

1. New First-Year Students

A New First-Year Student is any undergraduate, degree-seeking student enrolled at any of The Ohio State University's campuses for the first time on or after autumn 2017, and who has not been enrolled at any other college or postsecondary institution. New First-Year Students include students who enroll at Ohio State after graduating from high school and non-traditional students who enroll at any of the Ohio State campuses for the first time. New First-Year Students do not include non-degree-seeking students, College Credit Plus or Advanced High School; exchange students; and other students participating in other pre-enrollment or postsecondary option programs.

2. Transfer Students

A Transfer Student is any student who transfers to The Ohio State University from another college or postsecondary institution. Transfer students who transferred from any college or university prior to autumn semester 2017, are not covered by The Ohio State Tuition Guarantee as they are considered part of the returning student Cohort (New First Year students who started autumn 2016, or prior term in which a Cohort does not exist).

All students changing campuses from an Ohio State regional campus to Columbus campus, or vice versa are considered campus change

students as specified in section D.2. These students, when changing campus will join the Cohort they began with at their starting campus, and will receive that Cohort's set of rates at the campus they are moving to for the remaining time of their guaranteed 4 years.

3. Returning Students

Students enrolled at the Ohio State University Columbus or regional campus prior to autumn semester 2017 are considered Returning Students for purposes of assessing tuition and other fees and are not covered by The Ohio State Tuition Guarantee. Tuition and other fees are set annually by the Board of Trustees for these students.

4. Cohort

a) Eligible new First-Year students are assigned to a Cohort (group) based on the semester in which the student first enrolls as a degree-seeking student. Each academic year contains one autumn semester Cohort and one spring semester Cohort.

- Any new degree-seeking, undergraduate resident student who is registered for classes as of the fifteenth day of the autumn or spring term will be assigned to that Cohort year for purposes of determining Undergraduate Resident Tuition, Mandatory Fees, and Room and Board for the four academic years covered by the guaranteed Cohort price. Each Cohort commences with the first semester of enrollment and the pricing remains constant for four academic years (e.g., fall 2017 through summer 2021 or spring 2018 through autumn 2022).
- Students may complete as many undergraduate degrees, majors, minors, and/or certificates as they choose within their Cohort period.

5. Bachelor's Degree

An undergraduate degree requires the completion of a minimum of 121 semester credit hours. Bachelor's degree programs do not normally require more than 121 semester credit hours to be awarded unless the additional coursework is required to meet professional accreditation or licensing requirements. Students completing degree programs requiring more than 121 hours can request one extension of the guaranteed Cohort period following the procedures outlined in L. below.

A complete list of programs and their required credit hours can be viewed at <http://undergrad.osu.edu/majors-and-academics/majors>.

6. Tuition (Instructional and Mandatory Fees)

Undergraduate resident Tuition is the sum of the undergraduate resident Instructional Fee and Mandatory Fees. Non-resident students also pay a non-resident surcharge, and international student pay an additional international surcharge that are not part of the guarantee. Under the Ohio State Tuition Guarantee, Tuition is set each academic year for four academic years for each entering Cohort.

Tuition for summer terms are charged separately based on the

guaranteed Cohort per- credit-hour rate, less the 25% discount already established for summer terms.

b) Instructional Fee

These are the guaranteed instructional costs that eligible undergraduate resident first-time degree-seeking students will pay. Each incoming undergraduate resident Cohort is charged its unique, guaranteed rate for four academic years. Full-time students pay additional Tuition at their Cohort rate for over 18 credit hours enrolled. Part-time students pay Instructional Fees on a pro-rated, per-credit- hour basis at their Cohort rate.

c) Mandatory Fees

For Columbus campus, these are campus fees charged to all students that include basic general fee, Student Activity fee, Recreational fee, Student Union fee, and COTA Bus fee.

For Regional and ATI campuses, these are the general fee.

7. Room and Board Charges

Room and Board charges are the guaranteed rates for Ohio State's housing and meal plan options. Students pay a fee based on the housing and meal plan selected. The schedule of fees and options are guaranteed for each Cohort for four academic years at the respective campus. The Ohio State University requires first- and second-year students at the Columbus campus to reside in University-provided housing and to purchase a meal plan (with certain exceptions as outlined in the University housing guidelines). Regional students may elect room and board options where available.

8. Fees, Charges, and Fines Not included in the Guarantee

Only undergraduate resident tuition and mandatory fees and room and board charges are included in The Ohio State guarantee. All other charges including but not limited to undergraduate non-resident surcharge, international surcharge, course fees, technology fees, program fees, student health insurance, textbooks, charges and fines incurred by students such as late fees and graduate and professional tuition and fees are not included.

C. DISSEMINATION

The University Bursar, University Registrar, Admissions, Enrollment Services, and other student service offices using various methods including publishing on websites and in student handbooks and course catalogs will disseminate the terms of The Ohio State Tuition Guarantee, along with The Ohio State University Board of Trustees' approved guaranteed Cohort prices.

D. ADDITIONAL PROVISIONS

1. Summer Term Start

Students whose first enrollment is a summer term will pay the prior Cohort tuition rate for the initial term, but will be assigned to the entering semester Cohort that immediately follows. Summer start students are

typically students who have confirmed their enrollment and will be matriculating for the first time for the fall semester immediately following the summer term. By being assigned to the following semester Cohort, these students will receive the benefit of guaranteed tuition for four full years after completing the initial term.

2. Students moving from/to The Ohio State Regional Campuses (Campus change students.)

All students changing from an Ohio State regional campus to Columbus campus, or vice versa, will join the Cohort they began with at their starting campus, and will receive that Cohort's set of rates at the campus to which they are changing to for the remaining time of their guaranteed 4 years.

3. Transfer Students from other colleges or universities

Students transferring from a college or university outside of The Ohio State University that first enrolled in any college or university prior to fall of 2017 will not be part of the Ohio State Tuition Guarantee. These students will follow the traditional tuition model.

All eligible students transferring from a college or university outside of The Ohio State University that enrolled on or after Fall 2017 will join in the Cohort that aligns with their start date at their original college or university, and will receive that Cohort set of rates applicable to the campus to which they have transferred for the remaining time of that guaranteed Cohort rate's four years. If the student does not graduate in the remaining time, the student will be charged the next active Cohort rate. If a transfer student arrives at Ohio State more than four years after their Cohort began they will be charged at the rate established for the next active Cohort.

4. Re-Enrolling Students

Re-enrolling students who were admitted in a degree-seeking program prior to autumn 2017 are not covered by the Ohio State Guarantee and will pay tuition and other fees associated with Returning Students.

When an undergraduate resident student originally assigned to a Cohort seeks to re-enroll after any period of non-attendance and not more than four (4) academic years have elapsed since the student's initial degree-seeking enrollment, then the student will be assigned to the student's original Cohort for the balance of the cohort period. If four (4) or more academic years have elapsed, then the re-enrolling student is assigned to the oldest unexpired Cohort at the campus to which they are re-enrolling (as defined in section K).

5. Non-Degree Students

Students admitted or enrolled as non-degree-seeking students (students who are not pursuing an undergraduate degree or have not been admitted as a degree-seeking student at The Ohio State University) are not covered by The Ohio State Guarantee and will not be assigned to a Cohort unless the student is subsequently admitted and enrolls as an undergraduate resident degree-seeking student. Tuition, mandatory fees and room and board for these students will continue to be set annually by the Board of Trustees. This includes non-degree-seeking students or conditionally admitted students such as students enrolled in College

Credit Plus or Advance High School; exchange students, and other students participating in other pre-enrollment or postsecondary option programs. Once an undergraduate resident student is admitted as a New First Year degree-seeking student, the student will be assigned to the Cohort based on the semester in which the student first enrolled as a degree-seeking student.

**6. Students enrolled at both Columbus and Regional Campuses**

In addition to students who take all of their credit hours during an academic year (autumn, spring, or summer) on either a regional campus or the Columbus campus, some students take classes at the regional campuses and the Columbus campus during the same semester or academic year. Historically, these students have been assessed the tuition applicable to the "campus of the student" for all credit hours taken. The Ohio State University will continue to use the "campus of the student" to determine the Cohort tuition rate applicable for all hours enrolled by the student during an academic year.

**E. EXCEPTIONS TO STANDARD LENGTH OF COHORT**

The Ohio State University Tuition Guarantee is for four (4) academic years commencing with either the autumn or spring semester. Some students may require additional academic periods beyond the four (4) academic years to complete their baccalaureate degree and will continue to attend Ohio State beyond their Cohort period. When certain exceptions are met (as described in Section L of this document) students may extend their guaranteed Cohort price beyond their guaranteed Cohort period. A student must apply for an exception no later than one semester prior to the expiration of their Cohort. Students with approved exceptions will be granted additional courses at their guaranteed Cohort price. The specific courses or length of the exception will be determined as part of any approval.

**F. ACADEMIC COSTS INCLUDED IN THE OHIO STATE UNIVERSITY TUITION GUARANTEE**

**Tuition (Instructional and Mandatory Fees)**

Tuition is the sum of the undergraduate resident Instructional Fee and Mandatory Fees. Non-resident students also pay a non-resident surcharge, and international student pay an additional international surcharge that are not part of the guarantee. Under the Ohio State Tuition Guarantee, Tuition is set each academic year for four academic years for each entering autumn and spring Cohort.

Tuition for summer terms are charged separately based on the guaranteed Cohort per-credit-hour rate less the 25% discount already established for summer term.

**a) Instructional Fee**

These are the guaranteed instructional costs that undergraduate residential degree-seeking students will pay. Each incoming Cohort is charged its unique, guaranteed rate for four academic years. Full-time students pay additional Tuition for over 18 credit hours enrolled. Part-time students pay Instructional Fees on a pro-rated, per-credit- hour basis.

b) Mandatory Fees

For Columbus campus, these are campus fees charged to all students that include the basic General Fee, Student Activity fee, Recreational fee, Student Union fee, and COTA Bus fee.

For Regional and ATI campuses, these are the General Fee.

A complete description of these fees can be found at <http://registrar.osu.edu/policies/feesexplanation.asp>

**G. OTHER STUDENT COSTS INCLUDED IN THE OHIO STATE UNIVERSITY TUITION GUARANTEE**

The Ohio State Tuition Guarantee is designed to provide a comprehensive set of costs for completing a resident undergraduate degree at The Ohio State University. The following costs are also included in The Ohio State University Tuition Guarantee:

1. Housing Rates (Room)

The Ohio State University Tuition Guarantee includes a guaranteed price schedule for housing that represents the various housing options available to undergraduate students. The rate charged to the eligible student is based upon the student's selected or assigned residence type and location. If a student changes from one room or hall type to another during the Cohort period, the housing rate charged to the student will be adjusted based on the guaranteed price schedule that is in effect throughout the student's Cohort period.

Student requests to reside in Columbus on-campus housing beyond the second year and regional on-campus housing are subject to room availability. If space is available for a student who has already met the residency requirement, the established Cohort rate schedule for student rooms continues throughout the period covered by the guaranteed Cohort price.

2. Meal Plan Rates (Board)

The Ohio State University Tuition Guarantee includes a number of meal plan options from which the eligible student may choose depending on whether the student is residing on- or off- campus. A meal plan is required for students residing in university housing. A Cohort menu of meal plans and rates is included as part of the Cohort pricing, and the actual meal plan cost will be based on the meal plan selected by the student. While the meal plan price will remain guaranteed during the Cohort period, individual meal items and merchandise in retail locations are subject to price changes.

**H. OTHER STUDENT COSTS NOT INCLUDED IN THE OHIO STATE UNIVERSITY TUITION GUARANTEE**

All other fees, fines, and costs related to attending The Ohio State University not specifically identified as part of The Ohio State University Tuition Guarantee are excluded from the guaranteed Cohort price and are subject to price changes. These exclusions include but are not limited to non-resident surcharge, international surcharged differential and program fees, course and technology fees, student health insurance, and textbooks.

**I. COHORT PRICING BEYOND THE INITIAL YEAR**

1. Once the initial Cohort Tuition is established, subsequent Cohort increases in Tuition will be based on:
  - a) The average rate of inflation, as measured by the consumer price index prepared by the Bureau of Labor Statistics of the United States Department of Labor (all urban consumers, all items), for the previous sixty-month period; and
  - b) The percentage amount the Ohio General Assembly restrains increases on in-state undergraduate Instructional and General Fees for the applicable fiscal year. If the General Assembly does not enact a limit on the increase of in-state undergraduate instructional and general fees, then no limit shall apply under this section for the Cohort that first enrolls in any academic year for which the General Assembly does not prescribe a limit.
  - c) This rate of increase will be benchmarked against peer four-year residential research institutions' four-year rolling cost averages to account for the impact of the Cohort pricing model on tuition changes. If Ohio State University's Cohort Tuition for Ohio residents falls significantly below these institutions, Ohio State University may elect to submit for approval by the Chancellor of the Department of Higher Education an increase in the forthcoming Cohort Tuition pricing in excess of the stated limitation for Ohio residents.
2. Increases in Cohort pricing for Room and Board charges are not subject to the pricing formula set forth above and the plan composition and rates will be determined by The Ohio State University Board of Trustees.

**J. STUDENTS WHO WITHDRAW AND RE-ENROLL**

If a student takes a leave, withdraws, or is judicially suspended from the University for one or more academic semesters, the four (4) academic year period covered by the guaranteed Cohort price will not be extended. As a result, the student will lose the term(s) of eligibility while absent within the four (4) academic year Cohort period. When the student re-enrolls, if four (4) academic years have not lapsed since the student's initial degree-seeking enrollment, then the student will be charged the guaranteed rate based on their original Cohort for the balance of the Cohort period. If four (4) or more academic years have passed, then the re-enrolling student is assigned to the oldest unexpired Cohort (as defined in section K).

**K. STUDENTS WHO REQUIRE MORE THAN THEIR COHORT PERIOD TO GRADUATE**

Students who do not complete their undergraduate degree requirements and are not eligible for an exception (as defined below) by the end of their assigned Cohort term, will be placed into the Cohort that went into effect the year after their assigned Cohort. The student will remain in that Cohort for up to one year and if still enrolled after that Cohort expires, will be placed into the subsequent Cohort for the next year and so on until the student is no longer enrolled.

**L. EXCEPTIONS FOR STUDENTS WHO REQUIRE MORE THAN THEIR COHORT PERIOD TO GRADUATE**

Some students will take longer than their guaranteed Cohort period to graduate due to circumstances beyond their control. No later than one semester prior to the expiration of their guaranteed Cohort term, a student may request, an extension of their guaranteed Cohort price. Each case will be evaluated on its own merits to determine whether an extension should be granted and if so, the nature and duration of any extension.

1. A Tuition Guarantee Appeals Committee administered by the University Registrar will evaluate requests for exceptions. The appeal must fall within extenuating circumstances established by the Appeals Committee as described below.
  - a) If the Appeals Committee finds that the student cannot complete the degree program within the four (4) academic years of the student's Cohort due solely to a lack of available mandatory or required courses or space in required or mandatory classes provided by the University, the University will provide the student with an opportunity to take the necessary course or courses without requiring the payment of tuition.
  - b) Other circumstances will be considered for an extension of the guaranteed Cohort price beyond the four (4) academic years depending on the validity and impact of the circumstances including:
    - Enrollment in a degree program requiring more than 121 hours to graduate
    - Illness or Injury of the student
    - Disability that necessitates a reduced course load as a reasonable accommodation
    - Medical Leave of Absence
    - Victim of Interpersonal Violence or Crime while enrolled
  - c) If the Appeals Committee determines that the student has provided sufficient documentation of extenuating circumstances that were outside the control of the student and prevented the student from completing the student's program of study during the assigned Cohort period, the Committee will determine the appropriate period of time or number of courses to extend the guaranteed Cohort price.
  - d) Any student called to active duty in the United States Armed Services will be given an automatic extension of their guaranteed Cohort price based upon the number of academic terms impacted by the student's active duty absence.

(APPENDIX IV)

**BACKGROUND**

**Topic:**

Fiscal Year 2018 Budget - Tuition and Mandatory fees

**Context:**

The Board of Trustees is being asked to set rates for tuition and mandatory fees for the coming academic year so that they can be communicated to students and families and to allow for the completion of the Fiscal 2018 budget (to be presented to the Board in August).

This summary first lays out the total cost of tuition and mandatory fees to reflect the University's focus on overall affordability. It also introduces the rates for the Ohio State Tuition Guarantee for new first-year undergraduates. State law requires the Board to set rates for individual fees, which are listed below.

Tuition Guarantee - Tuition and Fees by First-Year Undergraduate - Columbus			
Student Type	FY 2017 (Pre-guarantee)	FY2018	% Change
Resident	\$10,037	\$10,591	5.5%
Non-Resident Domestic	\$28,229	\$29,695	5.2%
Non-Resident International (FY18)	\$30,161	\$32,623	8.2%

Non-Guarantee (Continuing Students) - Tuition and Fees by Undergraduate - Columbus			
Student Type	FY 2017	FY2018	% Change
Resident	\$10,037	\$10,037	0.0%
Non-Resident Domestic	\$28,229	\$29,141	3.2%
Non-Resident International (pre FY16)	\$29,225	\$30,137	3.1%
Non-Resident International (FY16, FY17)	\$30,161	\$31,073	3.0%
Non-Resident International (FY18)	\$30,161	\$32,069	6.3%

Tuition Guarantee - Tuition and Fees by First-Year Undergraduate - Regionals			
Student Type	FY 2017 (Pre-guarantee)	FY2018	% Change
Resident - Regionals - Tuition Guarantee	\$7,140	\$7,553	5.8%
Non-Resident - Regionals - Tuition Guarantee	\$25,332	\$26,657	5.2%

Non-Guarantee (Continuing Students) - Tuition and Fees by Undergraduate - Regionals			
Student Type	FY 2017	FY2018	% Change
Resident - Regionals - Non-Guarantee	\$7,140	\$7,140	0.0%
Non-Resident - Regionals - Non-Guarantee	\$25,332	\$26,244	3.6%

Tuition Guarantee - Tuition and Fees by First-Year Undergraduate - ATI			
Student Type	FY 2017 (Pre-guarantee)	FY2018	% Change
Resident - ATI - Tuition Guarantee	\$7,104	\$7,517	5.8%
Non-Resident - ATI - Tuition Guarantee	\$25,296	\$26,621	5.2%

Non-Guarantee (Continuing Students) - Tuition and Fees by Undergraduate - ATI			
Student Type	FY 2017	FY2018	% Change
Resident - ATI - Non-Guarantee	\$7,104	\$7,104	0.0%
Non-Resident - ATI - Non-Guarantee	\$25,296	\$26,208	3.6%

*Totals include instructional, general and mandatory fees, and all non-resident surcharges. The guarantee program sets the rates for all of these fees except for the surcharges.*

**Undergraduate factors in these totals:**

- Tuition guarantee instructional and mandatory fees: 6% increase on instructional and student activity fee; 0% increase on other mandatory fees. (Housing and dining charges included in the guarantee are set out in the FY18 User Fees and Charges resolution.)
- Non-guarantee instructional and mandatory fees: 0% increase (State cap at 0% increase on instructional and mandatory fees)
- Non-resident surcharge: 5% increase
- International surcharge: \$996 increase on new first-year students; 0% increase on existing students

**Graduate (Master's and Ph.D.) program charges:**

- Instructional and mandatory fees: 0%
- Non-resident surcharge: 5.0% increase

**Requested of The Board of Trustees:**

Approval of the attached resolution regarding FY 2018 tuition and fees.

**The Ohio State University Board of Trustees  
July 11, 2017**

Approval of FY 2018 Tuition and Mandatory Fee Rates

- I. Background
- II. Tuition
  - a. Recommended undergraduate and graduate tuition and fees for Columbus
  - b. Recommended undergraduate and graduate tuition and fees for regional campuses, ATI
  - c. Comparison to other selective admission Ohio universities
  - d. Benchmark comparisons
- III. Summary and Conclusions

## I. Background

The administration considered a number of factors to arrive at the proposed FY 2018 tuition and mandatory fee recommendations. These include:

- A. The need to keep The Ohio State University affordable for students.
  - For Ohio residents, Ohio State is expected to remain one of the most affordable selective public universities in the state. (See Section II-Part A for a comparison of tuition and mandatory fees among main campuses of Ohio universities.)
  - For out-of-state students, Ohio State will remain competitively priced with its peers nationally. (See Section II-Part B for a comparison of nonresident tuition and mandatory fees among main campuses of peer universities).
- B. The desire of the university to provide clarity and predictability for incoming students and their families by offering a tuition guarantee program that sets base tuition and fees (as well as housing and dining rates) for four years.
- C. For FY2018, the State of Ohio Biennial Budget includes a cap of 0% for non-guarantee undergraduate tuition, and a cap of 6% for instructional and general fees for the first year of a tuition guarantee.

**II. Tuition**

- A. Recommended tuition and fees effective Autumn Semester FY 2018 - Columbus
1. New First-Year Undergraduates under Ohio State Tuition Guarantee
    - a. For resident students, tuition and fees will total \$10,591, reflecting a 5.5% increase. The components include increases to Instructional and Student Activity fees of 6%. No increases are proposed for the other mandatory fees including Recreation, Student Union, and COTA.
    - b. For domestic students, the total cost of tuition and mandatory fees would be \$29,695, a 5.2% increase. That includes an increase of 5.0% to the non-resident undergraduate surcharge, which would make that line item \$19,104, in addition to the 5.5% increase to fees included in the guarantee. The State of Ohio requires that the university charge a non-resident surcharge.
    - c. For international students, the total cost of tuition and mandatory fees will be \$32,623. This includes an increase of \$996 (\$2,928 in the total line item) in the international student surcharge versus students enrolled in prior years, in addition to the non-resident surcharge increase and tuition guarantee increase.
  2. Undergraduates not under Tuition Guarantee (Continuing and Transfer Students)
    - a. For Ohio residents, tuition and fees will be frozen at \$10,037.
    - b. For domestic non-resident students, tuition and mandatory fees would be \$29,141, a 3.2% increase. That includes an increase of 5.0% to the non-resident undergraduate surcharge, which would make that line item \$19,104. The State of Ohio requires that the university charge a non-resident surcharge.
  3. For international transfer students, the total cost of tuition and mandatory fees will be \$32,069 for students enrolled Autumn 2017 and later. This includes an increase of \$996 (\$2,928 in the total line item) in the international student surcharge vs students enrolled in prior years, in addition to the non-resident surcharge increase. The surcharge does not change for continuing international students, who would pay a total of \$30,137 or \$31,073, depending on the year they entered the university.
  4. Graduate (Master's and Ph.D.) Program Tuition and Mandatory Fees

- a. Graduate tuition and mandatory fees (including instructional, general, student activity, Recreational, Student Union, and COTA fees) are proposed to remain at \$12,425 for FY 2018.
- b. Non-resident graduate students would pay a total of \$33,897 in tuition and mandatory fees, an increase of 3.1%. That includes a 5% increase to the non-resident surcharge, which would make that line item \$21,472.

Undergraduate - Tuition Guarantee				
Description	Current Rate	Proposed	\$ Change	% Change
Instructional Fee	\$9,168	\$9,718	\$550	6.0%
General Fee	\$372	\$372	\$0	0.0%
Student Activity	\$75	\$80	\$5	6.0%
Student Union Facility Fee	\$149	\$149	\$0	0.0%
Recreational Fee	\$246	\$246	\$0	0.0%
COTA Pass	\$27	\$27	\$0	0.0%
<b>Resident Total</b>	<b>\$10,037</b>	<b>\$10,591</b>	<b>\$555</b>	<b>5.5%</b>
Non-Resident Surcharge	\$18,192	\$19,104	\$912	5.0%
<b>Non-Resident Total</b>	<b>\$28,229</b>	<b>\$29,695</b>	<b>\$1,467</b>	<b>5.2%</b>
FY18 - International Surcharge	N/A	\$2,928	\$996	51.6%
<b>FY18 - International Students Total</b>	<b>N/A</b>	<b>\$32,623</b>	<b>\$2,463</b>	<b>8.2%</b>

Non-Tuition Guarantee				
Description	Current Rate	Proposed	\$ Change	% Change
Instructional Fee	\$9,168	\$9,168	\$0	0.0%
General Fee	\$372	\$372	\$0	0.0%
Student Activity	\$75	\$75	\$0	0.0%
Student Union Facility Fee	\$149	\$149	\$0	0.0%
Recreational Fee	\$246	\$246	\$0	0.0%
COTA Pass	\$27	\$27	\$0	0.0%
<b>Resident Total</b>	<b>\$10,037</b>	<b>\$10,037</b>	<b>\$0</b>	<b>0.0%</b>
Non-Resident Surcharge	\$18,192	\$19,104	\$912	5.0%
<b>Non-Resident Total</b>	<b>\$28,229</b>	<b>\$29,141</b>	<b>\$912</b>	<b>3.2%</b>
Pre FY16 - International Surcharge	\$996	\$996	\$0	0.0%
<b>Pre FY16 - International Students Total</b>	<b>\$29,225</b>	<b>\$30,137</b>	<b>\$912</b>	<b>3.1%</b>
FY16, FY17 - International Surcharge	\$1,932	\$1,932	\$0	0.0%
<b>FY16, FY17 - International Students Total</b>	<b>\$30,161</b>	<b>\$31,073</b>	<b>\$912</b>	<b>3.0%</b>
FY18 - International Surcharge	N/A	\$2,928	\$996	51.6%
<b>FY18 - International Students Total</b>	<b>N/A</b>	<b>\$32,069</b>	<b>\$1,908</b>	<b>6.3%</b>

Graduate (Master's & PhD)				
Description	Current Rate	Proposed	\$ Change	% Change
Instructional Fee	\$11,560	\$11,560	\$0	0.0%
General Fee	\$368	\$368	\$0	0.0%
Student Activity	\$75	\$75	\$0	0.0%
Student Union Facility Fee	\$246	\$246	\$0	0.0%
Recreational Fee	\$27	\$27	\$0	0.0%
COTA Pass	\$149	\$149	\$0	0.0%
<b>Resident Total</b>	<b>\$12,425</b>	<b>\$12,425</b>	<b>\$0</b>	<b>0.0%</b>
Non-Resident Surcharge	\$20,448	\$21,472	\$1,024	5.0%
<b>Non-Resident Total</b>	<b>\$32,873</b>	<b>\$33,897</b>	<b>\$1,024</b>	<b>3.1%</b>

B. Recommended tuition and mandatory fees effective Autumn FY 2018 - Regional Campuses and Agricultural Technical Institute (ATI).

1. New First-year Undergraduates under the Ohio State Tuition Guarantee

- a. For new first-year students who will be part of the tuition guarantee program, tuition and fees will increase 5.8%. That total includes a 6% increase to the instructional fee. No increase is proposed for the general fee. This will result in a resident tuition and fees price of \$7,553 for tuition guarantee students at the Regionals and \$7,517 at ATI.
- b. For new first-year non-resident students in the tuition guarantee, the total cost of tuition and mandatory fees would be \$26,657 at the Regionals, and \$26,621 at ATI, both are a 5.2% increase. That includes an increase of 5.0% to the non-resident undergraduate surcharge, which would make that line item \$19,104, in addition to the 5.8% increase to the fees included in the guarantee. The State of Ohio requires that the university charge a non-resident surcharge.

2. Undergraduates not under Tuition Guarantee

- a. For continuing and transfer students who will not be part of the tuition guarantee program, instructional fees and general fees will not increase. This will result in a resident tuition and fees price of \$7,140 at the Regionals and \$7,104 at ATI.
- b. For continuing and transfer non-resident undergraduate students not in the tuition guarantee, the total cost of tuition and mandatory fees would be \$26,244 at the Regionals, and \$26,208 at ATI, both are a 3.6% increase.

3. Graduate (Master's and Ph.D.) Program Tuition and Mandatory Fees – Regionals (no ATI)

- a. Graduate tuition and mandatory fees are proposed to remain at \$11,736 for FY 2018.
- b. Non-resident graduate students would pay a total of \$33,208 in tuition and mandatory fees, an increase of 3.2%. That includes a 5% increase to the non-resident surcharge, which would make that line item \$21,472.

Regionals Campuses: Lima, Mansfield, Marion, & Newark				
Undergraduate - Tuition Guarantee	Current Rate	Proposed	\$ Change	% Change
Instructional Fee	\$6,912	\$7,325	\$413	6.0%
General Fee	\$228	\$228	\$0	0.0%
<b>Resident Total</b>	<b>\$7,140</b>	<b>\$7,553</b>	<b>\$413</b>	<b>5.8%</b>
Non-Resident Surcharge	\$18,192	\$19,104	\$912	5.0%
<b>Non-Resident Total</b>	<b>\$25,332</b>	<b>\$26,657</b>	<b>\$1,325</b>	<b>5.2%</b>
Non-Tuition Guarantee				
Instructional Fee	\$6,912	\$6,912	\$0	0.0%
General Fee	\$228	\$228	\$0	0.0%
<b>Resident Total</b>	<b>\$7,140</b>	<b>\$7,140</b>	<b>\$0</b>	<b>0.0%</b>
Non-Resident Surcharge	\$18,192	\$19,104	\$912	5.0%
<b>Non-Resident Total</b>	<b>\$25,332</b>	<b>\$26,244</b>	<b>\$912</b>	<b>3.6%</b>
Graduate (Master's & PhD)				
	Current Rate	Proposed	\$ Change	% Change
Instructional Fee	\$11,496	\$11,496	\$0	0.0%
General Fee	\$240	\$240	\$0	0.0%
<b>Resident Total</b>	<b>\$11,736</b>	<b>\$11,736</b>	<b>\$0</b>	<b>0.0%</b>
Non-Resident Surcharge	\$20,448	\$21,472	\$1,024	5.0%
<b>Non-Resident Total</b>	<b>\$32,184</b>	<b>\$33,208</b>	<b>\$1,024</b>	<b>3.2%</b>
Agriculture Technical Institute (ATI)				
Undergraduate - Tuition Guarantee	Current Rate	Proposed	\$ Change	% Change
Instructional Fee	\$6,876	\$7,289	\$413	6.0%
General Fee	\$228	\$228	\$0	0.0%
<b>Resident Total</b>	<b>\$7,104</b>	<b>\$7,517</b>	<b>\$413</b>	<b>5.8%</b>
Non-Resident Surcharge	\$18,192	\$19,104	\$912	5.0%
<b>Non-Resident Total</b>	<b>\$25,296</b>	<b>\$26,621</b>	<b>\$1,325</b>	<b>5.2%</b>
Non-Tuition Guarantee				
Instructional Fee	\$6,876	\$6,876	\$0	0.0%
General Fee	\$228	\$228	\$0	0.0%
<b>Resident Total</b>	<b>\$7,104</b>	<b>\$7,104</b>	<b>\$0</b>	<b>0.0%</b>
Non-Resident Surcharge	\$18,192	\$19,104	\$912	5.0%
<b>Non-Resident Total</b>	<b>\$25,296</b>	<b>\$26,208</b>	<b>\$912</b>	<b>3.6%</b>

C. Comparisons to other Ohio selective admissions public universities

The charts below outline expected tuition and mandatory fees for the six Ohio selective admission public universities for the Fall Semester of FY 2018.

With Ohio State's proposed 5.5% change to fees under the Ohio State Tuition Guarantee, the university would be the 2nd most affordable selective admission Ohio public university for resident students.

**Annualized Undergraduate Resident Tuition and Mandatory Fees**

**FY18 Proposed – Selective Admission Ohio Public Universities**

Institution	Tuition and fees	Expected % Increase
Miami University <sup>1</sup>	\$14,958	1.5%
Ohio University <sup>1</sup>	\$11,896	1.3%
University of Cincinnati	\$11,000	0.0%
Bowling Green	\$10,606	0.0%
<b>OSU - Tuition Guarantee</b>	<b>\$10,591</b>	<b>5.5%</b>
<b>OSU - Non-Tuition Guarantee</b>	<b>\$10,037</b>	<b>0.0%</b>
Kent State University	\$10,012	0.0%

<sup>1</sup> Miami University and Ohio University have Tuition Guarantee programs that allow for tuition increases for each new class of students.

D. Comparison to Benchmark universities

The average increase for the comparable universities shown below, excluding Ohio State, is 1.89% for resident annual rates and 3.1% for non-resident rates.

**Comparable Universities  
Annualized Tuition and Mandatory Fees For Undergraduates  
FY18 Proposed**

Institution	Resident Annual Fees as of Fall Semester FY 2018 <sup>(1)</sup>	Annual % Increase from Fall FY 2017	Non-Resident Annual Fees as of Fall Semester FY 2018 <sup>(1)</sup>	Annual % Increase from Fall FY 2017
University of Illinois at Urbana-Champaign	\$15,698	0.0%	\$31,884	1.8%
Michigan State University	\$14,597	3.8%	\$39,406	4.0%
University of California-Los Angeles	TBD	TBD	TBD	TBD
University of Wisconsin - Madison	\$10,488	0.0%	\$34,801	0.0%
<b>Ohio State University Tuition Guarantee - Columbus</b>	<b>\$10,591</b>	<b>5.5%</b>	<b>\$29,695</b>	<b>5.2%</b>
<b>Ohio State University Non-Guarantee - Columbus</b>	<b>\$10,037</b>	<b>0.0%</b>	<b>\$29,141</b>	<b>3.2%</b>
Purdue University	\$10,002	0.0%	\$28,804	0.0%
University of Iowa	\$8,747	2.0%	\$29,533	2.5%
Penn State University	\$18,301	2.2%	\$33,512	3.5%
University of Minnesota-Twin Cities	\$14,425	2.0%	\$26,187	10.0%
Rutgers University-New Brunswick	\$14,659	2.0%	\$30,023	0.0%
University of Arizona	TBD	TBD	TBD	TBD
University of Florida	TBD	TBD	TBD	TBD
University of Maryland	\$10,385	2.0%	\$33,647	5.0%
University of Michigan	\$14,402	0.0%	\$45,410	0.0%
University of Washington	TBD	TBD	TBD	TBD
Indiana University-Bloomington	\$10,491	1.0%	\$34,931	2.0%
University of Nebraska-Lincoln	\$9,049	6.0%	\$24,400	5.8%

Source: OSU Office of Financial Planning and Analysis - from campus representatives and other news sources.

- (1) Estimated figures: Some increases announced for Fall FY 2018 are preliminary and may change. Some of these institutions have not yet officially announced Fall FY 2018 tuition rates. Annual Fees and rate increases are an average of the estimated range provided by a campus representative or news sources.

**III. Summary and Conclusions**

- A. Ohio State is freezing resident tuition and fees for continuing students, maintaining rates that have been frozen since 2012-13. The State Fiscal Years 2017-2018 Biennial Budget set a cap of 0% increase for Ohio universities without a Tuition Guarantee program.
- B. The university is introducing the Ohio State Tuition Guarantee, which will provide incoming first-year students with a four-year freeze on tuition and fees (along with housing and dining rates) after an increase for the 2017-18 academic year. The State Fiscal Years 2017-2018 Biennial Budget set a cap of 6% increase on instructional and general fees in the first year of a Tuition Guarantee program.
- C. The 5% increase in the non-resident surcharge will be implemented for undergraduate students and most graduate programs. Selective professional programs (Law, Optometry, Dentistry, and Medicine) will not be implementing this level of increase due to market considerations.
- D. The international surcharge will increase \$996 (\$2,928 in the total line item) effective autumn 2017 for new students only.

**Topic:**

User Fees and Charges for Fiscal Year 2018

**Context:**

Proposed changes being brought forward this year include market-based differential fees for graduate and professional programs, increases to housing and dining plans, new housing and dining plans, and increases to student health insurance plans.

The proposed increases to housing and dining rates for continuing students are consistent with the Ohio State Tuition Guarantee proposal for new first-year students. Undergraduate housing and dining rates have been frozen for the past two years.

Ohio State requires students to carry health insurance, but they are not required to use the university's health plans.

**Summary:**

- Approval of differential fees for graduate and professional programs
- Approval of housing and dining plans and rates
- Approval of student health insurance rates

**Requested of Board of Trustees:**

Approval of the attached resolution regarding Fiscal Year 2018 User Fees and Charges

July 11, 2017 meeting, Board of Trustees

Approval of Fiscal Year 2018 User Fees and Charges

- I. Differential Fee Requests
- II. Housing and Dining plans and rates
- III. Student Health Insurance

**I. Differential Fee Requests and Specific Professional School Non-Resident Surcharge Requests**

**Differential Instruction Fees**

University policy allows professional and Board of Regents-approved tagged master's programs to charge differential instructional fee rates based on market demand and pricing.

The colleges of Dentistry, Business, Law, Medicine, Pharmacy, and Veterinary Medicine have all requested increases in the differential instructional fees for the programs listed below.

In addition, the College of Dentistry has requested a 2% increase in the non-resident surcharge rather than the standard increase of 5%. This reflects the college's response to market conditions among its peers.

Among the other colleges seeking increases to its instructional fees, Law, Medicine, Optometry and Veterinary Medicine have requested to hold the non-resident surcharge flat due to market conditions.

College	Fee Name	Instructional: Current	Instructional: Proposed	Instructional: Proposed Increase	Non-Resident: Current	Non-Resident: Proposed	Non-Resident: Proposed Increase
Dentistry	Dentistry - Rank 1	\$16,548	\$16,880	2.0%	\$19,600	\$19,982	2.0%
	Dentistry - Ranks 2-4	\$14,675	\$14,968	2.0%	\$17,380	\$17,728	2.0%
Fisher College of Business	Masters of Human Resource Management	\$7,940	\$8,100	2.0%	\$8,400	\$8,872	Standard University Increase (3%)
Law	Law	\$14,412	\$14,700	2.0%	\$7,476	\$7,476	0.0%
Medicine	Doctor of Occupational Therapy	\$5,624	\$6,072	8.0%	\$9,084	\$9,084	0.0%
	Doctor of Physical Therapy	\$6,268	\$6,520	4.0%	\$9,084	\$9,084	0.0%
Pharmacy	Pharmacy Ranks 1-4	\$10,400	\$10,816	4.0%	\$10,764	\$11,304	Standard University Increase (3%)
Veterinary Medicine	Veterinary Medicine - Ranks 1-4	\$14,864	\$15,160	2.0%	\$19,188	\$19,188	0.0%

July 11, 2017 meeting, Board of Trustees

The following chart lists total tuition and mandatory fees both for programs seeking changes this years and ones that are not. These totals includes both the instructional fee paid by both resident and non-resident students as well as the surcharge paid by non-resident students.

College	Program	Resident Tuition & Mandatory Fees				Non-Resident Tuition & Mandatory Fees			
		FY2017 Resident	FY2018 Resident	\$ Change	% Change	FY2017 Non-Resident	FY2018 Non-Resident	\$ Change	% Change
College of Arts & Sciences	Doctor of Audiology	\$13,001	\$13,001	\$0	0.0%	\$33,449	\$34,473	\$1,024	3.1%
	Master of Speech-Language Pathology	\$13,001	\$13,001	\$0	0.0%	\$33,449	\$34,473	\$1,024	3.1%
College of Dentistry	Dentistry (Rank 1)	\$33,961	\$34,625	\$664	2.0%	\$73,161	\$74,609	\$1,448	2.0%
	Dentistry (Ranks 2,3,4)	\$45,265	\$46,141	\$876	1.9%	\$97,405	\$99,325	\$1,920	2.0%
Fisher College of Business	Master of Accounting	\$32,321	\$32,321	\$0	0.0%	\$52,769	\$53,793	\$1,024	1.9%
	Master of Business Administration (MBA)	\$30,617	\$30,617	\$0	0.0%	\$51,065	\$52,089	\$1,024	2.0%
	Working Professional - MBA	\$39,013	\$39,013	\$0	0.0%	\$66,265	\$67,633	\$1,368	2.1%
	Master of Business Logistics Engineering	\$42,073	\$42,073	\$0	0.0%	\$69,325	\$70,693	\$1,368	2.0%
	Master of Human Resource Management	\$16,745	\$17,065	\$320	1.9%	\$35,545	\$36,809	\$1,264	3.6%
	Specialized Masters in Business - Finance	\$57,515	\$57,515	\$0	0.0%	\$57,530	\$57,530	\$0	0.0%
	Executive MBA	\$115,865	\$115,865	\$0	0.0%	\$115,880	\$115,880	\$0	0.0%
	Master of Business Operational Excellence (MBOE)	\$38,865	\$38,865	\$0	0.0%	\$38,880	\$38,880	\$0	0.0%
	Law	\$29,689	\$30,265	\$576	1.9%	\$44,641	\$45,217	\$576	1.3%
	Food Ag. Environ. Sciences	\$22,368	\$22,368	\$0	0.0%	\$22,383	\$22,383	\$0	0.0%
College of Medicine	Medicine	\$30,145	\$30,145	\$0	0.0%	\$50,761	\$51,793	\$1,032	2.0%
	Master of Genetic Counseling	\$30,001	\$30,001	\$0	0.0%	\$63,073	\$63,073	\$0	0.0%
	Master of Occupational Therapy	\$18,109	\$19,453	\$1,344	7.4%	\$45,361	\$46,705	\$1,344	3.0%
College of Pharmacy	Doctor of Physical Therapy	\$20,041	\$20,797	\$756	3.8%	\$47,293	\$48,049	\$756	1.6%
	Pharmacy	\$21,665	\$22,497	\$832	3.8%	\$43,193	\$45,101	\$1,908	4.4%
	Master of Public Health	\$13,257	\$13,257	\$0	0.0%	\$33,705	\$34,729	\$1,024	3.0%
College of Public Health	Program for Experienced Professionals	\$13,257	\$13,257	\$0	0.0%	\$33,705	\$34,729	\$1,024	3.0%
	Master of Health Administration	\$14,833	\$14,833	\$0	0.0%	\$35,281	\$36,305	\$1,024	2.9%
College of Optometry	Optometry (Ranks 1,2)	\$26,761	\$26,761	\$0	0.0%	\$47,817	\$47,817	\$0	0.0%
	Optometry (Ranks 3,4)	\$35,725	\$35,725	\$0	0.0%	\$62,461	\$62,461	\$0	0.0%
College of Social Work	Master of Social Work	\$13,097	\$13,097	\$0	0.0%	\$33,545	\$34,569	\$1,024	3.1%
College of Veterinary Medicine	Veterinary Medicine	\$30,593	\$31,185	\$592	1.9%	\$68,969	\$69,561	\$592	0.9%

**Below are market-related information and basis for each college requesting to increase differential instructional fees:**

**College of Dentistry**

- Requests a 2% increase in differential instructional fees
- Requests a 2% increase in the non-resident surcharge, rather than the university's proposed 5% increase.

These increases are necessary to provide adequate financial resources to fund the increasing costs of education and patient care programs, which are highly dependent on specially trained personnel and advanced technologies. The college is requesting less than the university's 5% increase for the non-resident surcharge to remain competitive with our peers on a cost basis.

Based on first-year tuition costs, the college ranks 35<sup>th</sup> of 65 United States dental schools. The requested increase is consistent with recent increases in other Big Ten dental schools, but it is lower than many other dental schools in the country. Ohio State's is the fourth largest dental school in the United States.

**Fisher College of Business**

Masters of Human Resource Management:

- Requests a 2.0% increase increase in differential instructional fees

The funding will allow the program to continue to provide small class size and speaker events to students. Fisher leadership meets with student leaders periodically, in addition to meeting with all students quarterly in town hall meetings.

**College of Law**

- Requests a 2% increase in differential instructional fees

- Requests no (0%) increase in the non-resident surcharge, rather than the university's proposed 5% increase.

The college's overall ranking, according to *U.S. News and World Report* is 30. As the college cultivates the high quality of incoming students, it is working to boost its rankings to further attract highly qualified students and students desiring to attend Moritz without as much student financial aid.

The college is competitive with peers as it relates to the instructional fee. However, the non-resident tuition as it stands ranks the college on the high side. The request to freeze its non-resident share will increase the College of Law's competitive ranking in comparison to peers that raise their non-resident charge.

#### College of Medicine

- Requests a 8% increase in Doctor of Occupational Therapy (OTD) differential instructional fee
- Requests a 4% increase in Doctor of Physical Therapy (DPT) differential instructional fee
- Requests a 0% increase in the non-resident surcharge for Master of Genetic Counseling, Doctor of Occupational Therapy and Doctor of Physical Therapy, rather than the university's proposed 5% increase.

The last time the college's differential fee for OTD was increased was 2010. The college is continuing to transition the program from a Master of Occupational Therapy to a Doctoral program. The full transition requires more resources to meet the requirements of a Doctoral program.

The last time the college's differential fee for DPT was increased was 2011. The increase is necessary to continue to provide the specialized equipment, clinical experiences, and highly trained faculty needed for the program.

#### College of Optometry

- Requests a 0% increase in the non-resident surcharge, rather than the university's proposed 5% increase.

#### College of Pharmacy

- Requests a 4% increase in differential instructional fees

This increase request is to enhance learning in the PharmD program by investing in instruction, student services, and facilities. It will be used to meet increased teaching needs associated with implementing the new Pharmacy curriculum.

In *U.S. News and World Report*, Pharmacy is ranked 6th (up from 7th in 2015). The College of Pharmacy has the lowest tuition of the doctoral health sciences professional programs for in-state residents among peer institutions. Additionally, Pharmacy is well below the average cost per credit among the clinical operating Health Sciences Colleges.

#### College of Veterinary Medicine

- Requests a 2% increase in differential instructional fees
- Requests a 0% increase in the non-resident surcharge, rather than the university's proposed 5% increase.

*U.S. News and World Report* ranks the OSU College of Veterinary Medicine at No. 5 nationally. In Fiscal Year 2016, the current tuition level ranks OSU 5th out of 7 peers, which include Western University, Tufts University, University of Pennsylvania, University of Minnesota, Cornell University, and University of California-Davis. This request will allow the college to maintain current targets for recruitment and diversity.

**II.      Housing and Dining - for first-year students subject to Tuition Guarantee and for continuing and transfer students.**

The Office of Student Life continues to implement cost-savings initiatives to keep room and board plans as affordable as possible for students and their families. For Fiscal Year 2018, we are proposing an increase to housing (6%) and dining rates (3%), a new housing plan (Rate IIA) for the Columbus campus and new housing and dining plans for the Newark campuses.

The increases for housing and dining rates will be part of the Ohio State Tuition Guarantee for new first-year students in 2017-18, and those increases will also apply for continuing and transfer students.

The information below addresses room rates for Fiscal Year 2017-18 academic year.

Room Types	FY17 rate	6% Guarantee Increase
Rate I	\$7,876	\$472
Rate II	\$6,560	\$394
Rate IIA*	N/A	New rate: \$6,730
Rate III	\$6,130	\$368

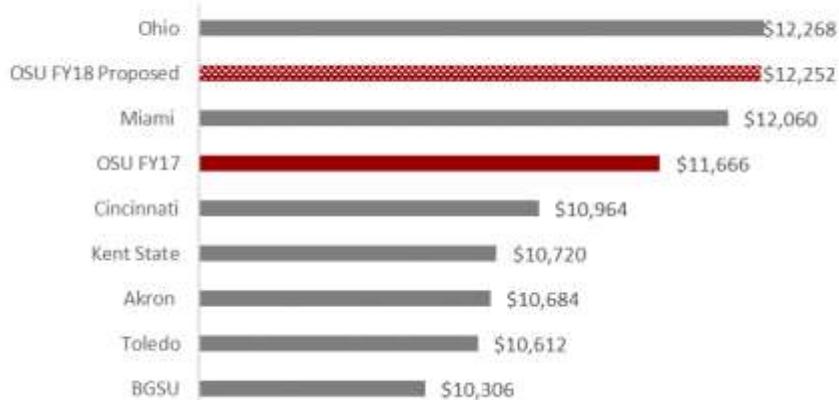
*\*Rate IIA is a new proposed rate structure. 1,888 beds are being reclassified from Rate I and Rate II to this lower rate tier.*

The information below addresses dining plan rates for Fiscal Year 2017-18 academic year.

Meal Plans	FY17 rate	3% Guarantee Increase
Scarlet 14	\$4,516	\$134
Declining Balance	\$4,030	\$120
Unlimited	\$3,700	\$110
Gray 10	\$3,790	\$114

Ohio State room and board will remain an affordable option compared to Ohio public universities:

FY18 Proposed Costs - Most Common Housing and Dining plans



**The Ohio State University  
Proposed Housing Rates for FY 2018**

Housing Rates	FY 2017	FY 2018	% Increase
<b>Columbus Campus</b>			
Rate I	\$7,876	\$8,348	6.0%
Rate II	\$6,560	\$6,954	6.0%
Rate IIA	N/A	\$6,730	N/A
Rate III	\$6,130	\$6,498	6.0%
Summer Term Options			
Daily	\$35	\$37	5.7%
4-Week Session (weekly)	\$983	\$1,042	6.0%
6-Week Session	\$1,475	\$1,563	6.0%
8-Week Session	\$1,966	\$2,084	6.0%
Summer Term	\$2,950	\$3,126	6.0%
Stadium Scholars Program			
Alumnae Scholarship Houses	\$5,200	\$5,512	6.0%
German House - 1-person room	\$5,960	\$6,318	6.0%
German House - 2-person room	\$6,050	\$6,412	6.0%
	\$5,630	\$5,968	6.0%
<b>Monthly Housing Rates</b>			
237 E 17th Ave - mini-single	\$415	\$440	6.0%
237 E 17th Ave - single	\$575	\$609	5.9%
237 E 17th Ave - supersingle	\$695	\$737	6.0%
237 E 17th Ave - double	\$380	\$402	5.8%
Buckeye Village - 1 BR			
Buckeye Village - 2 BR	\$535	\$535	0.0%
	\$675	\$675	0.0%
Gateway - studio			
Gateway one bedroom apartment	\$980	\$980	0.0%
Gateway two bedroom apartment	\$955	\$955	0.0%
Gateway three bedroom apartment	\$830	\$830	0.0%
Neil efficiency	\$830	\$830	0.0%
Neil four bedroom	\$824	\$824	0.0%
Penn Place 1-person room	\$785	\$785	0.0%
<b>ATI</b>			
1-bedroom for 2 (per person)	\$6,530	\$6,920	6.0%
2-bedroom for 4 (per person)	\$6,530	\$6,920	6.0%
2-bedroom for 5 (per person-triple)	\$5,630	\$5,968	6.0%
2-bedroom for 5 (per person-double)	N/A	\$6,920	N/A
3-bedroom for 5 (per person-single)	\$6,880	\$7,292	6.0%
3-bedroom for 5 (per person-double)	\$6,530	\$6,920	6.0%
Private apartment	\$7,760	\$8,226	6.0%
<b>Newark</b>			
2-person efficiency	\$7,060	\$7,484	6.0%
2-bedroom for 4 (per person)	\$7,100	\$7,526	6.0%
3-bedroom for 6 (per person)	\$6,690	\$7,092	6.0%
Residence Hall	N/A	\$7,750	N/A
<b>Mansfield</b>			
2-bedroom for 2 (per person)	\$7,460	\$7,908	6.0%
2-bedroom for 4 (per person)	\$5,970	\$6,328	6.0%
5-bedroom for 5 (per person)	\$6,260	\$6,636	6.0%
5-bedroom for 6 - single (per person)	\$5,970	\$6,328	6.0%
5-bedroom for 6 - double (per person)	\$5,380	\$5,702	6.0%

**The Ohio State University  
Proposed Meal Plan Rates for FY 2018**

Meal Plan Options	Traditions Visits	Semester Rate			
		FY 2017 Actual	FY 2018 Proposed	FY 2017 Change (%)	FY 2018 Change (\$)
Unlimited Access (Unlimited Meals/\$100 Dining Dollars)	∞	\$1,850	\$1,905	0.0%	3.0%
Scarlet Access 14 (14 Meals/\$200 Dining Dollars/\$150 BuckID)	14/Week	\$2,258	\$2,325	0.0%	3.0%
Gray Access 10 (10 Meals/\$200 Dining Dollars/\$150 BuckID)	10/Week	\$1,895	\$1,952	0.0%	3.0%
Declining Balance (\$1,349 Dining Dollars)	N/A	\$2,015	\$2,075	N/A	3.0%
Newark Plan (\$858 Dining Dollars)	N/A	N/A	\$1,360	N/A	N/A
Carmen One (\$274 Dining Dollars)	N/A	\$410	\$422	0.0%	2.9%
Carmen Two (\$535 Dining Dollars)	N/A	\$800	\$824	0.0%	3.0%
<b>Summer:</b>					
Carmen One (\$274 Dining Dollars)		\$410	\$422	0.0%	2.9%
Carmen Two (\$535 Dining Dollars)		\$800	\$824	0.0%	3.0%

### III. Student Health Insurance

Background: All Ohio State students are required to have health insurance. Domestic students may choose outside insurance, and most do choose outside insurance (87%). International students typically buy Ohio State's plan.

Rates are designed to be affordable and keep up with health care costs.

The recommendation for Fiscal Year 2018 is an increase of 8.7% for both domestic and international students.

Comprehensive Health Plan	2017-18 Proposed annual rate	Change for domestic students: 8.7%	Change for international students: 8.7%
Student	\$2,994	\$240	\$240
Student & Spouse	\$5,988	\$480	\$480
Student & Children	\$8,982	\$720	\$720
Student & Family	\$11,976	\$960	\$960

The information below is an Ohio Marketplace comparison.

	Ohio State	Marketplace			
		Comprehensive Plan (Platinum)	Platinum (0 options)	Gold (6 options)	Silver (19 options)
Cost per Month for 17-18 (Proposed)	\$240	No Plans Available	\$320	\$285	\$242
Deductible	\$150	No Plans Available	\$1,154	\$3,408	\$6,288
Out-of-Pocket Max	\$3,000	No Plans Available	\$4,642	\$6,384	\$6,954
Cost Share	90/10	90/10	80/20	70/30	60/40
Adult Dental	Yes	No Plans Available	No	No	No
Adult Vision	Yes	No Plans Available	No	No	No

**IV. Summary and Conclusions**

- A. Differentials for professional programs are market-driven.
- B. Housing (6%) and dining (3%) rates will increase for guarantee students beginning in FY2018 and for continuing and transfer students for 2017-18.
- C. Student health insurance rates will increase 8.7% for FY2018.

(APPENDIX VI)

**BACKGROUND**

**TOPIC:**

Continuation of tuition waiver for students participating in Third Party Provider/Direct Enroll Study Abroad programs and fee for those participating students. This has been in effect since fiscal 2015.

**CONTEXT:**

Ohio State has a portfolio of three types of approved Study Abroad programs:

- Reciprocal Exchange Programs
  - Formal university-level agreement with a foreign university where students from one university study at the other and vice versa
  - Students pay tuition to their home institution only
- Ohio State Sponsored Programs
  - Programs designed by Ohio State faculty
  - Students are enrolled for graded Ohio State credit and pay tuition and fees to Ohio State
- Third Party Provider/Direct Enroll Programs
  - Programs that have been approved by Ohio State but offered by another university or provider
  - Students enroll at and pay fees to the other university or provider
  - If the student wishes to maintain access to their financial aid, they must also enroll at Ohio State for graded academic credit resulting in the student paying tuition to both Ohio State and the university providing the program.

Currently, Ohio State students pay a uniform instructional fee and general fee regardless of major or classes in which they are enrolled. Before the study abroad tuition waiver was implemented, students participating in Third Party Provider or Direct Enroll study abroad programs had to pay the tuition or charge for these programs in addition to the instructional and general fees at The Ohio State University. This resulted in students either paying two tuition payments for the term or dis-enrolling at the Ohio State University to reduce the financial burden. De-enrolling caused the student to be “off our radar” and to be at risk for travel-related situations such as manmade or natural disasters and medical emergencies.

On April 4, 2014, the Board of Trustees approved the establishment of a tuition waiver for students enrolled in these programs and the establishment a fee of \$400 for program services. The board-approved tuition waiver was submitted to the state in accordance with procedures established by the Ohio Board of Regents, and approved on August 6, 2014. A tuition waiver such as this is not permanent, and a request to renew the waiver must be made to the state every two years.

We are requesting approval of the enclosed resolution approving the continuation of the tuition waiver for Third Party Provider/Direct Enroll programs.

